

MTD Sales
1,377.98 L

Brand Share %
10.28 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	754.91	22.17 %
Wash-Mac	581.96	18.25 %
Air-Cond	40.71	0.61 %
Dishwash	0.40	0.24 %
Total	1,377.98	10.28 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	211.84	8.99 %
TRICHY-01	193.15	10.85 %
CHENNAI-01	190.84	8.47 %
CHENNAI-02	186.82	10.51 %
SOUTH-03	162.43	11.18 %
NORTH ARCOT	106.56	10.66 %
WEST-02	92.15	13.02 %
SOUTH ARCOT	90.55	9.69 %
WEST-01	80.88	14.05 %
WEST-03	62.75	11.05 %
Total	1,377.98	10.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	124.79	22.56 %
Wash-Mac	84.54	16.04 %
Air-Cond	2.94	0.24 %
Dishwash	-0.42	-1.49 %
Total	211.84	8.99 %

Branch *	MTD Sales L	Brand Share %
KVT1	9.83	6.46 %
TUT2	9.39	8.74 %
RPM1	8.36	8.07 %
RND2	5.63	7.57 %
TKS2	4.71	5.71 %
TVL1	4.59	1.70 %
TYI1	4.44	9.79 %
NGR1	4.30	3.62 %
VLY1	4.17	5.62 %
MAR1	3.37	5.87 %
RND1	2.91	3.96 %
SDI1	2.57	5.50 %
ASM1	2.57	6.56 %
VNR1	2.29	9.50 %
STU2	2.24	9.30 %
COL1	1.69	9.12 %
KGL1	1.42	5.18 %
TKY1	0.15	0.63 %
SGT1	0.09	0.89 %
WHTV	-1.08	8.64 %
S2SD	-1.59	-12.62 %
Total	211.84	8.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	118.19	26.73 %
Wash-Mac	69.71	19.98 %
Air-Cond	5.25	0.54 %
Total	193.15	10.85 %

Branch *	MTD Sales L	Brand Share %
TRY1	26.14	8.68 %
MVM1	11.87	10.18 %
PBR2	10.09	9.81 %
TNJ2	7.66	9.26 %
NGT1	5.97	8.88 %
PTK1	5.50	7.52 %
TRY3	5.49	9.74 %
TVR2	5.23	6.30 %
AYR1	4.71	10.05 %
KUM1	4.51	4.75 %
PBR1	3.27	9.29 %
PDK1	3.17	9.68 %
KRN1	1.78	8.49 %
KUM2	1.51	3.71 %
WTRZ	-1.74	9.50 %
Total	193.15	10.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	103.81	20.92 %
Wash-Mac	82.03	18.18 %
Air-Cond	4.58	0.36 %
Dishwash	0.42	0.94 %
Total	190.84	8.47 %

Branch *	MTD Sales L	Brand Share %
CH47	13.40	8.18 %
CH05	13.21	8.42 %
CH49	12.04	9.93 %
CH14	10.72	8.13 %
CH28	9.21	9.24 %
CH25	8.81	10.15 %
CH48	7.87	7.17 %
AVD1	7.51	8.50 %
CH19	7.35	5.88 %
GUD1	6.73	7.54 %
CH30	5.26	5.91 %
KNR1	4.87	9.96 %
CH42	4.77	4.56 %
CH07	3.00	3.23 %
CH08	2.99	8.32 %
CZWH	2.52	2.52 %
CGL1	2.09	6.64 %
CH39	1.87	4.83 %
MRM1	1.64	3.27 %
CH29	0.30	4.28 %
MC09	0.26	2.04 %
Total	190.84	8.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	96.85	23.06 %
Wash-Mac	79.46	20.54 %
Air-Cond	10.51	1.11 %
Total	186.82	10.51 %

Branch *	MTD Sales L	Brand Share %
WHC3	22.25	-284.15 %
CH15	18.99	9.56 %
CH18	8.96	8.24 %
CH50	7.44	9.83 %
CH12	6.33	6.96 %
CH41	5.76	10.05 %
CH44	5.48	9.96 %
CH20	5.48	6.70 %
CH21	5.21	4.63 %
CH51	5.16	5.18 %
CH33	4.81	7.97 %
CH43	4.65	8.75 %
CH34	4.37	7.58 %
UKI1	2.87	9.99 %
CH24	1.31	1.41 %
CH31	0.92	6.19 %
CH01	0.50	7.99 %
CH32	0.21	1.68 %
CH36	0.19	0.70 %
CH23	0.15	0.66 %
MC05		0.00 %
MC06		0.00 %
WCHN	-4.31	5.56 %
Total	186.82	10.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	85.35	22.10 %
Wash-Mac	71.10	19.86 %
Air-Cond	5.59	0.80 %
Dishwash	0.40	3.48 %
Total	162.43	11.18 %

