

MTD Sales
775.11 L

Brand Share %
19.60 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	774.00	19.63 %
W-Disp	1.11	9.66 %
Total	775.11	19.60 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	170.59	21.66 %
TRICHY-01	138.14	23.81 %
SOUTH-01	132.77	18.76 %
CHENNAI-02	88.90	15.97 %
SOUTH ARCOT	67.91	20.93 %
WEST-02	53.62	26.17 %
SOUTH-03	51.66	12.95 %
NORTH ARCOT	47.27	20.22 %
WEST-01	22.54	18.21 %
KL-SOUTH	1.71	4.62 %
Total	775.11	19.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	170.59	21.75 %
Total	170.59	21.66 %

Branch *	MTD Sales L	Brand Share %
CH16	9.32	16.96 %
CH08	6.61	12.78 %
CH48	6.08	16.36 %
CH11	5.95	9.38 %
AVD1	4.31	19.23 %
CH45	4.06	16.62 %
GUD1	4.02	16.00 %
CH14	3.91	10.55 %
CH28	3.66	14.65 %
CGL1	2.33	9.15 %
SKL1	2.17	15.12 %
CH37	1.28	14.91 %
CH26	0.60	8.42 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	170.59	21.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	138.00	23.81 %
W-Disp	0.14	26.63 %
Total	138.14	23.81 %

Branch *	MTD Sales L	Brand Share %
TVR2	5.78	15.65 %
MDI1	4.59	15.42 %
NGT1	4.18	13.60 %
TYR1	1.01	12.97 %
APM1	0.80	9.84 %
NCK1	0.76	15.70 %
ORU1	0.27	6.80 %
NMM1	0.24	5.22 %
Total	138.14	23.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	132.77	18.79 %
Total	132.77	18.76 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.53	11.93 %
TVL1	12.84	15.91 %
VLY1	4.97	17.82 %
RPM1	4.21	18.56 %
KVT1	3.64	12.13 %
NGR1	3.43	7.41 %
APK2	2.69	15.48 %
SVK1	2.69	12.49 %
ASM1	2.31	18.05 %
APK1	1.81	17.91 %
TKS1	1.53	9.72 %
SKD1	1.24	6.45 %
MMT1	1.07	16.70 %
S2SD	0.85	15.77 %
MAR1	0.81	6.57 %
SNL1	0.81	13.40 %
VKM1	0.77	14.32 %
ARM1	0.77	18.01 %
SDI1	0.75	14.08 %
RND1	0.48	1.64 %
ERL1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	132.77	18.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	88.83	16.00 %
W-Disp	0.07	4.83 %
Total	88.90	15.97 %

Branch *	MTD Sales L	Brand Share %
CH03	7.26	13.24 %
CH15	6.13	9.93 %
CH12	5.52	15.13 %
CH33	4.01	18.43 %
CH09	3.52	17.73 %
CH21	3.39	12.53 %
CH41	3.25	14.07 %
CH17	3.17	19.55 %
CH46	2.37	18.68 %
CH20	2.14	8.26 %
CH36	1.57	9.47 %
MJR1	1.51	5.18 %
CH31	0.80	9.42 %
CH24	0.79	4.42 %
CH34	0.55	2.32 %
CH06	0.54	2.01 %
MC06	0.34	17.39 %
CH32	0.24	3.23 %
CH01		0.00 %
Total	88.90	15.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	67.76	20.94 %
W-Disp	0.15	16.12 %
Total	67.91	20.93 %

Branch *	MTD Sales L	Brand Share %
POY1	7.58	14.91 %
NVL2	5.23	19.06 %
VPM2	2.65	9.79 %
KML1	1.53	14.62 %
KLM1	1.33	8.72 %
PRT1	1.17	14.52 %
VPM1	0.55	11.26 %
MKM1	0.48	7.02 %
TVM2	0.28	4.02 %
WHNV		0.00 %
WHUT		0.00 %
Total	67.91	20.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	53.55	26.24 %
W-Disp	0.07	8.58 %
Total	53.62	26.17 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.57	14.90 %
MCR1	0.83	18.69 %
ATU1	0.79	9.94 %
NKL2	0.52	9.61 %
APN1	0.50	16.83 %
VKL1	0.48	18.56 %
HSR2	0.27	5.63 %
KMM1	0.25	7.69 %
DPR2	0.24	12.72 %
CMI1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	53.62	26.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	51.31	12.89 %
W-Disp	0.34	43.78 %
Total	51.66	12.95 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.45	12.79 %
ATG1	2.86	11.95 %
MDU3	2.46	17.86 %
KKD2	2.41	11.37 %
MPA1	1.35	19.31 %
MDU1	0.98	1.27 %
KYK1	0.97	6.26 %
MDU6	0.81	3.70 %
PNV1	0.76	11.36 %
MNM1	0.55	10.13 %
DKI1	0.52	4.08 %
PVI1	0.52	10.86 %
CBM1	0.49	10.24 %
TDI1	0.27	4.59 %
SZSD	0.09	14.26 %
TEN2	0.07	1.31 %
BTU1	0.06	2.10 %
CMR1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	51.66	12.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	47.27	20.32 %
Total	47.27	20.22 %

Branch *	MTD Sales L	Brand Share %
ARC2	3.19	14.73 %
VEL1	3.03	16.68 %
AKM1	2.32	17.09 %
SBR1	2.19	14.13 %
KPM1	1.60	9.98 %
SLG1	1.34	18.42 %
VSI1	1.31	11.41 %
ABR1	0.73	15.50 %
CYR1	0.65	12.23 %
GDM1	0.59	11.65 %
WJP1	0.56	13.39 %
ANI1	0.52	9.91 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	47.27	20.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.21	18.14 %
W-Disp	0.33	24.72 %
Total	22.54	18.21 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.11	12.44 %
CBE1	0.86	12.95 %
CBE6	0.56	9.85 %
GBM1	0.52	10.33 %
AVI1	0.48	16.21 %
SUL1	0.36	17.67 %
TPR3	0.36	11.57 %
UMP1	0.32	11.08 %
DPM2	0.27	8.01 %
TPR1	0.24	4.81 %
MPM1	0.14	4.29 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	22.54	18.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.71	4.65 %
Total	1.71	4.62 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.87	4.38 %
PAS1	0.84	17.23 %
KLR1		0.00 %
Total	1.71	4.62 %