

MTD Sales  
**809.75 L**

Brand Share %  
**19.56 %**

Information:

**MTD :** 01-08-2025 To 30-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.56 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 808.64      | 19.59 %       |
| W-Disp   | 1.11        | 9.47 %        |
| Total    | 809.75      | 19.56 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 174.90      | 21.04 %       |
| TRICHY-01   | 145.67      | 24.24 %       |
| SOUTH-01    | 140.12      | 19.06 %       |
| CHENNAI-02  | 91.75       | 15.95 %       |
| SOUTH ARCOT | 75.66       | 21.69 %       |
| SOUTH-03    | 54.89       | 13.22 %       |
| WEST-02     | 54.17       | 25.80 %       |
| NORTH ARCOT | 48.35       | 18.77 %       |
| WEST-01     | 22.54       | 17.71 %       |
| KL-SOUTH    | 1.71        | 4.52 %        |
| Total       | 809.75      | 19.56 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 174.90      | 21.12 %       |
| Total    | 174.90      | 21.04 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 9.32        | 16.65 %       |
| CH08     | 6.61        | 12.18 %       |
| CH48     | 6.32        | 15.96 %       |
| CH11     | 5.95        | 9.14 %        |
| CH14     | 4.46        | 9.06 %        |
| AVD1     | 4.31        | 18.78 %       |
| CH45     | 4.06        | 16.01 %       |
| GUD1     | 4.02        | 15.69 %       |
| CH28     | 3.90        | 15.13 %       |
| CGL1     | 2.81        | 10.49 %       |
| SKL1     | 2.51        | 17.11 %       |
| CH37     | 1.55        | 17.53 %       |
| CH26     | 0.60        | 8.42 %        |
| MC02     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 174.90      | 21.04 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 145.53      | 24.24 %       |
| W-Disp   | 0.14        | 26.63 %       |
| Total    | 145.67      | 24.24 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 6.32        | 15.88 %       |
| MDI1     | 4.59        | 15.15 %       |
| NGT1     | 4.18        | 13.49 %       |
| TYR1     | 1.28        | 15.93 %       |
| APM1     | 1.08        | 11.84 %       |
| NCK1     | 0.76        | 15.70 %       |
| ORU1     | 0.27        | 6.80 %        |
| NMM1     | 0.24        | 5.22 %        |
| TZSD     | 0.09        | 4.21 %        |
| Total    | 145.67      | 24.24 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 140.12      | 19.09 %       |
| Total    | 140.12      | 19.06 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 15.06       | 12.85 %       |
| TVL1     | 13.89       | 16.74 %       |
| VLY1     | 5.21        | 18.20 %       |
| RPM1     | 4.49        | 19.53 %       |
| KVT1     | 3.64        | 11.80 %       |
| NGR1     | 3.43        | 7.36 %        |
| APK2     | 2.96        | 15.34 %       |
| SVK1     | 2.96        | 12.91 %       |
| ASM1     | 2.31        | 17.03 %       |
| APK1     | 1.81        | 16.98 %       |
| TKS1     | 1.53        | 9.39 %        |
| SKD1     | 1.24        | 6.45 %        |
| PDI1     | 1.21        | 17.92 %       |
| MMT1     | 1.07        | 15.15 %       |
| MAR1     | 1.05        | 8.06 %        |
| S2SD     | 0.85        | 13.79 %       |
| SNL1     | 0.81        | 12.82 %       |
| ARM1     | 0.77        | 18.01 %       |
| SDI1     | 0.75        | 12.14 %       |
| RND1     | 0.48        | 1.52 %        |
| ERL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 140.12      | 19.06 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 91.68       | 15.98 %       |
| W-Disp   | 0.07        | 4.38 %        |
| Total    | 91.75       | 15.95 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 7.50        | 13.31 %       |
| CH15     | 6.37        | 10.01 %       |
| CH12     | 6.04        | 15.78 %       |
| CH33     | 4.01        | 17.07 %       |
| CH09     | 3.52        | 16.69 %       |
| CH21     | 3.39        | 12.29 %       |
| CH41     | 3.25        | 13.70 %       |
| CH46     | 2.37        | 18.68 %       |
| CH20     | 2.14        | 7.89 %        |
| MJR1     | 1.75        | 5.74 %        |
| CH36     | 1.57        | 9.47 %        |
| CH31     | 1.07        | 11.88 %       |
| CH24     | 0.79        | 4.33 %        |
| CH34     | 0.55        | 2.16 %        |
| CH06     | 0.54        | 1.94 %        |
| MC06     | 0.34        | 17.39 %       |
| CH32     | 0.24        | 3.23 %        |
| CH01     |             | 0.00 %        |
