

MTD Sales
1,150.62 L

Brand Share %
11.24 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	652.84	21.22 %
Wash-Mac	466.40	16.98 %
Air-Cond	31.38	0.71 %
Total	1,150.62	11.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	200.59	11.00 %
CHENNAI-01	173.37	10.16 %
SOUTH-03	156.35	13.48 %
TRICHY-01	144.70	10.61 %
WEST-02	124.53	14.26 %
CHENNAI-02	121.94	10.01 %
WEST-01	90.26	15.07 %
SOUTH ARCOT	66.55	8.38 %
NORTH ARCOT	61.57	10.25 %
KL-SOUTH	10.76	11.48 %
Total	1,150.62	11.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	112.07	21.44 %
Wash-Mac	82.35	16.03 %
Air-Cond	6.17	0.78 %
Total	200.59	11.00 %

Branch *	MTD Sales L	Brand Share %
KVT1	11.86	10.78 %
NGR1	8.97	10.40 %
TUT2	7.86	8.99 %
TVL1	7.48	5.12 %
RPM1	6.74	10.72 %
PKD1	6.74	9.59 %
SVK1	5.73	10.78 %
TKS2	5.59	8.35 %
RND1	4.92	5.22 %
MAR1	4.85	6.85 %
TKS1	4.56	7.35 %
STU2	3.27	9.83 %
SNL1	3.19	11.06 %
VNR1	3.08	10.06 %
SDI1	2.32	10.50 %
KGL1	1.26	8.17 %
VLY1	0.95	1.71 %
TKY1	0.82	3.18 %
SGT1		0.00 %
TVL2		0.00 %
Total	200.59	11.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	99.79	22.91 %
Wash-Mac	67.56	18.47 %
Air-Cond	6.01	0.67 %
Total	173.37	10.16 %

Branch *	MTD Sales L	Brand Share %
CH08	7.81	6.21 %
CH05	7.66	5.52 %
CH11	7.59	10.46 %
CH14	7.47	6.80 %
CH28	6.61	9.84 %
GUD1	4.80	7.60 %
CH19	3.73	3.36 %
CH22	3.70	5.72 %
CGL1	3.57	11.02 %
KNR1	3.52	7.41 %
CH30	3.41	7.26 %
CH07	3.24	4.38 %
CH39	3.01	8.02 %
MRM1	2.63	7.59 %
CH48	2.40	4.23 %
CZWH	1.74	3.65 %
TKM1	1.56	10.02 %
AVD1	1.30	2.73 %
CH40	0.09	0.80 %
WCHN	-0.56	6.37 %
Total	173.37	10.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	93.92	25.18 %
Wash-Mac	59.53	18.40 %
Air-Cond	2.91	0.63 %
Total	156.35	13.48 %

Branch *	MTD Sales L	Brand Share %
MDU2	7.88	9.29 %
ATG1	5.35	9.79 %
KKD2	3.94	10.07 %
CBM1	3.94	10.11 %
SVG1	3.79	8.81 %
MDU5	3.38	11.05 %
MDU3	3.24	8.18 %
TEN2	2.81	11.08 %
KRR1	2.55	10.26 %
PNV1	1.55	7.25 %
PVI1	0.88	3.75 %
NKI1	0.71	5.99 %
MNM1	0.59	4.24 %
BTU1	0.51	6.22 %
CMR1	0.41	7.17 %
ODM1	0.33	3.08 %
Total	156.35	13.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	87.51	22.47 %
Wash-Mac	52.15	18.88 %
Air-Cond	5.04	0.72 %
Total	144.70	10.61 %

