

MTD Sales
2,063.96 L

Brand Share %
15.80 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	1,051.07	22.93 %
Wash-Mac	997.16	20.78 %
Air-Cond	15.73	0.43 %
Total	2,063.96	15.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	368.98	19.02 %
SOUTH-01	313.79	13.87 %
WEST-02	287.37	18.06 %
TRICHY-01	237.26	16.53 %
WEST-01	206.14	17.90 %
CHENNAI-01	203.05	12.55 %
CHENNAI-02	184.97	14.26 %
NORTH ARCOT	136.50	16.68 %
SOUTH ARCOT	114.32	13.22 %
KL-SOUTH	11.58	13.09 %
Total	2,063.96	15.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	199.24	26.78 %
Wash-Mac	168.27	23.49 %
Air-Cond	1.47	0.31 %
Total	368.98	19.02 %

Branch *	MTD Sales L	Brand Share %
MDU2	16.12	12.28 %
MDU3	10.50	14.99 %
ATG1	8.28	13.36 %
MPA1	8.04	14.48 %
SVG1	6.59	13.73 %
TEN2	4.76	11.24 %
KYK1	3.80	14.46 %
NKI1	2.22	6.92 %
KPT1	1.89	8.15 %
PVI1	1.85	5.80 %
ODM1	1.84	9.01 %
MNM1	1.05	4.31 %
BTU1	0.94	4.59 %
PNV1	0.91	4.31 %
CMR1	0.69	5.45 %
WHMD	-0.32	9.89 %
Total	368.98	19.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	165.67	22.16 %
Wash-Mac	144.93	18.72 %
Air-Cond	3.19	0.43 %
Total	313.79	13.87 %

Branch *	MTD Sales L	Brand Share %
RPM1	16.15	13.84 %
TUT2	13.34	12.40 %
NGR1	12.04	8.75 %
PKD1	10.56	13.69 %
TVL1	10.35	5.59 %
TKS1	6.68	9.40 %
MAR1	5.71	12.26 %
RND1	5.42	7.31 %
MMT1	5.09	14.60 %
APK2	4.81	11.94 %
TKS2	4.79	5.74 %
ASM1	4.09	14.73 %
SKD1	2.96	12.80 %
ARM1	2.09	7.07 %
VLY1	1.94	3.61 %
TVL2	1.32	5.35 %
KGL1	1.28	5.67 %
COL1	1.22	12.14 %
TKY1	1.00	2.88 %
SGT1	0.52	3.01 %
WHTV	-0.24	14.56 %
Total	313.79	13.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	144.11	20.28 %
Fridge	140.18	21.49 %
Air-Cond	3.08	1.35 %
Total	287.37	18.06 %

Branch *	MTD Sales L	Brand Share %
HSR2	10.72	13.49 %
HSR1	3.99	9.16 %
KRI1	3.59	13.04 %
MCR1	3.20	5.85 %
SGG1	2.88	12.47 %
HRR1	2.55	11.32 %
VKL1	2.54	9.73 %
NKL2	2.28	2.57 %
KMM1	1.45	5.93 %
CMI1	1.13	4.74 %
SGI1	0.60	2.31 %
DPR1	0.12	0.63 %
WHKP		0.00 %
Total	287.37	18.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	137.18	27.53 %
Wash-Mac	95.39	21.33 %
Air-Cond	4.69	0.96 %
Total	237.26	16.53 %

Branch *	MTD Sales L	Brand Share %
PBR2	10.47	10.79 %
TVR2	10.01	14.07 %
MVM1	9.45	12.12 %
TRY4	7.75	11.56 %
MDI1	7.35	13.49 %
PTK1	6.78	12.44 %
TRY2	6.62	14.96 %
KUM1	6.43	7.98 %
KRN1	2.83	11.99 %
NMM1	2.55	13.78 %
NGT1	2.13	5.07 %
PBR1	1.88	5.82 %
Total	237.26	16.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	116.60	21.85 %
Fridge	88.95	20.13 %
Air-Cond	0.59	0.34 %
Total	206.14	17.90 %

