

MTD Sales
649.65 L

Brand Share %
18.05 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	649.38	18.11 %
W-Disp	0.27	2.23 %
Total	649.65	18.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	108.22	14.98 %
TRICHY-01	102.77	21.46 %
CHENNAI-01	100.45	17.64 %
SOUTH-03	71.28	15.30 %
CHENNAI-02	65.42	14.34 %
WEST-02	59.38	26.54 %
SOUTH ARCOT	55.52	21.65 %
NORTH ARCOT	48.08	21.37 %
WEST-01	34.63	20.41 %
KL-SOUTH	3.91	12.75 %
Total	649.65	18.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	108.29	15.03 %
W-Disp	-0.07	-4.39 %
Total	108.22	14.98 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.42	12.28 %
NGR1	6.55	12.47 %
TVL1	5.48	9.01 %
RPM1	4.85	16.54 %
TUT2	4.73	9.70 %
SVK1	3.53	15.62 %
KVT1	3.31	12.89 %
TKY1	2.25	14.99 %
TCN1	1.97	9.94 %
MAR1	1.95	13.98 %
APK2	1.70	16.90 %
TKS1	1.63	9.34 %
MMT1	1.61	12.30 %
TYI1	1.58	15.41 %
TVL2	1.55	13.67 %
UDN1	1.44	10.21 %
SNL1	1.13	13.43 %
KGL1	1.02	11.32 %
VKM1	0.88	11.43 %
ARM1	0.57	4.42 %
PDI1	0.54	7.60 %
S2SD	0.40	6.46 %
RND1	0.29	1.53 %
COL1	0.28	6.02 %
SKD1	0.27	3.31 %
SGT1		0.00 %
WHTV		0.00 %
Total	108.22	14.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	102.77	21.49 %
Total	102.77	21.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.16	13.69 %
KUM1	5.27	17.79 %
TNJ1	4.41	12.27 %
MVM1	3.35	17.23 %
NGT1	2.71	17.58 %
MDI1	1.67	13.54 %
KRN1	0.56	6.88 %
ORU1	0.51	11.12 %
NCK1	0.28	9.99 %
TTP1	0.28	7.44 %
TZSD		0.00 %
Total	102.77	21.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	100.45	17.74 %
Total	100.45	17.64 %

Branch *	MTD Sales L	Brand Share %
CH08	7.32	17.22 %
CZWH	4.27	15.32 %
CH05	4.07	10.73 %
CH14	3.57	11.06 %
AVD1	2.98	15.71 %
CH28	2.60	13.28 %
GUD1	2.49	14.64 %
CH45	2.21	14.78 %
CH16	2.19	4.96 %
CGL1	1.10	10.83 %
CH11	1.09	5.91 %
CH35	0.81	7.46 %
CH26	0.28	8.76 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.26	4.55 %
Total	100.45	17.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	71.28	15.33 %
Total	71.28	15.30 %

Branch *	MTD Sales L	Brand Share %
MDU2	5.30	12.32 %
MDU1	5.09	5.57 %
ATG1	2.98	13.53 %
KKD3	2.41	10.82 %
MDU3	2.34	14.00 %
MPA1	2.21	15.51 %
MDU6	1.93	6.08 %
DGL2	1.09	13.20 %
KYK1	0.88	11.80 %
MLR1	0.85	10.96 %
PNI1	0.79	15.89 %
KPT1	0.54	12.91 %
PNV1	0.54	5.76 %
ODM1	0.53	9.49 %
MDU4	0.52	5.37 %
KKD2	0.29	4.76 %
TEN2	0.26	4.19 %
TDI1	0.25	5.67 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	71.28	15.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	65.35	14.40 %
W-Disp	0.07	3.18 %
Total	65.42	14.34 %

Branch *	MTD Sales L	Brand Share %
CH03	6.43	15.17 %
CH15	5.03	9.38 %
CH21	4.11	17.32 %
CH06	3.35	11.93 %
CH24	2.83	14.29 %
CH12	2.81	9.21 %
CH43	2.39	13.36 %
CH17	1.95	16.67 %
CH09	1.65	8.82 %
CH33	1.62	9.35 %
MJR1	1.38	6.43 %
GPD1	1.35	14.81 %
CH20	1.09	4.71 %
CH46	0.58	3.59 %
CH36	0.25	3.26 %
CH34		0.00 %
Total	65.42	14.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	59.31	26.58 %
W-Disp	0.07	11.69 %
Total	59.38	26.54 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.59	17.90 %
NKL2	0.83	5.91 %
KMM1	0.56	12.00 %
HSR2	0.28	6.73 %
BMD1		0.00 %
CMI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
Total	59.38	26.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	55.39	21.65 %
W-Disp	0.13	22.40 %
Total	55.52	21.65 %

Branch *	MTD Sales L	Brand Share %
POY1	5.00	12.93 %
POY2	4.39	13.75 %
ULP1	1.67	16.42 %
VPM2	1.48	10.34 %
PRT1	0.56	6.60 %
NVL2		0.00 %
WHUT		0.00 %
Total	55.52	21.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	48.01	21.46 %
W-Disp	0.07	5.36 %
Total	48.08	21.37 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.42	13.80 %
KPM1	1.92	14.92 %
TRR1	0.56	6.74 %
WJP1	0.56	5.58 %
WJD1	0.55	9.45 %
UGI1		0.00 %
VNB1		0.00 %
Total	48.08	21.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.63	20.51 %
Total	34.63	20.41 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.30	11.98 %
UMP1	1.07	16.70 %
MPM1	0.57	11.31 %
CBE6	0.56	12.24 %
TPR1	0.56	7.51 %
CBE1	0.53	9.02 %
KGM1	0.32	16.94 %
KMD1	0.28	11.09 %
PPI1	0.28	9.74 %
DPM2	0.28	5.07 %
SNR1	0.27	3.64 %
AVI1	0.26	6.70 %
ANR1		0.00 %
GDR1		0.00 %
PDM1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	34.63	20.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.91	12.79 %
Total	3.91	12.75 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	11.37 %
PAS1	0.27	6.45 %
Total	3.91	12.75 %