



TN : VOLTAS Sales Performance 29/04/2026 9:14 AM

MTD Sales
4,940.00 L

Brand Share %
16.17 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,911.63	16.14 %
W-Disp	15.92	52.27 %
D-Freez	12.44	14.57 %
Total	4,940.00	16.17 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	803.24	19.22 %
SOUTH-01	776.67	15.15 %
CHENNAI-01	611.45	15.97 %
SOUTH-03	577.53	13.86 %
WEST-02	505.52	16.94 %
CHENNAI-02	503.77	15.16 %
NORTH ARCOT	399.79	18.88 %
WEST-01	395.22	14.55 %
SOUTH ARCOT	366.81	17.44 %
Total	4,940.00	16.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	801.07	19.25 %
D-Freez	1.36	9.06 %
W-Disp	0.81	37.94 %
Total	803.24	19.22 %

Branch *	MTD Sales L	Brand Share %
TNJ1	26.82	11.80 %
MDI1	20.07	16.02 %
TVR2	19.86	10.28 %
KUM1	19.46	9.82 %
PDK1	18.19	14.72 %
TRY2	17.37	13.84 %
NMM1	5.59	16.10 %
APM1	4.10	10.33 %
NCK1	2.90	8.25 %
TZSD		0.00 %
Total	803.24	19.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	773.47	15.13 %
D-Freez	1.85	15.42 %
W-Disp	1.35	50.74 %
Total	776.67	15.15 %

Branch *	MTD Sales L	Brand Share %
TUT1	69.92	14.30 %
TVL1	55.46	9.14 %
TKS2	40.49	16.07 %
TUT2	36.76	15.60 %
NGR1	33.61	8.42 %
TKS1	25.76	15.53 %
VLY1	21.16	11.16 %
RND1	19.32	10.93 %
SVK1	16.71	11.02 %
SDI1	15.47	16.01 %
PDI1	8.40	12.92 %
MMT1	7.78	8.75 %
KYR1	7.51	13.74 %
UDN1	7.50	10.36 %
TKY1	6.91	11.28 %
COL1	6.30	11.58 %
KGL1	4.79	4.74 %
SKD1	3.99	8.73 %
KSM1	2.82	11.15 %
SGT1	1.92	7.13 %
WHTV	-2.82	11.75 %
Total	776.67	15.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	604.50	15.86 %
W-Disp	5.24	59.77 %
D-Freez	1.70	21.94 %
Total	611.45	15.97 %

Branch *	MTD Sales L	Brand Share %
CH14	42.49	15.52 %
CH05	33.96	9.97 %
CH16	33.30	15.23 %
CH47	32.88	14.20 %
CH19	25.47	14.27 %
CH42	23.25	14.45 %
CH28	21.28	14.10 %
CH49	16.36	12.32 %
CH25	14.98	10.73 %
CH45	13.50	10.42 %
SKL1	13.12	11.45 %
CGL1	11.37	14.65 %
CH39	10.75	16.13 %
CZWH	10.27	11.02 %
CH37	7.38	11.48 %
GUD2	5.96	10.36 %
CH35	5.12	5.67 %
CH40	0.38	2.93 %
WHC3		0.00 %
WCHN	-15.11	11.59 %
Total	611.45	15.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	574.27	13.83 %
D-Freez	2.36	18.90 %
W-Disp	0.91	35.41 %
Total	577.53	13.86 %

Branch *	MTD Sales L	Brand Share %
MDU2	44.99	15.28 %
MDU1	26.39	5.23 %
SVG1	14.13	14.55 %
ATG1	13.92	9.22 %
MDU6	13.83	6.14 %
TEN2	13.35	12.03 %
DGL2	13.05	13.63 %
MDU3	12.73	8.53 %
TEN1	10.99	14.14 %
MDU4	8.16	7.11 %
CBM1	7.93	10.75 %
PNV2	6.92	12.27 %
MNM1	6.58	12.90 %
TDI1	6.36	9.84 %
CMR1	5.20	10.99 %
DKI1	5.00	4.83 %
SGP1	4.64	11.75 %
KYK1	3.71	7.57 %
MDU7	3.61	2.19 %
PVI1	3.22	5.67 %
PKM1	3.14	9.62 %
KPT1	2.50	6.99 %
ODM1	2.05	3.99 %
NTM1	0.62	1.81 %
WHMD	-1.96	10.17 %
Total	577.53	13.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	503.26	16.91 %
W-Disp	2.06	66.17 %
D-Freez	0.21	3.58 %
Total	505.52	16.94 %

