



TN : WHIRLPOL Sales Performance 01/04/2026 9:05 AM

MTD Sales
1,626.31 L

Brand Share %
7.93 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	659.92	22.57 %
Wash-Mac	618.10	21.12 %
Air-Cond	348.30	2.38 %
Total	1,626.31	7.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	259.97	7.84 %
SOUTH-03	205.85	8.32 %
WEST-01	202.80	10.47 %
CHENNAI-01	198.01	6.45 %
CHENNAI-02	193.33	7.34 %
TRICHY-01	184.44	7.31 %
WEST-02	180.23	9.46 %
NORTH ARCOT	106.26	7.70 %
SOUTH ARCOT	95.42	7.50 %
Total	1,626.31	7.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	116.52	25.89 %
Wash-Mac	94.01	18.48 %
Air-Cond	49.44	2.10 %
Total	259.97	7.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	34.01	6.82 %
TVL1	13.71	3.91 %
TUT2	10.24	7.00 %
KVT1	10.14	6.27 %
TKS2	7.43	5.34 %
RND1	6.74	6.65 %
NGR1	5.92	2.48 %
MAR1	5.10	6.06 %
PKD1	4.36	6.26 %
VLY1	4.25	5.51 %
KGL1	1.34	3.12 %
TKY1	1.20	3.05 %
S2SD	1.16	2.08 %
COL1	1.00	4.40 %
SGT1	0.46	2.30 %
WHTV	-0.90	7.10 %
Total	259.97	7.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	80.29	22.45 %
Wash-Mac	80.20	21.35 %
Air-Cond	45.36	2.60 %
Total	205.85	8.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	22.40	6.98 %
MDU2	10.38	6.18 %
MDU6	7.88	7.07 %
KRR1	6.95	7.13 %
DGL2	6.29	7.35 %
ATG1	3.80	4.81 %
TEN2	3.68	6.40 %
KKD3	3.28	3.01 %
MDU5	2.99	6.70 %
MPA1	2.96	4.73 %
PNI1	2.61	7.33 %
NKI1	2.02	7.49 %
SZSD	1.23	5.22 %
PNV2	0.94	2.83 %
KYK1	0.87	3.17 %
KPT1	0.85	3.19 %
CMR1	0.51	1.63 %
ODM1	0.41	1.60 %
PVI1	0.40	0.99 %
MNM1	0.37	1.45 %
BTU1	0.24	1.03 %
Total	205.85	8.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	69.87	24.47 %
Fridge	68.99	24.61 %
Air-Cond	63.95	4.67 %
Total	202.80	10.47 %

Branch *	MTD Sales L	Brand Share %
CBE4	8.44	6.74 %
TPR2	8.40	5.54 %
PLI1	5.41	7.27 %
CBE6	4.25	5.66 %
DPM2	3.38	7.85 %
AVI1	2.58	4.33 %
TPR3	2.58	6.15 %
SYM2	2.12	6.70 %
PDM1	2.04	5.35 %
PPI1	1.89	6.22 %
TPR4	1.03	3.14 %
ANR1	0.87	6.00 %
WZSD	0.76	6.57 %
Total	202.80	10.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	89.39	20.63 %
Wash-Mac	78.31	18.44 %
Air-Cond	30.31	1.37 %
Total	198.01	6.45 %

Branch *	MTD Sales L	Brand Share %
CH05	17.37	7.48 %
CH16	12.30	7.13 %
CH08	10.67	5.93 %
CH49	7.81	5.70 %
CH48	7.20	6.36 %
CH22	6.44	5.71 %
CH07	6.34	4.90 %
CH30	5.96	5.42 %
CH25	5.94	5.17 %
CH39	4.36	7.29 %
CH19	4.14	2.57 %
GUD1	3.81	3.04 %
WHC3	3.72	6.66 %
CH38	3.66	6.81 %
CH42	3.47	2.66 %
CZWH	3.12	2.73 %
MRM1	2.70	4.04 %
CGL1	2.05	3.53 %
AVD1	1.92	1.53 %
CH26	1.62	7.30 %
KNR1	0.85	1.63 %
CH29	0.47	4.25 %
CH40	0.24	2.41 %
MC10		0.00 %
WCHN	-3.38	4.71 %
Total	198.01	6.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	86.69	25.78 %
Fridge	79.10	23.28 %
Air-Cond	27.54	1.41 %
Total	193.33	7.34 %

