



# TN : VOLTAS Sales Performance 29/05/2026 9:13 AM

MTD Sales  
2,965.00 L

Brand Share %  
18.81 %

Information:

MTD : 01-05-2026 To 28-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,932.88	18.74 %
W-Disp	16.59	44.91 %
D-Freez	15.53	20.92 %
<b>Total</b>	<b>2,965.00</b>	<b>18.81 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	627.71	20.39 %
CHENNAI-02	466.10	17.34 %
TRICHY-01	432.58	19.38 %
SOUTH-01	312.15	15.42 %
NORTH ARCOT	292.96	25.70 %
SOUTH ARCOT	273.11	21.78 %
SOUTH-03	243.30	13.64 %
WEST-02	208.51	21.72 %
WEST-01	108.57	18.07 %
<b>Total</b>	<b>2,965.00</b>	<b>18.81 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	621.28	20.36 %
W-Disp	4.55	27.90 %
D-Freez	1.89	17.30 %
<b>Total</b>	<b>627.71</b>	<b>20.39 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	37.89	16.76 %
CH47	29.78	17.83 %
CH28	24.75	17.81 %
CH49	23.30	18.65 %
CZWH	20.70	16.03 %
CH25	19.82	17.91 %
CH30	19.74	18.02 %
AVD1	13.76	15.56 %
CGL1	12.09	18.64 %
CH35	8.55	11.51 %
CH39	7.86	15.33 %
GUD2	6.81	14.39 %
WHC3		0.00 %
WCHN	-13.32	16.76 %
<b>Total</b>	<b>627.71</b>	<b>20.39 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	460.35	17.18 %
W-Disp	3.30	75.79 %
D-Freez	2.45	48.88 %
<b>Total</b>	<b>466.10</b>	<b>17.34 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	32.59	15.49 %
CH15	31.21	13.84 %
CH21	23.30	12.29 %
CH18	21.72	16.32 %
CH24	21.05	12.94 %
CH17	18.62	14.67 %
MJR1	15.39	16.26 %
CH06	15.17	14.62 %
CH20	14.28	13.36 %
CH51	13.79	15.29 %
CH34	13.60	16.10 %
CH33	11.94	13.44 %
CH50	11.48	11.03 %
CH43	8.11	14.41 %
CH31	6.79	11.22 %
CH32	2.93	15.13 %
<b>Total</b>	<b>466.10</b>	<b>17.34 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	429.20	19.34 %
W-Disp	1.72	75.28 %
D-Freez	1.66	15.40 %
<b>Total</b>	<b>432.58</b>	<b>19.38 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	55.65	15.38 %
MVM1	26.36	17.53 %
TNJ1	16.98	12.82 %
KUM1	14.25	11.79 %
MDI1	11.88	14.77 %
KIK1	10.13	14.52 %
TVR2	10.01	7.93 %
PDK1	9.03	14.08 %
KRN1	5.14	16.97 %
MSI1	5.04	15.52 %
APM1	3.66	9.91 %
NCK1	3.10	11.83 %
TZSD		0.00 %
WTRZ	-6.78	18.78 %
<b>Total</b>	<b>432.58</b>	<b>19.38 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	310.31	15.43 %
D-Freez	1.15	11.32 %
W-Disp	0.69	30.42 %
<b>Total</b>	<b>312.15</b>	<b>15.42 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	28.82	13.29 %
TVL1	19.04	7.55 %
KVT1	13.99	13.18 %
RND1	13.07	12.40 %
TKS2	10.58	17.41 %
VLY1	9.76	9.09 %
NGR1	8.48	7.49 %
RPM1	8.01	14.17 %
VKM1	4.94	18.50 %
ARM1	4.21	15.82 %
UDN1	3.72	10.68 %
TKS1	3.55	9.35 %
SDI1	3.16	13.46 %
MMT1	2.68	9.29 %
KYR1	2.32	12.20 %
PDI1	2.20	11.13 %