Branch *	MTD Sales L	Brand Share %
KKD3	10.25	9.11 %
MDU2	9.41	10.27 %
MDU3	4.44	10.25 %
MPA1	3.60	8.26 %
ATG1	3.37	6.46 %
MDU4	3.02	9.54 %
PVI1	2.89	5.20 %
DGL2	2.82	9.33 %
TEN2	2.67	9.69 %
TMM1	2.47	6.32 %
NKI1	1.72	7.33 %
KPT1	1.02	9.03 %
MLR1	1.00	4.24 %
BNR1	0.98	4.56 %
PNV2	0.81	4.26 %
KYK1	0.77	5.41 %
CMR1	0.58	7.55 %
MNM1	0.44	2.80 %
ODM1	0.39	3.12 %
BTU1	0.19	1.26 %
WHMD	-0.33	3.46 %
Total	162.43	11.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	59.41	22.45 %
Wash-Mac	45.00	17.41 %
Air-Cond	2.16	0.46 %
Total	106.56	10.66 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.43	8.21 %
TRR1	4.70	8.49 %
TRT1	3.45	9.73 %
VEL4	3.30	4.30 %
SBR1	2.93	3.96 %
CYR1	2.24	9.35 %
ARC2	2.06	9.47 %
VSI1	1.89	6.50 %
VEL3	1.06	1.62 %
VNB1	0.59	2.53 %
BGR1	0.34	2.03 %
KPM1	0.27	0.93 %
PLR1	0.17	0.63 %
PTU1		0.00 %
UGI1		0.00 %
Total	106.56	10.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	46.49	18.76 %
Wash-Mac	44.00	17.97 %
Air-Cond	1.67	0.80 %
Total	92.15	13.02 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.45	8.42 %
ATU1	3.50	7.66 %
SLM2	3.45	8.10 %
MCR1	3.30	9.35 %
DPR2	1.75	9.75 %
HRR1	1.11	7.25 %
PNG1	1.05	7.97 %
KAM1	0.82	4.22 %
SGI1	0.10	0.79 %
WZWH	-0.14	-1.99 %
WHKP	-0.37	8.63 %
Total	92.15	13.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	48.47	19.42 %
Wash-Mac	41.42	18.25 %
Air-Cond	0.66	0.15 %
Total	90.55	9.69 %

Branch *	MTD Sales L	Brand Share %
POY1	7.46	7.01 %
TRK1	6.31	10.19 %
VPM2	4.73	8.61 %
PRT1	3.80	8.62 %
SJI2	3.16	6.24 %
POY2	2.93	4.81 %
KKI2	2.49	6.33 %
NVL2	2.27	4.74 %
TVM1	1.35	6.11 %
VCM2	0.78	2.44 %
TVM2	0.43	1.72 %
VCM1		0.00 %
WHUT	-0.95	8.56 %
Total	90.55	9.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	39.11	18.44 %
Fridge	38.86	20.35 %
Air-Cond	2.91	1.77 %
Total	80.88	14.05 %

Branch *	MTD Sales L	Brand Share %
CBE1	3.69	10.04 %
PLI1	3.37	8.70 %
SUL1	1.97	8.15 %
SNR1	1.86	5.17 %
KGI1	0.56	9.07 %
ANR1	0.41	5.74 %
PDM1	0.34	3.46 %
WHCB	-1.82	10.10 %
Total	80.88	14.05 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	32.70	21.25 %
Wash-Mac	25.60	14.60 %
Air-Cond	4.45	1.91 %
Total	62.75	11.05 %

Branch *	MTD Sales L	Brand Share %
ERD2	6.53	6.53 %
NKL2	6.39	8.66 %
TPR1	3.19	8.35 %
AVI1	2.04	8.65 %
SYM2	0.74	3.77 %
TPR4	0.32	3.80 %
VKL1	0.17	1.67 %
WHPD	-0.65	5.67 %
W3SD	-0.73	-86.11 %
Total	62.75	11.05 %