

MTD Sales
1,521.93 L

Brand Share %
24.72 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,492.08	24.74 %
W-Disp	18.35	51.05 %
D-Freez	11.50	12.82 %
Total	1,521.93	24.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	293.01	25.35 %
CHENNAI-01	275.08	24.64 %
TRICHY-01	230.99	25.93 %
CHENNAI-02	183.48	20.21 %
SOUTH-03	152.80	23.04 %
NORTH ARCOT	132.43	29.85 %
SOUTH ARCOT	111.14	26.60 %
WEST-02	59.40	29.95 %
WEST-03	46.01	21.49 %
WEST-01	37.59	25.38 %
Total	1,521.93	24.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	290.53	25.52 %
D-Freez	1.55	11.06 %
W-Disp	0.93	27.84 %
Total	293.01	25.35 %

Branch *	MTD Sales L	Brand Share %
TVL1	28.47	17.45 %
NGR1	11.70	22.30 %
TUT2	10.94	18.80 %
RPM1	9.54	20.02 %
SVK1	6.67	22.02 %
TKS2	6.37	17.16 %
RND1	5.71	16.37 %
UDN1	4.60	22.46 %
KGL1	3.64	24.30 %
TKS1	3.26	12.89 %
TKY1	3.14	21.20 %
KYR1	2.10	22.11 %
PDI1	1.92	14.22 %
MMT1	1.91	11.49 %
SDI1	1.54	11.06 %
SKD1	1.12	11.85 %
KSM1	0.84	4.72 %
SGT1		0.00 %
WHTV	-0.94	14.27 %
Total	293.01	25.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	268.84	24.50 %
W-Disp	5.21	66.78 %
D-Freez	1.03	9.19 %
Total	275.08	24.64 %

Branch *	MTD Sales L	Brand Share %
CH16	16.64	21.14 %
CH14	13.73	22.10 %
CH07	13.11	24.64 %
CH30	12.24	23.56 %
CH05	12.22	15.46 %
CH25	10.29	23.37 %
GUD1	9.46	21.57 %
CH45	8.50	22.37 %
CH48	7.68	17.67 %
CH28	7.60	15.23 %
AVD1	5.72	13.69 %
SKL1	5.01	22.94 %
KNR1	4.96	19.03 %
GUD2	4.82	24.47 %
TKM1	2.01	23.80 %
CGL1	1.53	9.88 %
Total	275.08	24.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	226.20	25.78 %
D-Freez	2.93	26.15 %
W-Disp	1.85	81.51 %
Total	230.99	25.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	39.31	20.60 %
TNJ1	10.94	23.22 %
TVR2	7.10	16.45 %
KUM1	5.87	12.49 %
NGT1	5.69	18.87 %
PDK2	5.46	19.23 %
PDK1	3.36	18.11 %
KIK1	2.96	8.07 %
TTP1	2.66	19.36 %
MDI1	1.61	6.84 %
NCK1	1.17	18.79 %
APM1	0.88	11.38 %
WTRZ	-2.31	23.41 %
Total	230.99	25.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	180.97	20.20 %
W-Disp	2.16	55.14 %
D-Freez	0.35	4.43 %
Total	183.48	20.21 %

Branch *	MTD Sales L	Brand Share %
CH15	17.26	18.35 %
CH21	14.33	22.12 %
CH03	13.14	13.52 %
CH18	8.68	17.30 %
CH17	6.60	19.23 %
CH44	6.51	24.19 %
CH06	6.05	18.78 %
CH50	4.91	14.64 %
MJR1	4.83	19.13 %
CH51	4.37	11.64 %
CH12	4.30	8.74 %
UKI1	3.50	23.72 %
CH43	3.32	14.06 %
CH46	2.99	13.02 %
GPD1	1.41	8.98 %
CH31	1.23	19.76 %
CH34	1.14	4.39 %
CH01	0.58	22.03 %
CH32	0.37	4.93 %
WHC3	-1.95	-10.21 %
Total	183.48	20.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	150.53	23.16 %
D-Freez	1.19	14.63 %
W-Disp	1.09	20.72 %
Total	152.80	23.04 %

Branch *	MTD Sales L	Brand Share %
MDU1	21.89	22.70 %
MDU2	8.28	17.94 %
DGL1	4.05	12.33 %
MDU6	3.51	14.13 %
ATG1	3.02	11.57 %
MDU3	2.91	15.60 %
DGL2	2.84	17.78 %
MDU4	2.79	17.59 %
TEN1	2.72	24.03 %
MDU7	2.22	10.39 %
SVG1	1.53	10.01 %
DKI1	1.47	3.99 %
PNI1	1.21	17.35 %
KYK1	1.16	17.72 %
CMR1	0.70	24.35 %
PKM1	0.62	19.78 %
KPT1	0.32	10.38 %
MLR1	0.29	3.13 %
TEN2	0.29	3.34 %
NTM1		0.00 %
WHMD	-0.60	14.84 %
Total	152.80	23.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	129.08	30.13 %
D-Freez	2.30	18.56 %
W-Disp	1.04	36.54 %
Total	132.43	29.85 %

Branch *	MTD Sales L	Brand Share %
VEL4	9.37	22.20 %
VEL3	7.83	24.46 %
KPM1	4.51	24.48 %
VEL1	2.58	21.70 %
AKM1	2.24	12.56 %
WJP1	2.05	18.86 %
BGR1	0.68	12.45 %
VNB1	0.55	5.48 %
UGI1		0.00 %
NASD	-0.57	14.49 %
Total	132.43	29.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	107.57	26.76 %
W-Disp	2.87	87.18 %
D-Freez	0.70	5.54 %
Total	111.14	26.60 %

Branch *	MTD Sales L	Brand Share %
CDM1	6.23	21.27 %
TDM1	3.94	20.40 %
NVL2	3.27	13.26 %
POY1	2.70	6.24 %
TVM2	0.93	5.82 %
KML1	0.57	4.62 %
Total	111.14	26.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	58.85	31.12 %
W-Disp	0.56	14.68 %
Total	59.40	29.95 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.06	19.62 %
KRI1	1.87	18.68 %
ATU1	1.65	12.55 %
MTR1	1.58	14.78 %
VPD1	0.98	24.72 %
MCR1	0.92	12.28 %
BMD1	0.81	17.23 %
HSR1	0.77	16.15 %
OML1	0.64	13.12 %
WZWH	0.43	8.64 %
HSR2		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP	-0.32	19.62 %
Total	59.40	29.95 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	44.62	21.41 %
W-Disp	0.96	78.35 %
D-Freez	0.43	9.65 %
Total	46.01	21.49 %

Branch *	MTD Sales L	Brand Share %
ERD2	6.98	14.95 %
NKL2	5.73	19.89 %
TPR2	3.06	23.86 %
TCG1	1.70	17.11 %
TPR1	0.98	7.14 %
KGM1	0.70	16.21 %
AVI1	0.66	9.29 %
VKL1	0.54	18.08 %
SYM2	0.33	4.70 %
TPR3	0.27	9.00 %
CMI1		0.00 %
W3SD		0.00 %
WHPD	-0.53	15.08 %
Total	46.01	21.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.88	24.32 %
W-Disp	1.67	76.81 %
D-Freez	1.03	41.70 %
Total	37.59	25.38 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.11	18.24 %
MPM1	1.14	13.31 %
CBE4	0.82	6.53 %
CBE6	0.80	6.67 %
CBE5	0.59	14.48 %
KMD1	0.30	7.36 %
PPI1	0.25	20.54 %
CBE3		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-1.17	19.24 %
Total	37.59	25.38 %