SKD1	1.52	4.69 %
KGL1	1.50	6.39 %
TKY1	1.19	6.79 %
COL1	1.19	10.57 %
SGT1	0.54	7.83 %
<b>Total</b>	<b>312.15</b>	<b>15.42 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	288.69	25.65 %
D-Freez	2.49	23.80 %
W-Disp	1.78	44.32 %
<b>Total</b>	<b>292.96</b>	<b>25.70 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	21.46	17.92 %
VEL1	12.77	18.16 %
SLG1	5.38	18.13 %
VNB1	4.10	17.13 %
CGM1	2.37	17.79 %
BGR1	0.28	2.78 %
<b>Total</b>	<b>292.96</b>	<b>25.70 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	270.26	21.70 %
D-Freez	2.29	30.46 %
W-Disp	0.56	53.80 %
<b>Total</b>	<b>273.11</b>	<b>21.78 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	15.35	12.71 %
KML1	7.25	13.37 %
NVL2	6.07	8.83 %
TDM1	5.62	12.35 %
VPM1	3.13	18.48 %
STP1	1.58	7.03 %
<b>Total</b>	<b>273.11</b>	<b>21.78 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	240.44	13.58 %
D-Freez	1.52	15.72 %
W-Disp	1.34	48.74 %
<b>Total</b>	<b>243.30</b>	<b>13.64 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	23.18	11.68 %
MDU2	14.58	13.83 %
MDU1	11.23	6.03 %
ATG1	9.85	10.75 %
TMM1	8.31	18.43 %
DGL2	7.94	18.36 %
SVG1	7.25	13.04 %
CMR1	6.04	16.81 %
MDU3	4.75	8.74 %
MDU7	4.48	6.58 %
MLR1	4.31	13.57 %
USL1	3.83	16.50 %
KYK1	3.72	14.14 %
TEN1	3.31	13.96 %
MDU4	2.98	7.71 %
MDU6	2.87	3.83 %
TEN2	2.49	9.51 %
MNM1	2.22	9.62 %
BTU1	2.11	13.61 %
PKM1	2.09	18.30 %
SGP1	1.84	11.76 %
DKI1	1.84	3.53 %
TDI1	1.75	4.31 %
PVI1	1.06	2.58 %
NTM1	0.85	5.50 %
KPT1	0.84	8.05 %
CBM1	0.64	3.75 %
<b>Total</b>	<b>243.30</b>	<b>13.64 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	205.83	21.61 %
D-Freez	1.59	28.50 %
W-Disp	1.09	59.43 %
<b>Total</b>	<b>208.51</b>	<b>21.72 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	14.19	13.31 %
ATU1	7.08	18.24 %
NKL2	5.87	10.05 %
MTR1	5.74	15.85 %
KRI1	4.78	16.59 %
TRM1	3.04	17.47 %
OML1	2.99	17.21 %
KMM1	2.28	11.11 %
HSR2	2.00	8.67 %
CMI1	1.51	10.98 %
PDR1	1.48	10.21 %
APN1	1.36	7.83 %
PLC1	0.92	11.02 %
HSR1	0.82	5.23 %
KVP1	0.73	5.46 %
VKL1	0.27	3.21 %
WZWH		0.00 %
WHKP	-2.34	14.69 %
<b>Total</b>	<b>208.51</b>	<b>21.72 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	106.54	17.91 %
W-Disp	1.55	74.99 %
D-Freez	0.48	11.74 %
<b>Total</b>	<b>108.57</b>	<b>18.07 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	6.70	18.17 %
CBE1	5.03	15.31 %
SNR1	4.73	17.97 %
AVI1	2.86	14.39 %
SYM2	2.15	14.68 %
CBE3	1.78	12.67 %
DPM2	1.70	10.11 %
TPR3	1.43	9.48 %
KGM1	0.95	6.79 %
KMD1	0.92	7.92 %
CBE4	0.91	2.80 %
SUL1	0.85	8.80 %
CBE5	0.60	6.37 %
TPR1	0.48	1.22 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>108.57</b>	<b>18.07 %</b>