



TN : VOLTAS Sales Performance 30/04/2026 9:13 AM

MTD Sales
5,109.52 L

Brand Share %
16.21 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	5,079.39	16.17 %
W-Disp	16.54	53.08 %
D-Freez	13.59	15.06 %
Total	5,109.52	16.21 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	841.14	19.37 %
SOUTH-01	799.60	15.14 %
CHENNAI-01	628.28	16.03 %
SOUTH-03	597.12	13.82 %
WEST-02	521.62	16.99 %
CHENNAI-02	513.81	14.99 %
NORTH ARCOT	420.88	19.14 %
WEST-01	406.67	14.62 %
SOUTH ARCOT	380.39	17.45 %
Total	5,109.52	16.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	838.45	19.38 %
D-Freez	1.88	11.77 %
W-Disp	0.81	36.61 %
Total	841.14	19.37 %

Branch *	MTD Sales L	Brand Share %
TNJ1	28.90	12.24 %
MDI1	20.41	15.64 %
KUM1	20.05	9.89 %
TVR2	19.86	10.13 %
PDK1	19.07	15.16 %
TRY2	17.65	13.72 %
APM1	4.41	10.72 %
NCK1	2.90	8.25 %
TZSD		0.00 %
Total	841.14	19.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	795.71	15.11 %
D-Freez	2.47	18.74 %
W-Disp	1.42	51.91 %
Total	799.60	15.14 %

Branch *	MTD Sales L	Brand Share %
TUT1	72.79	14.47 %
TVL1	56.60	9.14 %
TUT2	36.76	15.32 %
NGR1	34.58	8.50 %
TKS1	26.62	15.53 %
VLY1	22.68	11.24 %
RND1	19.92	10.76 %
SVK1	16.98	10.93 %
SDI1	15.82	15.75 %
PDI1	8.73	13.00 %
UDN1	8.06	10.70 %
KYR1	7.85	13.96 %
MMT1	7.78	8.68 %
TKY1	6.91	11.11 %
COL1	6.30	11.45 %
KGL1	4.79	4.54 %
SKD1	3.99	8.30 %
KSM1	3.16	12.34 %
SGT1	1.92	6.91 %
WHTV	-2.82	11.75 %
Total	799.60	15.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	621.18	15.91 %
W-Disp	5.40	60.48 %
D-Freez	1.70	21.94 %
Total	628.28	16.03 %

Branch *	MTD Sales L	Brand Share %
CH14	44.15	15.81 %
CH16	34.23	15.25 %
CH05	34.04	9.87 %
CH47	32.88	14.12 %
CH19	25.74	14.11 %
CH42	24.43	14.91 %
CH28	21.99	14.26 %
CH49	16.36	12.01 %
CH25	15.29	10.69 %
CH45	13.80	10.55 %
SKL1	13.12	11.19 %
CGL1	12.06	15.22 %
CZWH	11.92	11.32 %
CH37	7.71	11.71 %
GUD2	6.30	10.86 %
CH35	5.12	5.43 %
CH40	0.38	2.86 %
WHC3		0.00 %
WCHN	-15.11	11.45 %
Total	628.28	16.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	593.85	13.79 %
D-Freez	2.36	18.14 %
W-Disp	0.91	35.41 %
Total	597.12	13.82 %

Branch *	MTD Sales L	Brand Share %
MDU2	45.64	15.03 %
MDU1	27.34	5.32 %
ATG1	14.73	8.99 %
TEN2	14.32	12.59 %
SVG1	14.13	14.16 %
MDU6	13.83	6.06 %
DGL2	13.60	13.83 %
MDU3	13.04	8.48 %
TEN1	11.56	14.53 %
MDU4	9.01	7.56 %
CBM1	8.24	10.73 %
PNV2	6.92	10.89 %
MNM1	6.92	12.45 %
TDI1	6.71	10.14 %
DKI1	5.58	4.95 %
CMR1	5.20	10.85 %
SGP1	4.64	11.48 %
KYK1	4.08	7.69 %
MDU7	3.95	2.19 %
PVI1	3.22	5.53 %
KPT1	3.16	8.45 %
PKM1	3.14	9.44 %
ODM1	2.05	3.92 %
NTM1	0.90	2.51 %
WHMD	-1.96	9.73 %
Total	597.12	13.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	519.36	16.97 %
W-Disp	2.06	66.17 %
D-Freez	0.21	3.28 %
Total	521.62	16.99 %

