

MTD Sales
650.12 L

Brand Share %
15.47 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	647.63	15.91 %
W-Disp	2.39	20.05 %
Stab-HA	0.10	0.09 %
Total	650.12	15.47 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	153.01	17.62 %
SOUTH-01	113.29	15.65 %
TRICHY-01	103.52	15.41 %
CHENNAI-02	69.46	11.40 %
SOUTH ARCOT	57.51	15.89 %
WEST-02	49.62	30.56 %
SOUTH-03	49.53	11.02 %
NORTH ARCOT	36.22	15.02 %
WEST-01	14.97	16.98 %
KL-SOUTH	2.99	10.95 %
Total	650.12	15.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	152.86	18.38 %
W-Disp	0.13	3.11 %
Stab-HA	0.03	0.08 %
Total	153.01	17.62 %

Branch *	MTD Sales L	Brand Share %
CH05	10.43	14.62 %
CH08	8.17	12.65 %
CH16	6.61	13.03 %
GUD1	4.38	13.83 %
CH28	4.34	12.88 %
CH14	3.50	5.87 %
CH39	3.09	14.77 %
AVD1	2.87	13.15 %
CGL1	2.51	13.70 %
TKM1	0.54	7.44 %
CH40		0.00 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	153.01	17.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	112.83	15.93 %
W-Disp	0.46	22.90 %
Total	113.29	15.65 %

Branch *	MTD Sales L	Brand Share %
RND1	6.17	12.01 %
TUT2	3.97	10.01 %
KVT1	3.92	9.46 %
TYI1	1.93	6.49 %
MAR1	1.53	6.32 %
TKY1	1.38	13.50 %
TCN1	1.25	6.11 %
SVK1	1.14	4.04 %
ERL1	1.08	11.28 %
TKS1	0.96	8.61 %
TVL2	0.88	7.27 %
SNL1	0.79	8.38 %
PDI1	0.31	5.42 %
ASM1	0.28	3.86 %
MMT1	0.27	3.80 %
KYR1	0.26	9.01 %
SDI1	0.26	5.01 %
ARM1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
Total	113.29	15.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	103.38	15.78 %
W-Disp	0.13	29.58 %
Total	103.52	15.41 %

Branch *	MTD Sales L	Brand Share %
TRY1	26.47	14.26 %
KUM1	6.77	14.07 %
TVR2	5.15	14.38 %
MVM1	4.43	12.77 %
TNJ2	4.24	12.15 %
KIK1	2.84	11.44 %
PDK1	2.38	12.75 %
MDI1	0.89	4.56 %
NGT1	0.77	2.35 %
KRN1	0.59	7.87 %
NCK1	0.25	10.78 %
TZSD	0.03	0.71 %
ORU1		0.00 %
WTRZ		0.00 %
Total	103.52	15.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	69.17	11.74 %
W-Disp	0.28	14.67 %
Stab-HA	0.02	0.08 %
Total	69.46	11.40 %

Branch *	MTD Sales L	Brand Share %
CH03	8.94	13.38 %
CH15	5.39	8.53 %
CH18	4.97	15.19 %
CH46	3.47	13.80 %
CH43	3.14	13.10 %
CH12	3.01	11.25 %
CH09	2.62	10.91 %
CH33	2.51	11.78 %
GPD1	1.97	14.74 %
CH34	1.97	7.50 %
CH21	1.61	5.66 %
CH36	1.41	11.03 %
CH06	1.18	3.95 %
CH20	1.10	4.11 %
CH23	1.08	14.16 %
CH27	1.02	10.96 %
CH17	0.96	3.90 %
CH32	0.83	8.55 %
MJR1	0.62	2.31 %
UKI1	0.59	6.49 %
MC08		0.00 %
Total	69.46	11.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	57.31	16.34 %
W-Disp	0.20	29.02 %
Total	57.51	15.89 %

Branch *	MTD Sales L	Brand Share %
POY2	7.38	15.47 %
POY1	6.29	12.01 %
NVL2	3.19	9.51 %
VPM2	2.68	13.56 %
KML1	2.29	15.01 %
PRT1	1.90	14.48 %
ULP1	1.79	12.44 %
KLM1	1.62	8.50 %
TVM2	0.80	12.50 %
MKM1	0.28	2.53 %
WHUT		0.00 %
Total	57.51	15.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	49.05	30.83 %
W-Disp	0.57	100.00 %
Total	49.62	30.56 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.66	10.78 %
MCR1	0.58	8.61 %
ATU1	0.57	8.84 %
PDR1	0.27	13.29 %
VPD1	0.26	9.54 %
VKL1	0.25	11.27 %
APN1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
KMM1	-0.28	-7.47 %
Total	49.62	30.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	49.27	11.31 %
W-Disp	0.21	47.80 %
Stab-HA	0.05	0.35 %
Total	49.53	11.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.45	6.50 %
SVG1	3.49	14.53 %
MDU6	2.57	10.74 %
ATG1	2.40	9.63 %
KKD2	2.32	10.53 %
TMM1	2.28	12.32 %
MDU3	1.92	9.53 %
PNV1	1.36	12.78 %
CBM1	1.24	9.21 %
DGL2	1.16	14.71 %
MLR1	0.87	8.94 %
MNM1	0.59	10.73 %
MPA1	0.58	7.37 %
TDI1	0.55	4.72 %
DKI1	0.28	1.38 %
PVI1	0.27	2.77 %
NKI1	0.27	11.20 %
ODM1	0.27	6.52 %
TEN2	0.25	5.53 %
BTU1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
WHMD		0.00 %
PNI1	-0.01	-1.21 %
Total	49.53	11.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.22	15.74 %
Total	36.22	15.02 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.98	15.13 %
SBR1	1.42	6.79 %
WJD1	1.16	13.20 %
ABR1	0.91	10.84 %
CYR1	0.64	13.50 %
GDM1	0.63	12.42 %
ANI1	0.56	12.07 %
WJP1	0.55	9.73 %
KPM1	0.53	3.28 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	36.22	15.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.55	17.15 %
W-Disp	0.41	39.71 %
Stab-HA	0.02	0.68 %
Total	14.97	16.98 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.85	9.18 %
MPM1	0.37	8.53 %
TPR1	0.32	15.02 %
SNR1	0.27	8.80 %
CBE4	0.07	0.91 %
CBE6	0.07	1.59 %
UMP1	0.07	7.60 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.97	16.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.99	11.17 %
Total	2.99	10.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.23	9.70 %
WTVP		0.00 %
Total	2.99	10.95 %