

MTD Sales
1,578.27 L

Brand Share %
24.50 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,547.52	24.51 %
W-Disp	18.85	51.36 %
D-Freez	11.91	13.06 %
Total	1,578.27	24.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	298.53	24.91 %
CHENNAI-01	288.74	24.53 %
TRICHY-01	242.32	25.93 %
CHENNAI-02	189.84	19.95 %
SOUTH-03	156.27	22.84 %
NORTH ARCOT	135.47	29.52 %
SOUTH ARCOT	116.78	26.48 %
WEST-02	62.28	29.80 %
WEST-03	48.01	21.20 %
WEST-01	40.04	24.96 %
Total	1,578.27	24.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	295.71	25.05 %
D-Freez	1.81	12.55 %
W-Disp	1.00	29.44 %
Total	298.53	24.91 %

Branch *	MTD Sales L	Brand Share %
TVL1	28.47	16.26 %
NGR1	12.07	22.55 %
TUT2	10.94	18.37 %
RPM1	9.54	19.76 %
TKS2	6.96	18.16 %
SVK1	6.67	21.18 %
RND1	5.71	15.95 %
UDN1	5.15	23.76 %
TKS1	3.64	13.93 %
KGL1	3.64	24.30 %
TKY1	3.14	20.27 %
MMT1	2.18	11.89 %
KYR1	2.10	22.11 %
PDI1	1.92	13.32 %
SDI1	1.54	10.62 %
SKD1	1.12	11.50 %
KSM1	0.84	4.65 %
SGT1		0.00 %
WHTV	-1.98	21.93 %
Total	298.53	24.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	282.28	24.38 %
W-Disp	5.42	66.90 %
D-Freez	1.03	9.19 %
Total	288.74	24.53 %

Branch *	MTD Sales L	Brand Share %
CH16	17.24	21.30 %
CH14	13.71	21.28 %
CH30	12.59	23.65 %
CH05	12.51	15.25 %
CH25	10.64	23.09 %
CH48	9.61	19.93 %
GUD1	9.54	20.05 %
CH45	8.50	21.58 %
CH28	8.06	15.63 %
AVD1	6.42	14.79 %
SKL1	5.34	24.08 %
KNR1	5.02	17.85 %
TKM1	2.01	23.80 %
CGL1	1.82	11.15 %
Total	288.74	24.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	237.40	25.78 %
D-Freez	3.07	27.03 %
W-Disp	1.85	81.51 %
Total	242.32	25.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	39.61	19.98 %
TNJ1	11.25	22.94 %
TVR2	7.23	16.46 %
NGT1	6.76	21.40 %
PDK2	6.48	21.49 %
KUM1	5.87	12.08 %
PDK1	3.36	16.88 %
KIK1	2.96	7.88 %
TTP1	2.95	18.21 %
MDI1	1.61	6.84 %
NCK1	1.17	17.92 %
APM1	0.88	10.98 %
WTRZ	-2.31	21.94 %
Total	242.32	25.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	187.19	19.92 %
W-Disp	2.31	56.81 %
D-Freez	0.35	4.43 %
Total	189.84	19.95 %

Branch *	MTD Sales L	Brand Share %
CH15	17.26	17.79 %
CH21	14.82	21.14 %
CH03	14.13	14.30 %
CH18	9.07	17.16 %
CH33	7.84	24.24 %
CH17	7.25	19.94 %
CH44	6.87	23.31 %
CH06	6.05	17.89 %
CH50	4.91	13.62 %
MJR1	4.83	18.25 %
CH12	4.61	9.07 %
CH51	4.37	10.53 %
CH43	3.57	14.53 %
UKI1	3.50	23.72 %
CH46	2.99	12.80 %
GPD1	1.41	8.98 %
CH31	1.23	18.84 %
CH34	1.14	4.26 %
CH01	0.58	22.03 %
CH32	0.37	4.30 %
WHC3	-1.95	-10.21 %
Total	189.84	19.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	153.99	22.96 %
D-Freez	1.19	14.20 %
W-Disp	1.09	20.72 %
Total	156.27	22.84 %

Branch *	MTD Sales L	Brand Share %
MDU1	22.51	22.89 %
MDU2	8.58	18.20 %
DGL1	4.34	12.49 %
MDU6	3.51	13.62 %
ATG1	3.37	12.18 %
MDU3	2.91	15.35 %
DGL2	2.84	17.20 %
MDU4	2.79	16.89 %
MDU7	2.22	10.08 %
SVG1	1.53	10.01 %
DKI1	1.47	3.95 %
PNI1	1.21	17.35 %
SGP1	1.19	24.33 %
KYK1	1.16	17.72 %
CMR1	0.70	24.35 %
PKM1	0.62	17.79 %
MLR1	0.59	6.24 %
KPT1	0.32	8.60 %
TEN2	0.29	3.34 %
NTM1		0.00 %
WHMD	-0.60	13.58 %
Total	156.27	22.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	132.06	29.78 %
D-Freez	2.30	18.56 %
W-Disp	1.11	36.91 %
Total	135.47	29.52 %

Branch *	MTD Sales L	Brand Share %
VEL4	9.64	22.18 %
KPM1	4.51	24.48 %
VEL1	2.58	20.98 %
AKM1	2.24	12.35 %
WJP1	2.05	17.76 %
BGR1	0.68	12.45 %
VNB1	0.55	5.48 %
UGI1		0.00 %
NASD	-0.57	14.49 %
Total	135.47	29.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	113.20	26.68 %
W-Disp	2.87	85.10 %
D-Freez	0.70	5.29 %
Total	116.78	26.48 %

Branch *	MTD Sales L	Brand Share %
CDM1	6.23	20.84 %
TDM1	4.23	20.79 %
NVL2	3.56	14.03 %
POY1	3.28	6.95 %
TVM2	0.93	5.55 %
KML1	0.57	4.42 %
Total	116.78	26.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	61.72	30.90 %
W-Disp	0.56	14.68 %
Total	62.28	29.80 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.73	20.56 %
MTR1	1.88	16.55 %
KRI1	1.87	17.65 %
ATU1	1.65	12.21 %
EPI1	1.22	22.24 %
VPD1	0.98	22.47 %
MCR1	0.92	12.28 %
BMD1	0.81	17.23 %
HSR1	0.77	16.15 %
OML1	0.64	12.36 %
WZWH	0.43	8.64 %
HSR2		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP	-0.32	19.62 %
Total	62.28	29.80 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	46.62	21.12 %
W-Disp	0.96	78.35 %
D-Freez	0.43	9.65 %
Total	48.01	21.20 %

Branch *	MTD Sales L	Brand Share %
ERD2	7.59	15.12 %
NKL2	6.06	19.84 %
TPR2	3.06	23.86 %
TCG1	1.70	16.47 %
TPR1	0.98	6.94 %
KGM1	0.70	12.28 %
AVI1	0.66	8.15 %
SYM2	0.63	8.21 %
VKL1	0.54	16.62 %
TPR3	0.27	7.94 %
CMI1		0.00 %
W3SD		0.00 %
WHPD	-0.53	15.08 %
Total	48.01	21.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.34	23.97 %
W-Disp	1.67	76.81 %
D-Freez	1.03	41.70 %
Total	40.04	24.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.11	17.22 %
SNR1	2.17	24.43 %
CBE4	1.15	8.65 %
MPM1	1.14	11.98 %
CBE6	1.11	8.09 %
CBE5	0.59	14.48 %
KMD1	0.30	7.36 %
PPI1	0.25	20.54 %
CBE3		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-1.17	19.24 %
Total	40.04	24.96 %