

MTD Sales
640.92 L

Brand Share %
18.08 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	640.66	18.13 %
W-Disp	0.27	2.27 %
Total	640.92	18.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	107.38	15.04 %
TRICHY-01	100.75	21.43 %
CHENNAI-01	99.32	17.71 %
SOUTH-03	71.00	15.40 %
CHENNAI-02	64.86	14.43 %
WEST-02	57.98	26.41 %
SOUTH ARCOT	54.12	21.54 %
NORTH ARCOT	47.52	21.27 %
WEST-01	34.07	20.48 %
KL-SOUTH	3.91	13.00 %
Total	640.92	18.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	107.45	15.09 %
W-Disp	-0.07	-4.63 %
Total	107.38	15.04 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.14	12.18 %
NGR1	6.56	12.47 %
TVL1	5.48	9.17 %
TUT2	4.73	9.96 %
RPM1	4.57	15.79 %
SVK1	3.53	15.83 %
KVT1	3.31	13.03 %
TKY1	2.25	14.99 %
MAR1	1.95	13.98 %
APK2	1.70	16.90 %
TCN1	1.69	8.77 %
TKS1	1.63	9.53 %
MMT1	1.61	12.89 %
TYI1	1.58	15.41 %
TVL2	1.55	14.24 %
UDN1	1.44	10.19 %
SNL1	1.13	13.91 %
KGL1	1.02	11.32 %
VKM1	0.88	11.43 %
ARM1	0.57	4.53 %
PDI1	0.54	7.96 %
S2SD	0.40	6.46 %
RND1	0.29	1.56 %
COL1	0.28	6.02 %
SKD1	0.27	3.31 %
SGT1		0.00 %
WHTV		0.00 %
Total	107.38	15.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	100.75	21.46 %
Total	100.75	21.43 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.16	13.87 %
KUM1	5.27	17.96 %
TNJ1	4.13	11.58 %
MVM1	3.35	17.52 %
MDI1	1.67	13.89 %
KRN1	0.56	6.88 %
ORU1	0.51	11.86 %
NCK1	0.28	9.99 %
TTP1	0.28	7.44 %
TZSD		0.00 %
WTRZ		0.00 %
Total	100.75	21.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	99.32	17.82 %
Total	99.32	17.71 %

Branch *	MTD Sales L	Brand Share %
CH08	7.28	17.27 %
CZWH	4.27	15.32 %
CH05	4.07	11.04 %
CH14	3.31	10.45 %
AVD1	2.98	15.94 %
CH28	2.60	13.28 %
GUD1	2.49	14.86 %
CH45	2.21	14.78 %
CH16	2.19	5.25 %
CGL1	1.10	10.83 %
CH11	1.09	6.21 %
CH35	0.81	7.46 %
CH26	0.28	8.76 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.26	5.91 %
Total	99.32	17.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	71.00	15.44 %
Total	71.00	15.40 %

Branch *	MTD Sales L	Brand Share %
MDU2	5.30	12.32 %
MDU1	5.09	5.57 %
ATG1	2.98	13.91 %
KKD3	2.41	10.82 %
MDU3	2.34	14.00 %
MPA1	2.21	16.08 %
MDU6	1.93	6.17 %
DGL2	1.09	14.06 %
KYK1	0.88	12.43 %
MLR1	0.85	10.96 %
PNI1	0.79	15.89 %
KPT1	0.54	14.08 %
PNV1	0.54	5.76 %
ODM1	0.53	9.49 %
MDU4	0.52	5.54 %
KKD2	0.29	4.76 %
TEN2	0.26	4.19 %
TDI1	0.25	5.67 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	71.00	15.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	64.79	14.48 %
W-Disp	0.07	3.18 %
Total	64.86	14.43 %

Branch *	MTD Sales L	Brand Share %
CH03	6.43	15.58 %
CH15	5.03	9.60 %
CH21	4.11	17.57 %
CH06	3.08	11.30 %
CH24	2.83	14.69 %
CH12	2.81	9.21 %
CH43	2.39	13.57 %
CH17	1.67	14.63 %
CH09	1.65	8.82 %
CH33	1.62	9.51 %
MJR1	1.38	6.43 %
CH20	1.09	4.78 %
GPD1	1.07	12.12 %
CH46	0.58	3.66 %
CH36	0.25	3.26 %
CH34		0.00 %
Total	64.86	14.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	57.91	26.45 %
W-Disp	0.07	13.28 %
Total	57.98	26.41 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.31	16.73 %
NKL2	0.83	5.91 %
KMM1	0.56	12.00 %
HSR2	0.28	6.73 %
BMD1		0.00 %
CMI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
Total	57.98	26.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	53.99	21.54 %
W-Disp	0.13	22.40 %
Total	54.12	21.54 %

Branch *	MTD Sales L	Brand Share %
POY1	4.72	12.58 %
POY2	4.39	14.05 %
VPM2	1.48	11.00 %
ULP1	1.39	14.87 %
PRT1	0.56	6.83 %
NVL2		0.00 %
Total	54.12	21.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	47.45	21.36 %
W-Disp	0.07	5.36 %
Total	47.52	21.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.42	13.80 %
KPM1	1.92	14.92 %
WJP1	0.56	5.58 %
WJD1	0.55	9.45 %
TRR1	0.28	3.49 %
UGI1		0.00 %
VNB1		0.00 %
Total	47.52	21.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.07	20.58 %
Total	34.07	20.48 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.63	17.95 %
CBE4	1.30	11.98 %
UMP1	1.07	16.70 %
CBE6	0.56	12.24 %
TPR1	0.56	7.80 %
CBE1	0.53	9.50 %
KGM1	0.32	16.94 %
MPM1	0.29	6.08 %
KMD1	0.28	11.09 %
PPI1	0.28	9.74 %
DPM2	0.28	5.07 %
SNR1	0.27	4.42 %
AVI1	0.26	6.70 %
ANR1		0.00 %
GDR1		0.00 %
PDM1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	34.07	20.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.91	13.04 %
Total	3.91	13.00 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	11.68 %
PAS1	0.27	6.45 %
Total	3.91	13.00 %