Branch *	MTD Sales L	Brand Share %
ERD1	49.65	15.15 %
SLM1	38.51	12.19 %
NKL2	20.28	13.59 %
ATU1	15.56	13.70 %
KRI1	15.42	15.02 %
TCG1	12.10	15.73 %
MTR1	11.45	11.63 %
OML1	9.72	14.71 %
VPD1	9.09	15.23 %
TRM1	8.95	14.30 %
MCR1	8.35	13.32 %
APN1	5.67	15.16 %
HSR2	5.66	5.68 %
KVP1	5.46	13.17 %
KMM1	5.31	11.00 %
HSR1	4.51	5.22 %
BMD1	4.49	13.80 %
VKL1	3.64	11.34 %
KAM1	2.73	8.60 %
PLC1	2.31	5.79 %
WHKP	1.39	8.57 %
SGI1	0.73	3.68 %
WZWH		0.00 %
WHPD	-1.49	7.61 %
Total	505.52	16.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	501.42	15.13 %
W-Disp	1.59	42.70 %
D-Freez	0.76	13.53 %
Total	503.77	15.16 %

Branch *	MTD Sales L	Brand Share %
CH03	52.18	15.60 %
CH15	42.55	12.91 %
CH24	30.09	15.50 %
CH12	24.54	12.28 %
CH21	21.57	9.70 %
CH33	18.12	16.15 %
CH20	17.46	9.52 %
CH06	16.59	12.33 %
CH34	16.43	15.73 %
CH17	15.97	11.11 %
CH50	12.50	9.10 %
CH51	10.69	9.42 %
CH43	9.97	14.10 %
MJR1	9.68	9.01 %
CH31	9.64	14.45 %
CH32	1.22	4.88 %
MC06	1.08	7.56 %
Total	503.77	15.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	396.37	18.87 %
D-Freez	2.17	15.74 %
W-Disp	1.25	41.85 %
Total	399.79	18.88 %

Branch *	MTD Sales L	Brand Share %
KPM2	30.54	13.40 %
TRL1	25.26	16.03 %
SBR1	18.20	13.25 %
VEL1	16.42	14.48 %
AKM1	15.89	14.53 %
SLG1	9.14	16.06 %
WJP1	6.93	9.72 %
CPT1	5.83	12.49 %
VNB1	2.67	4.01 %
UGI1	1.47	7.15 %
BGR1	0.91	2.89 %
Total	399.79	18.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	392.82	14.51 %
W-Disp	1.71	60.68 %
D-Freez	0.69	12.34 %
Total	395.22	14.55 %

Branch *	MTD Sales L	Brand Share %
CBE4	14.85	8.27 %
SNR1	14.23	13.06 %
CBE6	10.85	9.74 %
PDM1	10.12	15.98 %
MPM1	9.96	7.74 %
TPR3	7.57	10.23 %
CBE5	7.37	14.54 %
TPR1	6.95	4.71 %
SUL1	6.24	8.87 %
CBE3	5.73	14.41 %
KGM1	5.44	8.17 %
PPI1	5.05	15.55 %
SYM2	4.40	7.82 %
KMD1	3.84	6.09 %
DPM2	3.65	5.52 %
UAM1	0.33	14.85 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	395.22	14.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	364.45	17.40 %
D-Freez	1.34	18.21 %
W-Disp	1.01	59.09 %
Total	366.81	17.44 %

Branch *	MTD Sales L	Brand Share %
POY2	27.88	14.11 %
CUD1	16.00	7.37 %
TDM1	11.07	15.09 %
NVL2	4.73	4.14 %
KML1	4.18	5.88 %
STP1	3.65	10.61 %
VPM1	2.94	10.55 %
Total	366.81	17.44 %