Branch *	MTD Sales L	Brand Share %
TRY1	29.29	9.12 %
PBR2	8.89	10.57 %
KUM1	7.74	8.94 %
MVM1	6.88	8.78 %
PTK1	5.67	10.02 %
MDI1	5.19	10.53 %
TNJ2	4.68	6.34 %
TVR2	4.12	5.81 %
TRY2	3.83	9.94 %
TVR1	2.18	8.96 %
NGT1	1.95	3.62 %
KRN1	1.24	9.19 %
TTP1	0.83	3.52 %
PBR1	0.64	2.43 %
NMM1	0.31	1.70 %
Total	144.70	10.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	73.20	20.64 %
Wash-Mac	49.61	14.78 %
Air-Cond	1.72	0.94 %
Total	124.53	14.26 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.77	8.78 %
HSR1	4.31	10.69 %
ATU1	3.04	8.49 %
NKL2	1.13	3.10 %
KMM1	0.74	5.48 %
VKL1	0.72	5.58 %
MCR1	0.29	0.91 %
SGG1	0.21	2.71 %
SGI1	0.09	0.68 %
DPR2	0.08	0.52 %
DPR1		0.00 %
Total	124.53	14.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	62.51	20.50 %
Wash-Mac	53.75	18.63 %
Air-Cond	5.69	0.91 %
Total	121.94	10.01 %

Branch *	MTD Sales L	Brand Share %
CH15	13.99	10.55 %
CH03	12.39	8.63 %
CH18	6.43	8.91 %
CH21	5.71	9.35 %
CH06	5.66	9.68 %
CH09	4.76	10.66 %
CH20	4.38	8.58 %
CH43	4.02	7.41 %
CH44	3.76	9.95 %
CH46	2.86	8.72 %
GPD1	1.99	8.98 %
CH24	1.85	3.56 %
CH34	0.65	1.12 %
CH23	0.59	3.78 %
CH32	0.43	3.36 %
CH36	0.38	1.66 %
MC06	0.12	3.39 %
CH01		0.00 %
MC08		0.00 %
Total	121.94	10.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	46.13	17.05 %
Fridge	41.07	17.13 %
Air-Cond	3.06	3.46 %
Total	90.26	15.07 %

Branch *	MTD Sales L	Brand Share %
UMP1	2.36	10.86 %
SNR1	1.97	7.44 %
TPR4	1.30	8.40 %
UAM1	1.29	7.60 %
GDR1	0.74	7.91 %
PDM1	0.70	5.78 %
TPR3	0.67	3.59 %
PPI1	0.66	5.03 %
DPM2	0.66	3.80 %
SYM2	0.34	2.50 %
ANR1	0.28	3.44 %
Total	90.26	15.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	39.39	17.14 %
Wash-Mac	26.93	14.44 %
Air-Cond	0.24	0.06 %
Total	66.55	8.38 %

Branch *	MTD Sales L	Brand Share %
POY1	12.08	10.91 %
CUD1	5.17	7.03 %
CDM1	4.52	10.51 %
TRK1	3.43	7.81 %
POY2	3.21	4.04 %
KML1	2.48	8.48 %
SJI1	2.45	9.87 %
KKI2	2.42	5.25 %
NVL2	2.03	3.57 %
MKM1	1.49	7.23 %
VPM2	1.45	3.43 %
STP1	1.07	7.01 %
PRT1	1.06	4.36 %
TDM1	0.79	2.71 %
VCM1	0.44	1.75 %
WHUT		0.00 %
Total	66.55	8.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.42	18.89 %
Wash-Mac	24.61	14.93 %
Air-Cond	0.53	0.22 %
Total	61.57	10.25 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.21	7.80 %
TRL1	4.34	9.82 %
VEL2	4.21	10.77 %
TRR1	3.95	8.84 %
VEL1	3.23	6.50 %
SBR1	2.87	6.83 %
TRT1	1.27	6.24 %
WJD1	1.27	6.62 %
ARC2	0.97	4.68 %
CGM1	0.41	2.65 %
UGI1	0.36	5.53 %
PTU1	0.31	5.26 %
VNB1	0.29	2.25 %
BGR1	0.27	2.14 %
PLR1	0.24	1.70 %
NASD		0.00 %
Total	61.57	10.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.98	20.25 %
Wash-Mac	3.79	18.24 %
Total	10.76	11.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	8.28	10.57 %
WTV		0.00 %
Total	10.76	11.48 %