

MTD Sales
1,337.33 L

Brand Share %
11.99 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	732.22	20.60 %
Wash-Mac	579.57	17.53 %
Air-Cond	25.54	0.59 %
Total	1,337.33	11.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	210.13	11.13 %
SOUTH-03	198.91	15.31 %
TRICHY-01	190.42	13.24 %
CHENNAI-01	167.60	9.53 %
CHENNAI-02	133.62	10.34 %
WEST-02	129.48	13.49 %
WEST-01	107.05	14.27 %
NORTH ARCOT	91.82	12.61 %
SOUTH ARCOT	90.14	9.95 %
KL-SOUTH	18.15	13.44 %
Total	1,337.33	11.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	120.50	20.61 %
Wash-Mac	83.43	15.45 %
Air-Cond	6.20	0.81 %
Total	210.13	11.13 %

Branch *	MTD Sales L	Brand Share %
TUT1	23.10	9.90 %
RPM1	8.32	11.64 %
TVL1	8.21	4.49 %
NGR1	6.45	5.20 %
TKS1	6.26	10.45 %
TKS2	6.25	9.00 %
PKD1	5.78	11.80 %
TUT2	5.31	7.18 %
MAR1	5.17	11.92 %
SKD1	4.34	9.23 %
RND1	3.97	5.24 %
ASM1	3.38	11.76 %
APK2	2.68	8.75 %
STU2	2.34	11.07 %
VLY1	1.59	2.77 %
TVL2	0.99	4.48 %
TKY1	0.89	3.21 %
KGL1	0.77	4.91 %
ERL1	0.48	-20.20 %
COL1	0.39	3.86 %
SGT1		0.00 %
Total	210.13	11.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	107.47	23.46 %
Wash-Mac	87.69	21.44 %
Air-Cond	3.75	0.87 %
Total	198.91	15.31 %

Branch *	MTD Sales L	Brand Share %
ATG1	5.44	10.38 %
MDU3	4.22	11.94 %
SVG1	2.67	7.50 %
KYK1	2.13	7.70 %
PNV1	1.13	5.92 %
NKI1	0.99	5.11 %
MNM1	0.79	5.02 %
CMR1	0.62	7.43 %
PVI1	0.51	1.78 %
KPT1	0.43	4.53 %
BTU1	0.36	2.53 %
ODM1	0.19	1.51 %
WHMD		0.00 %
Total	198.91	15.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	122.84	25.82 %
Wash-Mac	64.33	18.53 %
Air-Cond	3.25	0.53 %
Total	190.42	13.24 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.67	11.68 %
PBR2	10.64	11.11 %
KUM1	7.73	8.06 %
TVR2	6.68	7.86 %
PTK1	6.07	9.03 %
AYR1	3.29	11.95 %
NGT1	2.14	4.10 %
PBR1	1.55	7.66 %
APM1	1.35	5.82 %
NMM1	0.34	2.05 %
Total	190.42	13.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	82.21	18.73 %
Fridge	81.20	17.99 %
Air-Cond	4.19	0.48 %
Total	167.60	9.53 %

Branch *	MTD Sales L	Brand Share %
CH05	11.92	9.01 %
CH14	9.26	8.53 %
CH28	7.46	11.15 %
CH45	7.09	11.80 %
CH11	6.80	7.39 %
CH08	6.73	5.51 %
CH19	6.42	6.14 %
CH30	6.24	8.01 %
CGL1	5.82	11.38 %
CH48	5.17	7.03 %
CH22	5.02	9.13 %
AVD1	4.25	6.93 %
CH39	4.08	11.67 %
GUD1	3.80	6.15 %
KNR1	3.40	10.84 %
CH07	3.40	5.01 %
MRM1	2.40	6.03 %
TKM1	1.92	9.12 %
CZWH	0.15	1.28 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	167.60	9.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	71.52	20.16 %
Fridge	58.80	17.34 %
Air-Cond	3.30	0.55 %
Total	133.62	10.34 %

Branch *	MTD Sales L	Brand Share %
CH15	11.88	8.64 %
CH12	10.00	11.97 %
CH18	7.59	9.47 %
CH21	6.92	9.95 %
CH33	5.60	11.16 %
CH20	5.11	8.57 %
CH06	4.30	6.85 %
CH44	3.24	8.67 %
CH09	2.51	5.48 %
CH43	2.05	4.42 %
CH24	1.93	4.55 %
CH34	1.64	2.70 %
CH23	1.29	4.54 %
CH32	1.04	9.43 %
CH36	0.50	1.97 %
CH01	0.10	10.97 %
MC05		0.00 %
MC08		0.00 %
Total	133.62	10.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	70.18	19.00 %
Wash-Mac	57.64	15.49 %
Air-Cond	1.66	0.76 %
Total	129.48	13.49 %

Branch *	MTD Sales L	Brand Share %
HSR2	5.78	11.13 %
HSR1	4.29	10.83 %
ATU1	4.25	10.00 %
APN1	1.71	10.52 %
HRR1	1.20	9.75 %
MCR1	1.04	3.60 %
SGG1	0.81	7.08 %
NKL2	0.70	1.79 %
CMI1	0.61	7.06 %
VKL1	0.47	3.43 %
KMM1	0.39	2.89 %
SGI1	0.31	1.77 %
DPR2	0.30	2.06 %
DPR1		0.00 %
WHKP		0.00 %
WHPD	-0.19	10.94 %
Total	129.48	13.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	55.67	17.01 %
Fridge	49.28	16.82 %
Air-Cond	2.10	1.62 %
Total	107.05	14.27 %

Branch *	MTD Sales L	Brand Share %
KMR1	6.55	10.89 %
CBE4	4.48	11.55 %
UAM1	2.01	10.87 %
TPR3	1.56	7.24 %
PPI1	1.15	8.58 %
CBE3	1.05	8.09 %
CNR1	0.83	8.27 %
PDM1	0.76	4.97 %
SNR1	0.76	2.64 %
GDR1	0.68	8.52 %
ANR1	0.61	9.88 %
SYM2	0.57	3.70 %
GBM1	0.56	3.90 %
TPR4	0.14	0.83 %
DPM2	0.09	0.40 %
WHCB		0.00 %
Total	107.05	14.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	53.64	22.21 %
Wash-Mac	37.36	17.12 %
Air-Cond	0.83	0.31 %
Total	91.82	12.61 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.08	11.28 %
VEL1	4.26	9.35 %
TRR1	4.03	9.03 %
KPM1	3.57	10.55 %
ARC2	2.81	7.37 %
VSI1	2.80	9.63 %
CGM1	0.79	4.29 %
UGI1	0.61	5.51 %
TRT1	0.58	2.26 %
PTU1	0.31	6.83 %
VNB1	0.09	0.51 %
BGR1		0.00 %
PLR1		0.00 %
WHVL		0.00 %
Total	91.82	12.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	57.10	20.28 %
Wash-Mac	32.77	12.45 %
Air-Cond	0.26	0.07 %
Total	90.14	9.95 %

Branch *	MTD Sales L	Brand Share %
POY1	13.49	10.88 %
CUD1	8.33	9.51 %
CDM1	5.81	10.21 %
KKI2	5.05	10.06 %
VPM2	3.64	5.51 %
POY2	3.35	3.76 %
NVL2	3.21	4.83 %
TRK1	3.14	7.12 %
TDM1	1.34	3.70 %
VCM1	0.50	1.67 %
WHNV		0.00 %
Total	90.14	9.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	11.20	18.55 %
Wash-Mac	6.95	19.15 %
Total	18.15	13.44 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.02	11.72 %
Total	18.15	13.44 %