

MTD Sales
922.38 L

Brand Share %
12.02 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	498.71	22.26 %
Wash-Mac	405.75	19.25 %
Air-Cond	17.92	0.54 %
Total	922.38	12.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	153.15	10.03 %
CHENNAI-01	129.95	10.80 %
SOUTH-03	116.62	12.92 %
TRICHY-01	104.37	12.50 %
CHENNAI-02	102.93	10.91 %
WEST-02	93.57	15.03 %
WEST-01	84.28	15.90 %
NORTH ARCOT	63.76	14.01 %
SOUTH ARCOT	55.31	10.35 %
KL-SOUTH	18.44	15.41 %
Total	922.38	12.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	89.65	21.89 %
Wash-Mac	59.96	16.64 %
Air-Cond	3.55	0.47 %
Total	153.15	10.03 %

Branch *	MTD Sales L	Brand Share %
KVT1	8.88	8.93 %
RPM1	7.66	8.52 %
NGR1	7.60	9.68 %
TVL1	7.34	3.74 %
TUT2	6.82	8.47 %
VNR2	6.10	11.55 %
TCN1	3.48	10.53 %
RND1	3.24	6.62 %
MAR1	3.03	5.87 %
TKS1	2.97	9.56 %
SNL1	2.47	11.83 %
TKS2	2.39	5.35 %
STU2	1.09	8.97 %
ARM1	0.98	10.12 %
VNR1	0.98	4.77 %
TVL2	0.64	3.65 %
KGL1	0.50	5.12 %
VLY1	0.50	1.17 %
SGT1	0.13	0.96 %
TKY1	0.08	0.45 %
COL1		0.06 %
Total	153.15	10.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	67.16	21.67 %
Wash-Mac	59.26	19.05 %
Air-Cond	3.54	0.61 %
Total	129.95	10.80 %

Branch *	MTD Sales L	Brand Share %
CH14	6.85	8.33 %
CH08	6.55	7.49 %
CH19	4.69	6.69 %
CH22	4.40	11.69 %
AVD1	4.37	11.10 %
CH05	4.25	5.81 %
CH07	3.08	5.46 %
CH39	2.34	8.44 %
CH30	2.26	4.99 %
CGL1	1.86	8.47 %
CZWH	1.68	9.27 %
GUD1	1.34	3.20 %
CH48	1.11	2.48 %
TKM1	0.77	5.19 %
MRM1	0.66	2.17 %
CH40	0.09	2.13 %
CH29		0.00 %
MC10		0.00 %
Total	129.95	10.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	65.09	21.18 %
Wash-Mac	48.86	19.34 %
Air-Cond	2.67	0.78 %
Total	116.62	12.92 %

Branch *	MTD Sales L	Brand Share %
KKD3	5.87	8.52 %
ATG1	4.27	9.08 %
DGL2	2.25	11.54 %
PVI1	1.90	6.43 %
USL1	1.76	11.51 %
KYK1	1.58	10.10 %
BNR1	1.51	9.76 %
TEN2	1.50	9.00 %
KRR1	1.16	7.67 %
SVG1	0.78	5.00 %
PNV1	0.76	5.17 %
NKI1	0.65	3.75 %
CMR1	0.35	6.19 %
ODM1	0.23	3.24 %
KPT1	0.23	2.56 %
MNM1	0.14	1.05 %
BTU1		0.00 %
Total	116.62	12.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	61.26	25.05 %
Wash-Mac	41.31	21.53 %
Air-Cond	1.80	0.45 %
Total	104.37	12.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	19.93	10.20 %
TVR2	4.59	10.09 %
KUM1	3.59	7.31 %
MDI1	2.77	9.45 %
PTK1	2.25	5.38 %
TRY2	1.75	8.78 %
NGT1	1.51	4.46 %
TTP1	1.02	7.04 %
NMM1	0.78	7.16 %
KRN1	0.70	8.55 %
PBR1	0.47	3.24 %
Total	104.37	12.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	53.82	22.55 %
Fridge	47.77	23.21 %
Air-Cond	1.35	0.27 %
Total	102.93	10.91 %

Branch *	MTD Sales L	Brand Share %
CH15	10.66	9.40 %
CH12	6.60	11.85 %
CH20	4.48	10.85 %
CH06	4.26	9.91 %
CH09	2.67	7.80 %
CH43	2.44	7.87 %
CH44	2.14	7.43 %
CH24	1.80	4.05 %
PON1	1.70	7.73 %
CH21	1.62	2.73 %
CH34	1.22	3.45 %
CH32	0.93	10.05 %
CH23	0.77	4.04 %
MC06	0.69	8.36 %
CH36		0.00 %
Total	102.93	10.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	50.79	22.85 %
Wash-Mac	40.70	17.02 %
Air-Cond	2.08	1.29 %
Total	93.57	15.03 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.95	10.22 %
NKL2	2.26	4.89 %
ATU1	2.23	10.60 %
KRI1	1.08	8.00 %
MCR1	0.77	3.16 %
VKL1	0.56	5.37 %
HRR1	0.55	7.07 %
CMI1	0.38	5.05 %
DPR1		0.00 %
SGI1		0.00 %
Total	93.57	15.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	44.14	21.24 %
Fridge	39.08	20.41 %
Air-Cond	1.06	0.81 %
Total	84.28	15.90 %

Branch *	MTD Sales L	Brand Share %
SNR1	2.21	10.03 %
CBE1	1.81	10.60 %
UAM1	1.49	10.39 %
TPR3	1.20	7.43 %
SYM2	0.97	7.07 %
AVI1	0.93	8.37 %
CNR1	0.79	8.39 %
KGI1	0.65	8.56 %
DPM2	0.59	3.89 %
GDR1	0.53	8.36 %
ANR1	0.43	9.87 %
TPR4	0.40	4.60 %
PDM1	0.02	0.20 %
Total	84.28	15.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	32.68	23.23 %
Wash-Mac	29.20	22.12 %
Air-Cond	1.88	1.03 %
Total	63.76	14.01 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.15	11.71 %
SBR1	4.77	11.22 %
VSI1	1.58	11.14 %
CYR1	1.11	10.52 %
TRT1	0.85	6.53 %
PTU1	0.45	7.74 %
PLR1	0.21	1.55 %
CGM1	0.20	0.83 %
UGI1	0.12	2.29 %
VNB1	0.09	0.81 %
BGR1		0.00 %
NASD		0.00 %
Total	63.76	14.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	33.08	21.54 %
Wash-Mac	22.23	15.68 %
Total	55.31	10.35 %

Branch *	MTD Sales L	Brand Share %
POY1	6.59	9.45 %
CUD1	4.60	10.48 %
TRK1	3.79	8.83 %
CDM1	3.34	10.96 %
NVL2	2.57	9.23 %
SJI1	2.29	8.57 %
TDM1	1.99	7.22 %
KKI2	1.97	7.61 %
POY2	1.95	3.87 %
VPM2	1.82	6.27 %
PRT1	1.72	9.52 %
KML1	1.09	7.72 %
TVM2	0.92	11.47 %
VCM1	0.14	0.99 %
Total	55.31	10.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	12.16	22.12 %
Wash-Mac	6.28	19.19 %
Total	18.44	15.41 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.59	8.65 %
Total	18.44	15.41 %