

MTD Sales
531.37 L

Brand Share %
15.91 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	529.30	16.34 %
Stab-HA	1.53	1.72 %
W-Disp	0.54	4.83 %
Total	531.37	15.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	129.72	17.17 %
CHENNAI-01	95.41	16.18 %
TRICHY-01	78.67	19.69 %
CHENNAI-02	59.96	11.89 %
SOUTH ARCOT	44.82	18.49 %
SOUTH-03	38.39	11.28 %
NORTH ARCOT	31.33	16.94 %
WEST-02	26.60	16.71 %
WEST-01	25.12	18.91 %
KL-SOUTH	1.36	4.31 %
Total	531.37	15.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	129.62	17.47 %
W-Disp	0.07	6.12 %
Stab-HA	0.03	0.24 %
Total	129.72	17.17 %

Branch *	MTD Sales L	Brand Share %
TVL1	13.11	10.85 %
TUT1	12.54	13.52 %
RPM1	7.59	15.37 %
KVT1	2.97	7.11 %
MAR1	2.71	8.59 %
SVK1	2.45	12.22 %
TKY1	1.15	11.59 %
TKS1	0.94	14.26 %
SNL1	0.81	9.92 %
ASM1	0.56	7.42 %
TVL2	0.54	4.89 %
MMT1	0.52	7.13 %
PDI1	0.50	6.31 %
SDI1	0.29	2.95 %
VKM1	0.29	5.02 %
ARM1	0.27	4.84 %
KGL1	0.25	5.10 %
SGT1	0.25	8.48 %
SKD1		0.00 %
COL1		0.00 %
RND1	-0.25	-1.09 %
Total	129.72	17.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	95.05	16.81 %
Stab-HA	0.36	1.63 %
Total	95.41	16.18 %

Branch *	MTD Sales L	Brand Share %
CH05	6.12	15.74 %
CH14	4.70	12.03 %
CH30	3.89	13.24 %
CH11	3.73	15.59 %
CH28	2.71	15.75 %
GUD2	1.98	14.94 %
MRM1	1.59	13.98 %
CGL1	1.11	13.05 %
CH16	0.88	2.45 %
CH35	0.86	9.41 %
CH26	0.64	12.06 %
WHC3	0.36	1.53 %
CH37	0.29	5.65 %
TKM1	0.29	4.41 %
GUD1	0.28	1.84 %
CH40		0.00 %
CZWH	-1.60	-15.64 %
Total	95.41	16.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.55	20.23 %
W-Disp	0.07	6.36 %
Stab-HA	0.06	0.56 %
Total	78.67	19.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.98	13.33 %
KUM1	3.01	12.06 %
TVR2	2.50	11.70 %
APM1	0.27	7.49 %
ORU1	0.25	5.85 %
KRN1		0.00 %
NCK1		0.00 %
Total	78.67	19.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	59.89	12.23 %
W-Disp	0.07	3.45 %
Total	59.96	11.89 %

Branch *	MTD Sales L	Brand Share %
CH15	6.15	8.98 %
CH18	4.25	14.87 %
CH33	2.33	11.46 %
CH43	2.26	15.20 %
CH41	2.02	10.12 %
CH24	1.66	6.30 %
UKI1	1.62	8.32 %
CH17	1.49	9.12 %
CH21	1.43	4.45 %
CH20	1.29	5.82 %
CH27	1.11	13.44 %
CH36	0.83	10.87 %
CH31	0.83	11.11 %
MJR1	0.75	4.66 %
MC06	0.65	13.49 %
CH46	0.54	5.78 %
CH32	0.54	9.66 %
CH06	0.29	1.21 %
CH34	0.25	1.37 %
Total	59.96	11.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	44.65	18.96 %
Stab-HA	0.17	2.78 %
Total	44.82	18.49 %

Branch *	MTD Sales L	Brand Share %
POY2	3.17	11.67 %
ULP1	1.64	12.53 %
CUD1	1.30	6.92 %
TVM2	0.54	11.68 %
NVL2	0.54	4.80 %
PRT1	0.27	4.07 %
MKM1		0.00 %
Total	44.82	18.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	38.11	11.57 %
Stab-HA	0.28	2.73 %
Total	38.39	11.28 %

Branch *	MTD Sales L	Brand Share %
KKD3	4.28	10.21 %
MDU2	3.34	14.03 %
ATG1	2.69	11.65 %
DGL1	1.99	13.47 %
MDU1	1.60	3.60 %
TMM1	1.09	10.92 %
DGL2	1.02	14.72 %
TDI1	0.59	10.21 %
KYK1	0.54	11.67 %
BNR1	0.53	14.11 %
PNV1	0.50	5.67 %
TEN2	0.30	13.78 %
MNM1	0.29	2.94 %
MDU6	0.29	1.90 %
MDU4	0.28	3.36 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
Total	38.39	11.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.03	17.78 %
Stab-HA	0.23	2.62 %
W-Disp	0.06	4.07 %
Total	31.33	16.94 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.72	14.87 %
KPM2	2.45	10.67 %
SBR1	1.82	8.09 %
AKM1	1.36	15.70 %
ABR1	0.82	9.73 %
GDM1	0.56	11.58 %
KPM1	0.51	4.88 %
CYR1	0.28	8.14 %
VNB1	0.25	9.82 %
TRR1	0.25	4.52 %
BGR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	31.33	16.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.51	17.03 %
W-Disp	0.07	8.28 %
Stab-HA	0.02	0.70 %
Total	26.60	16.71 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.54	15.50 %
NKL2	0.86	6.73 %
SLM2	0.81	12.87 %
HSR2	0.78	8.48 %
MTR1	0.54	13.88 %
ATU1	0.36	7.33 %
APN1	0.29	13.46 %
MCR1	0.29	10.28 %
DPR2	0.29	11.00 %
VPD1	0.29	9.30 %
CMI1	0.25	12.42 %
HSR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
VKL1		0.00 %
Total	26.60	16.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.54	19.06 %
Stab-HA	0.38	12.98 %
W-Disp	0.20	17.98 %
Total	25.12	18.91 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.52	8.59 %
CBE1	0.51	11.32 %
TPR1	0.42	6.08 %
SNR1	0.31	13.03 %
CBE4	0.27	8.15 %
CBE6	0.27	4.41 %
TPR2	0.27	4.88 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
Total	25.12	18.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.36	4.41 %
Total	1.36	4.31 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.56	15.79 %
TVP1	0.52	2.22 %
PAS1	0.27	6.28 %
Total	1.36	4.31 %