Branch *	MTD Sales L	Brand Share %
CH15	14.10	5.44 %
CH12	10.96	6.94 %
CH21	10.79	6.97 %
CH50	8.24	7.28 %
CH51	7.91	5.66 %
CH33	6.92	7.34 %
CH20	6.34	5.41 %
CH24	5.36	3.99 %
GPD1	3.58	6.70 %
CH34	2.94	3.67 %
CH41	2.42	2.30 %
CH23	0.79	1.26 %
CH32	0.58	3.70 %
CH36	0.46	1.50 %
MC06	0.37	2.62 %
MC05		0.00 %
Total	193.33	7.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	74.18	22.85 %
Wash-Mac	62.05	21.97 %
Air-Cond	48.22	2.51 %
Total	184.44	7.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	29.25	4.59 %
PBR2	12.84	7.85 %
MVM1	9.46	7.59 %
KUM1	7.37	5.32 %
PTK1	6.28	5.82 %
TVR2	5.71	5.10 %
TRY3	5.63	7.83 %
TNJ2	5.61	4.66 %
MDI1	5.35	6.62 %
TRY2	4.34	6.97 %
AYR1	3.64	7.56 %
TVR1	3.29	7.51 %
PBR1	2.58	4.95 %
NGT1	2.40	4.12 %
KRN1	1.98	5.49 %
Total	184.44	7.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	69.86	20.14 %
Wash-Mac	67.90	19.82 %
Air-Cond	42.46	3.49 %
Total	180.23	9.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.45	7.15 %
SLM3	6.65	6.59 %
ATU1	4.88	6.32 %
ERD2	4.48	2.34 %
NKL2	3.95	4.44 %
MCR1	3.60	7.53 %
VKL1	1.88	7.46 %
DPR1	1.26	3.89 %
WZWH	1.06	5.14 %
DPR2	0.48	1.36 %
SGG1	0.33	2.72 %
SGI1	0.22	1.11 %
WHKP		0.00 %
WHPD	-0.60	5.59 %
Total	180.23	9.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	45.01	23.04 %
Fridge	34.70	18.51 %
Air-Cond	26.55	2.66 %
Total	106.26	7.70 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.67	6.50 %
TRR1	4.74	5.52 %
VEL1	4.66	5.97 %
SBR1	4.22	4.16 %
AKM1	3.66	5.97 %
VSI1	2.05	4.35 %
TRT1	1.59	3.00 %
KPM1	1.58	3.11 %
PLR1	1.35	3.84 %
VNB1	0.86	2.13 %
BGR1	0.85	3.72 %
UGI1	0.76	4.21 %
SLG1	0.51	1.65 %
PTU1	0.44	2.91 %
CGM1	0.22	0.71 %
WHVL	-0.73	6.97 %
Total	106.26	7.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	46.89	22.96 %
Wash-Mac	34.07	19.44 %
Air-Cond	14.46	1.62 %
Total	95.42	7.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.32	5.73 %
POY2	5.31	4.92 %
NVL2	4.22	5.96 %
KML1	3.37	7.92 %
TRK1	3.31	4.87 %
KKI2	1.59	2.26 %
VPM2	1.06	1.40 %
VPM1	0.86	3.91 %
TVM2	0.60	1.92 %
VCM1	0.54	1.10 %
PRT1	0.33	0.59 %
WHUT	-0.44	4.84 %
Total	95.42	7.50 %