

MTD Sales
747.25 L

Brand Share %
19.50 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	746.15	19.53 %
W-Disp	1.11	10.07 %
Total	747.25	19.50 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	166.60	21.65 %
TRICHY-01	133.79	23.64 %
SOUTH-01	123.78	18.26 %
CHENNAI-02	88.13	16.05 %
SOUTH ARCOT	65.54	20.59 %
WEST-02	51.30	25.70 %
SOUTH-03	50.69	13.47 %
NORTH ARCOT	43.45	19.25 %
WEST-01	22.27	18.27 %
KL-SOUTH	1.71	6.16 %
Total	747.25	19.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	166.60	21.73 %
Total	166.60	21.65 %

Branch *	MTD Sales L	Brand Share %
CH16	8.27	15.93 %
CH08	6.61	12.78 %
CH48	5.81	15.84 %
CH11	5.70	9.22 %
CH45	4.06	16.80 %
GUD1	3.75	15.48 %
CH28	3.66	15.29 %
CH14	3.63	10.01 %
CGL1	2.33	9.04 %
SKL1	2.17	14.73 %
CH37	1.28	15.45 %
CH26	0.60	8.42 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	166.60	21.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	133.65	23.64 %
W-Disp	0.14	26.63 %
Total	133.79	23.64 %

Branch *	MTD Sales L	Brand Share %
TVR2	5.78	16.11 %
MDI1	4.59	15.70 %
NGT1	3.94	13.02 %
TYR1	1.01	12.97 %
APM1	0.80	9.84 %
KRN1	0.80	16.62 %
NCK1	0.76	16.67 %
ORU1	0.27	7.30 %
NMM1	0.24	5.50 %
Total	133.79	23.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	123.78	18.29 %
Total	123.78	18.26 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.01	11.69 %
TVL1	11.00	14.05 %
VLY1	4.73	17.10 %
RPM1	4.21	19.04 %
KVT1	3.64	12.13 %
NGR1	2.94	6.48 %
SVK1	2.41	11.24 %
ASM1	2.31	19.00 %
APK1	1.81	17.91 %
TKS1	1.29	8.74 %
SKD1	1.24	6.45 %
MMT1	0.83	13.43 %
MAR1	0.81	6.57 %
SNL1	0.81	13.40 %
VKM1	0.77	14.32 %
SDI1	0.75	14.08 %
ARM1	0.52	13.06 %
RND1	0.48	1.68 %
ERL1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	123.78	18.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	88.06	16.08 %
W-Disp	0.07	5.10 %
Total	88.13	16.05 %

Branch *	MTD Sales L	Brand Share %
CH03	7.56	13.68 %
CH15	6.13	10.17 %
CH12	4.97	13.76 %
CH33	4.01	18.98 %
CH21	3.39	12.67 %
CH09	3.27	16.97 %
CH41	3.25	14.07 %
CH46	2.37	18.68 %
CH20	2.14	8.36 %
CH36	1.57	9.66 %
MJR1	1.51	5.18 %
CH31	0.80	9.42 %
CH24	0.79	4.42 %
CH34	0.55	2.38 %
CH06	0.54	2.03 %
MC06	0.34	17.39 %
CH32	0.24	3.23 %
CH01		0.00 %
Total	88.13	16.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	65.39	20.59 %
W-Disp	0.15	17.73 %
Total	65.54	20.59 %

Branch *	MTD Sales L	Brand Share %
POY1	7.58	14.91 %
VPM2	2.38	8.90 %
KML1	1.53	14.62 %
KLM1	1.33	8.72 %
PRT1	1.17	15.10 %
VPM1	0.55	12.17 %
STP1	0.52	17.70 %
MKM1	0.48	7.31 %
TVM2	0.28	4.02 %
WHNV		0.00 %
WHUT		0.00 %
Total	65.54	20.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	51.23	25.76 %
W-Disp	0.07	10.45 %
Total	51.30	25.70 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.57	15.27 %
ATU1	0.79	10.33 %
NKL2	0.52	10.28 %
APN1	0.50	16.83 %
VKL1	0.48	18.56 %
HSR2	0.27	5.63 %
KMM1	0.25	7.69 %
DPR2	0.24	12.72 %
CMI1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	51.30	25.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	50.34	13.41 %
W-Disp	0.34	43.78 %
Total	50.69	13.47 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.45	13.09 %
ATG1	2.86	12.39 %
MDU3	2.46	18.26 %
KKD2	2.41	11.37 %
MDU1	0.98	1.56 %
MDU6	0.81	3.70 %
PNV1	0.76	11.72 %
KYK1	0.73	4.91 %
MNM1	0.55	10.56 %
DKI1	0.52	4.32 %
PVI1	0.52	10.86 %
CBM1	0.49	10.24 %
TDI1	0.27	4.59 %
SZSD	0.09	14.26 %
TEN2	0.07	1.31 %
BTU1	0.06	2.30 %
CMR1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	50.69	13.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	43.45	19.34 %
Total	43.45	19.25 %

Branch *	MTD Sales L	Brand Share %
ARC2	3.19	14.73 %
VEL1	3.03	16.68 %
VEL2	2.41	17.20 %
AKM1	2.32	17.77 %
SBR1	2.19	14.43 %
KPM1	1.60	10.36 %
VSI1	1.31	11.64 %
ABR1	0.73	15.50 %
CYR1	0.65	12.96 %
GDM1	0.59	11.65 %
ANI1	0.52	9.91 %
WJP1	0.29	7.36 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	43.45	19.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.94	18.19 %
W-Disp	0.33	26.25 %
Total	22.27	18.27 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.11	12.44 %
CBE1	0.59	9.21 %
CBE6	0.56	9.85 %
GBM1	0.52	11.06 %
AVI1	0.48	16.21 %
SUL1	0.36	17.67 %
TPR3	0.36	11.57 %
UMP1	0.32	11.08 %
DPM2	0.27	8.01 %
TPR1	0.24	4.81 %
MPM1	0.14	4.29 %
CBE4		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	22.27	18.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.71	6.21 %
Total	1.71	6.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.87	4.74 %
PAS1	0.84	17.23 %
KLR1		0.00 %
Total	1.71	6.16 %