

MTD Sales
505.07 L

Brand Share %
15.71 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	503.00	16.13 %
Stab-HA	1.53	1.78 %
W-Disp	0.54	4.97 %
Total	505.07	15.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	122.38	16.77 %
CHENNAI-01	85.19	15.29 %
TRICHY-01	76.76	19.70 %
CHENNAI-02	59.13	12.09 %
SOUTH ARCOT	43.48	18.54 %
SOUTH-03	35.65	11.05 %
NORTH ARCOT	30.46	17.06 %
WEST-02	26.05	16.72 %
WEST-01	24.61	19.20 %
KL-SOUTH	1.36	4.43 %
Total	505.07	15.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	122.28	17.07 %
W-Disp	0.07	7.70 %
Stab-HA	0.03	0.25 %
Total	122.38	16.77 %

Branch *	MTD Sales L	Brand Share %
TUT1	12.25	13.52 %
TVL1	11.61	9.98 %
RPM1	7.01	14.46 %
KVT1	2.97	7.36 %
MAR1	2.71	8.59 %
SVK1	2.45	13.33 %
TKY1	1.15	11.59 %
TKS1	0.94	14.26 %
ASM1	0.56	7.42 %
TVL2	0.54	5.04 %
SNL1	0.52	7.50 %
MMT1	0.52	7.47 %
PDI1	0.50	6.32 %
SDI1	0.29	2.95 %
VKM1	0.29	5.02 %
ARM1	0.27	5.36 %
KGL1	0.25	5.10 %
SGT1	0.25	9.50 %
SKD1		0.00 %
COL1		0.00 %
RND1	-0.25	-1.14 %
Total	122.38	16.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	84.82	15.90 %
Stab-HA	0.36	1.68 %
Total	85.19	15.29 %

Branch *	MTD Sales L	Brand Share %
CH14	4.41	11.71 %
CH30	3.89	13.24 %
CH42	3.71	10.19 %
CH28	2.37	14.58 %
MRM1	1.59	14.48 %
CH16	0.88	2.48 %
CH35	0.86	9.74 %
CGL1	0.85	10.73 %
CH26	0.64	12.06 %
WHC3	0.36	1.53 %
CH37	0.29	5.65 %
TKM1	0.29	4.61 %
GUD1	0.28	1.84 %
CH40		0.00 %
CZWH	-1.60	-27.61 %
Total	85.19	15.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	76.63	20.23 %
W-Disp	0.07	6.36 %
Stab-HA	0.06	0.59 %
Total	76.76	19.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.98	13.38 %
KUM1	3.01	12.69 %
TVR2	2.21	10.49 %
APM1	0.27	8.07 %
ORU1	0.25	5.91 %
KRN1		0.00 %
NCK1		0.00 %
Total	76.76	19.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	59.06	12.44 %
W-Disp	0.07	3.45 %
Total	59.13	12.09 %

Branch *	MTD Sales L	Brand Share %
CH15	5.90	9.04 %
CH18	4.25	15.21 %
CH33	2.33	11.46 %
CH41	2.02	11.02 %
CH43	2.01	14.00 %
CH24	1.66	6.44 %
UKI1	1.62	8.32 %
CH17	1.49	9.29 %
CH20	1.29	5.82 %
CH21	1.15	3.74 %
CH27	1.11	13.44 %
CH36	0.83	10.87 %
CH31	0.83	11.11 %
MJR1	0.75	4.89 %
MC06	0.65	13.49 %
CH46	0.54	5.78 %
CH32	0.54	9.66 %
CH34	0.50	2.77 %
CH06	0.29	1.26 %
Total	59.13	12.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	43.31	19.01 %
Stab-HA	0.17	2.85 %
Total	43.48	18.54 %

Branch *	MTD Sales L	Brand Share %
POY2	3.17	12.03 %
SJI1	2.06	14.90 %
ULP1	1.64	12.87 %
CUD1	1.30	6.92 %
TVM2	0.54	12.49 %
NVL2	0.54	4.94 %
PRT1	0.27	4.29 %
MKM1		0.00 %
Total	43.48	18.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	35.36	11.33 %
Stab-HA	0.28	2.90 %
Total	35.65	11.05 %

Branch *	MTD Sales L	Brand Share %
KKD3	4.28	10.76 %
MDU2	3.34	14.24 %
ATG1	2.40	10.55 %
DGL1	1.99	14.95 %
MDU1	1.31	3.14 %
TMM1	1.09	11.58 %
DGL2	0.76	11.49 %
TDI1	0.59	11.09 %
BNR1	0.53	15.14 %
PNV1	0.50	6.28 %
TEN2	0.30	13.78 %
KYK1	0.29	7.11 %
MNM1	0.29	3.03 %
MDU6	0.29	2.03 %
MDU4	0.28	3.50 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
Total	35.65	11.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.17	17.90 %
Stab-HA	0.23	2.71 %
W-Disp	0.06	4.28 %
Total	30.46	17.06 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.72	14.87 %
KPM2	1.87	8.71 %
SBR1	1.82	8.40 %
AKM1	1.08	12.81 %
ABR1	0.82	9.73 %
GDM1	0.56	11.58 %
KPM1	0.51	5.06 %
CYR1	0.28	8.14 %
VNB1	0.25	9.82 %
TRR1	0.25	4.52 %
BGR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	30.46	17.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	25.97	17.04 %
W-Disp	0.07	8.28 %
Stab-HA	0.02	0.73 %
Total	26.05	16.72 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.54	15.50 %
NKL2	0.86	6.93 %
SLM2	0.81	12.87 %
MTR1	0.54	13.88 %
HSR2	0.53	5.89 %
ATU1	0.36	7.86 %
APN1	0.29	15.44 %
MCR1	0.29	10.28 %
DPR2	0.29	11.00 %
VPD1	0.29	9.30 %
CMI1	0.25	12.42 %
HSR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
VKL1		0.00 %
Total	26.05	16.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.03	19.33 %
Stab-HA	0.38	13.87 %
W-Disp	0.20	17.98 %
Total	24.61	19.20 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.51	11.32 %
TPR1	0.42	6.75 %
SNR1	0.31	14.72 %
CBE4	0.27	8.15 %
CBE6	0.27	4.85 %
TPR2	0.27	4.88 %
UMP1	0.26	4.77 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
Total	24.61	19.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.36	4.53 %
Total	1.36	4.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.52	2.27 %
PAS1	0.27	6.76 %
Total	1.36	4.43 %