

MTD Sales
614.95 L

Brand Share %
15.22 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	612.53	15.65 %
W-Disp	2.32	19.70 %
Stab-HA	0.10	0.09 %
Total	614.95	15.22 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	148.38	17.58 %
SOUTH-01	103.54	15.44 %
TRICHY-01	99.86	15.31 %
CHENNAI-02	58.20	10.10 %
SOUTH ARCOT	55.54	15.75 %
WEST-02	49.01	30.68 %
SOUTH-03	47.81	10.93 %
NORTH ARCOT	34.93	14.83 %
WEST-01	14.97	17.09 %
KL-SOUTH	2.70	10.54 %
Total	614.95	15.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	148.22	18.35 %
W-Disp	0.13	3.11 %
Stab-HA	0.03	0.08 %
Total	148.38	17.58 %

Branch *	MTD Sales L	Brand Share %
CH05	10.43	14.81 %
CH08	8.17	12.78 %
CH16	6.61	13.04 %
CH28	4.34	13.18 %
GUD1	4.13	13.58 %
CH14	3.50	5.95 %
CH39	2.52	12.56 %
AVD1	2.33	10.95 %
CGL1	2.22	12.34 %
TKM1	0.54	7.44 %
CH40		0.00 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	148.38	17.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	103.08	15.72 %
W-Disp	0.46	23.88 %
Total	103.54	15.44 %

Branch *	MTD Sales L	Brand Share %
RND1	5.67	12.59 %
KVT1	3.92	10.00 %
TUT2	3.72	10.25 %
TYI1	1.93	6.56 %
MAR1	1.53	6.32 %
TKY1	1.38	13.94 %
TCN1	1.25	7.38 %
SVK1	1.14	4.42 %
ERL1	1.08	11.28 %
TKS1	0.96	8.61 %
TVL2	0.88	7.27 %
SNL1	0.54	6.07 %
PDI1	0.31	5.69 %
ASM1	0.28	4.16 %
MMT1	0.27	4.15 %
KYR1	0.26	9.11 %
SDI1	0.26	7.58 %
ARM1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
Total	103.54	15.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	99.73	15.68 %
W-Disp	0.13	29.58 %
Total	99.86	15.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.94	14.14 %
KUM1	6.23	13.94 %
MVM1	4.43	13.08 %
TVR2	4.40	13.00 %
TNJ2	4.24	13.20 %
KIK1	2.84	11.86 %
PDK1	2.36	12.87 %
MDI1	0.89	4.63 %
NGT1	0.77	2.46 %
KRN1	0.59	7.87 %
TZSD	0.03	0.71 %
NCK1		0.00 %
ORU1		0.00 %
WTRZ		0.00 %
Total	99.86	15.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	57.90	10.40 %
W-Disp	0.28	14.67 %
Stab-HA	0.02	0.09 %
Total	58.20	10.10 %

Branch *	MTD Sales L	Brand Share %
CH03	8.69	13.49 %
CH15	5.14	8.36 %
CH18	4.37	14.21 %
CH46	3.20	12.86 %
CH43	3.14	13.30 %
CH12	2.76	10.78 %
CH09	2.62	11.20 %
CH33	2.23	10.76 %
CH34	1.97	7.66 %
GPD1	1.70	13.53 %
CH36	1.41	11.06 %
CH21	1.33	4.89 %
CH06	1.18	4.17 %
CH27	1.02	11.28 %
CH17	0.96	4.11 %
CH20	0.84	3.22 %
MJR1	0.62	2.42 %
UKI1	0.59	6.75 %
CH24	0.56	2.27 %
CH32	0.55	6.78 %
CH01	0.27	9.23 %
Total	58.20	10.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	55.34	16.20 %
W-Disp	0.20	29.02 %
Total	55.54	15.75 %

Branch *	MTD Sales L	Brand Share %
POY1	6.29	12.29 %
VPM2	2.68	13.79 %
NVL2	2.61	8.10 %
KML1	2.29	15.01 %
PRT1	1.90	14.48 %
ULP1	1.79	13.18 %
KLM1	1.62	8.50 %
TVM2	0.80	12.53 %
MKM1	0.28	2.79 %
WHUT		0.00 %
Total	55.54	15.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	48.44	30.93 %
W-Disp	0.57	100.00 %
Total	49.01	30.68 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.87	11.98 %
HSR2	0.66	10.78 %
MCR1	0.58	8.98 %
ATU1	0.57	9.22 %
PDR1	0.27	13.29 %
VPD1	0.26	9.54 %
VKL1	0.25	11.74 %
APN1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
KMM1	-0.28	-7.47 %
Total	49.01	30.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	47.63	11.23 %
W-Disp	0.14	37.75 %
Stab-HA	0.05	0.36 %
Total	47.81	10.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.45	6.78 %
SVG1	3.49	14.53 %
MDU6	2.57	10.74 %
TMM1	2.28	12.32 %
KKD2	2.03	9.50 %
MDU3	1.92	9.70 %
ATG1	1.88	7.79 %
PNV1	1.36	12.81 %
CBM1	1.24	9.21 %
DGL2	1.16	14.71 %
MNM1	0.59	11.31 %
MLR1	0.58	6.18 %
MPA1	0.58	7.37 %
TDI1	0.55	4.95 %
DKI1	0.28	1.40 %
PVI1	0.27	2.97 %
NKI1	0.27	12.90 %
ODM1	0.27	6.52 %
TEN2	0.25	5.53 %
BTU1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
WHMD		0.00 %
PNI1	-0.01	-1.25 %
Total	47.81	10.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	34.93	15.55 %
Total	34.93	14.83 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.34	14.71 %
VSI1	1.98	15.13 %
SBR1	1.42	6.98 %
WJD1	1.16	13.25 %
ABR1	0.91	10.84 %
CYR1	0.64	13.50 %
GDM1	0.63	12.42 %
ANI1	0.56	12.07 %
WJP1	0.55	10.25 %
KPM1	0.53	3.28 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	34.93	14.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.55	17.24 %
W-Disp	0.41	39.71 %
Stab-HA	0.02	0.71 %
Total	14.97	17.09 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.85	9.18 %
MPM1	0.37	8.53 %
TPR1	0.32	15.02 %
SNR1	0.27	8.80 %
CBE4	0.07	0.91 %
CBE6	0.07	1.70 %
UMP1	0.07	7.75 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.97	17.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.70	10.76 %
Total	2.70	10.54 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.94	9.10 %
WTVP		0.00 %
Total	2.70	10.54 %