Branch *	MTD Sales L	Brand Share %
TPR2	11.77	15.49 %
CBE4	6.82	12.06 %
TPR3	5.74	13.99 %
CBE1	4.78	15.31 %
SNR1	3.94	11.13 %
UAM1	3.59	14.33 %
PPI1	2.77	10.39 %
GDR1	2.74	14.70 %
CBE5	2.39	10.85 %
TPR4	2.22	9.73 %
CNR1	1.49	13.18 %
CBE6	1.48	3.43 %
DPM2	1.20	3.48 %
PDM1	1.10	3.99 %
Total	206.14	17.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	104.25	19.17 %
Fridge	98.33	19.83 %
Air-Cond	0.47	0.08 %
Total	203.05	12.55 %

Branch *	MTD Sales L	Brand Share %
CH16	16.68	13.05 %
CH14	13.02	11.20 %
CH42	12.75	14.12 %
CH05	10.98	11.21 %
CH08	10.16	8.35 %
CH19	7.61	7.39 %
CH28	6.48	8.78 %
CH22	5.79	12.97 %
CH07	5.65	8.25 %
GUD1	5.30	9.69 %
AVD1	5.20	8.69 %
MRM1	5.02	10.95 %
CH30	4.97	8.94 %
CGL1	4.40	12.75 %
KNR1	4.40	13.42 %
TKM1	2.61	10.92 %
CZWH	2.56	5.48 %
CH48	1.78	2.73 %
CH29	0.69	7.09 %
CH40		0.00 %
MC10		0.00 %
WCHN	-2.12	11.75 %
Total	203.05	12.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	106.64	23.96 %
Fridge	78.07	20.32 %
Air-Cond	0.26	0.06 %
Total	184.97	14.26 %

Branch *	MTD Sales L	Brand Share %
CH03	18.19	13.04 %
CH15	16.31	11.18 %
CH06	10.87	15.12 %
CH18	10.46	14.54 %
CH43	8.37	13.73 %
CH44	5.47	14.13 %
CH20	5.43	10.06 %
CH09	4.83	9.84 %
CH24	4.48	7.15 %
CH21	3.03	4.33 %
CH34	2.38	4.46 %
CH23	1.08	5.05 %
CH36	0.84	4.74 %
CH32	0.54	8.62 %
MC06	0.14	5.41 %
MC05		0.00 %
Total	184.97	14.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	68.44	24.85 %
Wash-Mac	66.32	20.91 %
Air-Cond	1.75	0.77 %
Total	136.50	16.68 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.46	13.18 %
VEL2	7.65	15.20 %
TRR1	7.20	14.99 %
SBR1	6.18	11.76 %
VEL1	4.90	12.97 %
KPM1	4.49	13.35 %
TRT1	3.12	7.91 %
PLR1	0.70	3.59 %
VNB1	0.62	2.24 %
PTU1	0.30	4.14 %
BGR1	0.26	1.53 %
UGI1	0.11	0.71 %
CGM1		0.00 %
WHVL	-0.13	7.81 %
Total	136.50	16.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	68.54	22.27 %
Wash-Mac	45.54	15.68 %
Air-Cond	0.24	0.09 %
Total	114.32	13.22 %

Branch *	MTD Sales L	Brand Share %
POY1	14.56	14.41 %
CUD1	10.01	12.02 %
CDM1	8.24	14.70 %
NVL2	8.24	13.00 %
SJI2	6.23	12.96 %
VPM2	5.76	12.42 %
TDM1	5.11	14.82 %
KKI2	4.99	8.89 %
TRK1	4.72	10.02 %
PRT1	3.79	12.68 %
KML1	2.75	11.48 %
TVM1	2.28	15.72 %
POY2	1.43	1.71 %
VCM1	0.52	2.26 %
TVM2	0.10	0.91 %
SJI1		0.00 %
Total	114.32	13.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.48	17.42 %
Wash-Mac	5.10	25.38 %
Total	11.58	13.09 %

Branch *	MTD Sales L	Brand Share %
TVP1	8.78	15.02 %
KLR1		0.00 %
WTVP		0.00 %
Total	11.58	13.09 %