| Total    | 91.75       | 15.95 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 75.51       | 21.71 %       |
| W-Disp   | 0.15        | 14.79 %       |
| Total    | 75.66       | 21.69 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 7.86        | 14.18 %       |
| NVL2     | 5.23        | 18.16 %       |
| VPM2     | 2.65        | 9.41 %        |
| KML1     | 2.29        | 18.96 %       |
| KLM1     | 1.60        | 9.98 %        |
| PRT1     | 1.45        | 16.51 %       |
| VPM1     | 0.79        | 14.79 %       |
| MKM1     | 0.76        | 10.19 %       |
| TVM2     | 0.28        | 4.02 %        |
| WHNV     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 75.66       | 21.69 %       |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 54.54       | 13.16 %       |
| W-Disp   | 0.34        | 43.78 %       |
| Total    | 54.89       | 13.22 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 3.73        | 13.59 %       |
| ATG1     | 2.86        | 11.79 %       |
| MDU3     | 2.46        | 17.18 %       |
| KKD2     | 2.41        | 11.12 %       |
| MDU1     | 1.50        | 1.82 %        |
| MPA1     | 1.35        | 19.31 %       |
| PNV1     | 1.24        | 17.37 %       |
| MNM1     | 1.10        | 18.34 %       |
| KYK1     | 0.97        | 5.59 %        |
| MDU6     | 0.81        | 3.70 %        |
| DKI1     | 0.52        | 4.08 %        |
| NKI1     | 0.52        | 16.16 %       |
| PVI1     | 0.52        | 10.30 %       |
| CBM1     | 0.49        | 9.69 %        |
| TDI1     | 0.27        | 4.59 %        |
| SZSD     | 0.09        | 3.27 %        |
| TEN2     | 0.07        | 1.31 %        |
| BTU1     | 0.06        | 1.96 %        |
| CMR1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 54.89       | 13.22 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 54.10       | 25.87 %       |
| W-Disp   | 0.07        | 8.58 %        |
| Total    | 54.17       | 25.80 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD1     | 4.57        | 14.49 %       |
| MCR1     | 0.83        | 17.22 %       |
| ATU1     | 0.79        | 9.38 %        |
| NKL2     | 0.52        | 8.29 %        |
| APN1     | 0.50        | 16.83 %       |
| VKL1     | 0.48        | 16.80 %       |
| HSR2     | 0.27        | 5.63 %        |
| KMM1     | 0.25        | 7.69 %        |
| DPR2     | 0.24        | 12.72 %       |
| CMI1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 54.17       | 25.80 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 48.35       | 18.86 %       |
| Total    | 48.35       | 18.77 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ARC2     | 3.19        | 14.73 %       |
| VEL1     | 3.03        | 16.37 %       |
| AKM1     | 2.32        | 17.09 %       |
| SBR1     | 2.19        | 13.86 %       |
| KPM1     | 1.60        | 9.81 %        |
| SLG1     | 1.34        | 18.42 %       |
| VSI1     | 1.31        | 9.39 %        |
| ABR1     | 0.73        | 4.23 %        |
| CYR1     | 0.65        | 12.23 %       |
| GDM1     | 0.59        | 10.82 %       |
| WJP1     | 0.56        | 13.39 %       |
| WJD1     | 0.55        | 7.64 %        |
| ANI1     | 0.52        | 9.91 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| Total    | 48.35       | 18.77 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 22.21       | 17.63 %       |
| W-Disp   | 0.33        | 24.72 %       |
| Total    | 22.54       | 17.71 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR2     | 1.11        | 12.08 %       |
| CBE1     | 0.86        | 12.95 %       |
| CBE6     | 0.56        | 9.85 %        |
| GBM1     | 0.52        | 10.33 %       |
| AVI1     | 0.48        | 14.82 %       |
| SUL1     | 0.36        | 15.45 %       |
| TPR3     | 0.36        | 11.57 %       |
| UMP1     | 0.32        | 9.57 %        |
| DPM2     | 0.27        | 8.01 %        |
| SYM2     | 0.24        | 17.16 %       |
| TPR1     | 0.24        | 4.81 %        |
| MPM1     | 0.14        | 3.64 %        |
| WZSD     | 0.09        | 12.42 %       |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| Total    | 22.54       | 17.71 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.71        | 4.55 %        |
| Total    | 1.71        | 4.52 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.87        | 4.27 %        |
| PAS1     | 0.84        | 17.23 %       |
| KLR1     |             | 0.00 %        |
| Total    | 1.71        | 4.52 %        |