Branch *	MTD Sales L	Brand Share %
ERD1	50.03	14.97 %
SLM1	39.75	12.23 %
NKL2	20.87	13.58 %
ATU1	18.54	15.85 %
KRI1	15.42	14.79 %
TCG1	12.38	15.80 %
MTR1	12.08	11.94 %
MCR1	9.97	14.69 %
VPD1	9.95	16.10 %
OML1	9.72	13.75 %
TRM1	8.95	14.08 %
APN1	6.01	15.27 %
KMM1	6.00	11.93 %
KVP1	5.73	13.64 %
HSR2	5.66	5.54 %
HSR1	4.51	5.10 %
BMD1	4.49	13.50 %
VKL1	3.64	11.13 %
KAM1	2.73	8.19 %
PLC1	2.31	5.71 %
WHKP	1.39	8.57 %
SGI1	0.73	3.68 %
WZWH		0.00 %
WHPD	-1.49	7.24 %
Total	521.62	16.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	511.30	14.95 %
W-Disp	1.75	45.08 %
D-Freez	0.76	12.92 %
Total	513.81	14.99 %

Branch *	MTD Sales L	Brand Share %
CH03	52.50	15.31 %
CH15	43.54	12.97 %
CH24	30.41	15.25 %
CH12	24.83	11.99 %
CH21	21.87	9.64 %
CH33	18.76	16.17 %
CH20	17.46	9.41 %
CH06	16.87	11.46 %
CH17	16.80	11.14 %
CH34	16.80	15.97 %
CH50	12.80	9.08 %
CH51	10.99	8.95 %
CH43	10.23	14.11 %
CH31	10.02	14.60 %
MJR1	9.94	9.08 %
CH32	1.22	4.77 %
MC06	1.08	7.56 %
Total	513.81	14.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	417.38	19.13 %
D-Freez	2.17	15.08 %
W-Disp	1.33	43.37 %
Total	420.88	19.14 %

Branch *	MTD Sales L	Brand Share %
KPM2	30.54	13.23 %
TRL1	25.96	15.75 %
SBR1	19.12	13.30 %
AKM1	17.20	15.37 %
VEL1	16.93	14.71 %
WJP1	7.29	10.03 %
CPT1	6.09	12.63 %
UGI1	3.72	11.72 %
VNB1	2.67	3.99 %
BGR1	0.91	2.83 %
Total	420.88	19.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	404.12	14.58 %
W-Disp	1.87	62.74 %
D-Freez	0.69	12.34 %
Total	406.67	14.62 %

Branch *	MTD Sales L	Brand Share %
CBE4	14.85	8.18 %
SNR1	14.23	12.99 %
AVI1	12.82	15.58 %
CBE6	11.22	9.82 %
MPM1	10.30	7.76 %
TPR3	8.48	10.66 %
CBE5	7.64	14.90 %
TPR1	7.25	4.83 %
SUL1	6.24	8.54 %
CBE3	6.00	14.85 %
KGM1	5.44	8.00 %
PPI1	5.35	15.86 %
SYM2	4.40	7.60 %
DPM2	3.94	5.76 %
KMD1	3.84	5.89 %
UAM1	0.33	14.85 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	406.67	14.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	378.04	17.42 %
D-Freez	1.34	16.69 %
W-Disp	1.01	59.09 %
Total	380.39	17.45 %

Branch *	MTD Sales L	Brand Share %
POY2	28.75	14.10 %
CUD1	16.87	7.48 %
TDM1	11.61	15.06 %
NVL2	4.73	3.97 %
KML1	4.18	5.64 %
STP1	3.98	10.81 %
VPM1	3.21	10.93 %
Total	380.39	17.45 %