



# TN : VOLTAS Sales Performance 31/03/2026 9:13 AM

MTD Sales  
2,081.33 L

Brand Share %  
15.40 %

Information:

MTD : 01-03-2026 To 30-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,081.07	15.42 %
W-Disp	0.26	1.71 %
Dummy-AC		7.21 %
<b>Total</b>	<b>2,081.33</b>	<b>15.40 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	331.80	18.67 %
SOUTH-01	302.34	14.31 %
CHENNAI-01	268.56	13.13 %
WEST-01	242.10	19.00 %
SOUTH-03	233.29	14.49 %
CHENNAI-02	209.45	11.45 %
WEST-02	204.98	18.47 %
NORTH ARCOT	155.26	16.82 %
SOUTH ARCOT	133.55	16.06 %
<b>Total</b>	<b>2,081.33</b>	<b>15.40 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	331.73	18.67 %
W-Disp	0.07	5.43 %
<b>Total</b>	<b>331.80</b>	<b>18.67 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	9.40	10.29 %
KUM1	8.72	9.25 %
MDI1	7.14	13.52 %
TVR2	6.79	9.56 %
PDK1	5.52	13.38 %
TRY2	4.81	9.64 %
NMM1	1.90	11.16 %
NCK1	1.01	4.82 %
APM1	0.78	5.90 %
TZSD		0.00 %
WTRZ	-0.80	7.82 %
<b>Total</b>	<b>331.80</b>	<b>18.67 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	302.34	14.32 %
<b>Total</b>	<b>302.34</b>	<b>14.31 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	33.66	10.01 %
TVL1	21.35	9.41 %
NGR1	16.55	10.31 %
KVT1	13.69	14.20 %
TKS2	13.13	13.67 %
RPM1	8.73	13.12 %
MAR1	7.20	12.37 %
TKS1	6.41	8.88 %
SDI1	5.28	13.53 %
VLY1	5.03	11.47 %
RND1	4.01	6.24 %
UDN1	2.79	12.86 %
APK2	2.72	8.61 %
MMT1	2.65	10.35 %
PDI1	2.60	7.79 %
TKY1	2.29	8.78 %
SGT1	1.40	11.46 %
SKD1	1.16	5.93 %
KGL1	0.55	1.69 %
COL1	0.26	1.93 %
KSM1	0.24	2.83 %
<b>Total</b>	<b>302.34</b>	<b>14.31 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	268.56	13.15 %
<b>Total</b>	<b>268.56</b>	<b>13.13 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	17.00	10.98 %
CH08	15.99	12.72 %
CH14	14.45	11.19 %
GUD1	13.12	14.86 %
CH19	12.99	12.02 %
CH22	11.94	13.71 %
CH16	11.20	11.83 %
CH28	9.64	12.66 %
CZWH	6.43	7.96 %
CH25	5.02	6.58 %
CH47	4.24	9.64 %
CH39	4.23	11.51 %
GUD2	3.48	8.99 %
CGL1	3.42	8.80 %
SKL1	3.04	7.47 %
CH37	2.62	6.30 %
CH49	2.51	2.74 %
CH35	1.71	2.95 %
WHC3	0.98	12.26 %
CH40	0.95	12.01 %
WCHN	-4.17	13.56 %
<b>Total</b>	<b>268.56</b>	<b>13.13 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	241.97	19.00 %
W-Disp	0.12	17.63 %
<b>Total</b>	<b>242.10</b>	<b>19.00 %</b>

Branch *	MTD Sales L	Brand Share %
CBE6	7.22	13.84 %
SNR1	6.83	12.12 %
CBE4	6.03	7.04 %
MPM1	4.39	10.44 %
TPR3	3.99	14.64 %
DPM2	3.49	14.24 %
TPR1	3.27	5.33 %
SYM2	2.77	14.43 %
PPI1	2.30	14.80 %
KMD1	1.57	9.59 %
KGM1	0.24	1.01 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>242.10</b>	<b>19.00 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	233.29	14.50 %
<b>Total</b>	<b>233.29</b>	<b>14.49 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	18.54	7.80 %
MDU2	13.95	13.04 %
KKD3	8.85	12.16 %
MDU3	8.07	11.40 %
MDU7	7.91	13.76 %
ATG1	6.29	11.88 %
TEN2	4.83	14.07 %
MDU6	3.65	4.96 %
PVI1	3.52	12.84 %
TDI1	2.98	13.55 %
PNV2	2.79	10.60 %
CMR1	2.25	11.77 %
MNM1	1.44	8.54 %
CBM1	1.40	5.37 %
PKM1	1.35	12.15 %
KYK1	1.34	7.50 %
SZSD	1.17	15.08 %
KPT1	1.13	7.17 %
MDU4	1.11	3.27 %
SGP1	1.02	6.74 %
NTM1	0.31	3.02 %
DKI1	0.28	0.62 %
WHMD	-0.38	12.78 %
<b>Total</b>	<b>233.29</b>	<b>14.49 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	209.45	11.46 %
Dummy-AC		10.53 %
<b>Total</b>	<b>209.45</b>	<b>11.45 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	19.62	11.06 %
CH12	13.94	12.43 %
CH15	11.53	6.22 %
CH06	11.19	13.26 %
CH24	7.51	7.83 %
CH17	6.94	10.23 %
CH34	6.72	13.24 %
CH51	6.09	6.42 %
CH33	5.83	9.07 %
CH43	5.68	12.39 %
CH46	5.08	13.57 %
MJR1	5.01	8.75 %
CH20	4.35	4.91 %
CH36	3.52	15.28 %
GPD1	2.31	5.58 %
CH50	1.70	2.18 %
CH31	1.44	2.98 %
CH32	0.93	7.15 %
MC06	0.57	4.53 %
CH01		0.00 %
<b>Total</b>	<b>209.45</b>	<b>11.45 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	204.98	18.48 %
<b>Total</b>	<b>204.98</b>	<b>18.47 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	11.33	9.03 %
ERD1	11.04	9.98 %
NKL2	6.53	12.22 %
ATU1	4.02	9.47 %
MTR1	3.46	9.22 %
TCG1	2.98	9.40 %
HSR2	2.92	9.01 %
PDR1	2.91	12.53 %
PMP1	1.70	10.57 %
KAM1	1.45	11.91 %
APN1	1.38	9.12 %
HSR1	1.36	6.41 %
PLC1	1.33	12.17 %
KVP1	0.87	6.01 %
KMM1	0.86	4.85 %
SGI1	0.83	12.97 %
VKL1		0.00 %
WHPD	-0.55	7.29 %
<b>Total</b>	<b>204.98</b>	<b>18.47 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	155.19	16.86 %
W-Disp	0.07	2.85 %
Total	155.26	16.82 %

Branch *	MTD Sales L	Brand Share %
TRL1	13.19	13.52 %
SBR1	8.25	11.42 %
KPM2	7.89	8.44 %
AKM1	4.20	10.03 %
KPM1	4.17	10.38 %
WJD1	3.11	10.56 %
WJP1	2.91	11.04 %
SLG1	1.99	9.51 %
VNB1	1.37	5.56 %
CPT1	1.12	7.23 %
BGR1	0.31	2.65 %
WHVL	-0.51	7.67 %
Total	155.26	16.82 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	133.55	16.08 %
Total	133.55	16.06 %

Branch *	MTD Sales L	Brand Share %
POY1	14.94	13.56 %
POY2	11.40	14.08 %
NVL2	4.71	9.98 %
CUD1	4.42	6.04 %
TDM1	4.16	11.45 %
KLM1	3.99	9.59 %
KML1	2.59	11.51 %
Total	133.55	16.06 %