



# TN : VOLTAS Sales Performance 29/03/2026 9:13 AM

MTD Sales  
1,815.52 L

Brand Share %  
15.12 %

Information:

MTD : 01-03-2026 To 28-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,815.26	15.14 %
W-Disp	0.26	1.78 %
Dummy-AC		7.21 %
<b>Total</b>	<b>1,815.52</b>	<b>15.12 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	307.02	18.86 %
SOUTH-01	251.94	13.69 %
CHENNAI-01	228.11	12.84 %
SOUTH-03	210.89	14.32 %
WEST-01	201.53	18.45 %
CHENNAI-02	185.29	11.17 %
WEST-02	180.97	18.18 %
NORTH ARCOT	130.49	16.62 %
SOUTH ARCOT	119.28	15.74 %
<b>Total</b>	<b>1,815.52</b>	<b>15.12 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	306.95	18.87 %
W-Disp	0.07	5.43 %
<b>Total</b>	<b>307.02</b>	<b>18.86 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	8.09	9.21 %
TNJ1	7.92	10.07 %
MDI1	5.87	12.24 %
TVR2	5.73	8.69 %
PDK1	5.52	14.54 %
TRY2	4.23	9.15 %
NMM1	1.90	12.05 %
NCK1	1.01	5.17 %
APM1	0.78	6.38 %
TZSD		0.00 %
WTRZ	-0.53	6.69 %
<b>Total</b>	<b>307.02</b>	<b>18.86 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	251.94	13.70 %
<b>Total</b>	<b>251.94</b>	<b>13.69 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	26.18	8.50 %
TVL1	18.27	9.47 %
NGR1	14.53	10.90 %
TKS2	10.78	12.46 %
KVT1	10.41	12.64 %
RPM1	7.84	12.65 %
SVK1	7.28	14.31 %
MAR1	6.61	12.49 %
TKS1	5.54	10.34 %
SDI1	4.13	12.61 %
RND1	3.40	5.86 %
VLY1	3.25	8.71 %
UDN1	2.79	14.08 %
MMT1	2.65	11.60 %
APK2	2.43	8.08 %
PDI1	1.71	5.75 %
TKY1	1.40	6.66 %
SGT1	1.10	10.63 %
SKD1	0.86	5.14 %
COL1	0.26	2.47 %
KGL1	0.25	0.94 %
KSM1	0.24	2.92 %
<b>Total</b>	<b>251.94</b>	<b>13.69 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	228.11	12.87 %
<b>Total</b>	<b>228.11</b>	<b>12.84 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	14.67	12.57 %
CH05	14.62	10.58 %
CH22	11.64	14.11 %
CH14	10.37	9.71 %
CH30	10.08	14.93 %
CH16	9.95	12.20 %
CH28	8.63	12.74 %
CH19	8.53	10.67 %
CH25	5.02	7.17 %
CH47	4.24	9.99 %
CH39	4.23	13.15 %
CZWH	3.57	5.56 %
GUD2	3.20	9.95 %
CGL1	2.79	7.91 %
SKL1	2.74	7.83 %
CH49	2.51	2.88 %
CH37	2.32	6.42 %
CH35	1.41	2.66 %
WHC3	0.98	12.26 %
CH40	0.95	12.01 %
WCHN	-3.49	13.48 %
<b>Total</b>	<b>228.11</b>	<b>12.84 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	210.89	14.33 %
Total	210.89	14.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	18.17	8.24 %
MDU2	12.48	13.49 %
KKD3	8.85	13.03 %
MDU3	8.07	12.11 %
MDU7	7.62	14.25 %
ATG1	5.99	11.67 %
TEN2	3.62	12.68 %
PVI1	3.52	13.70 %
MDU6	3.35	4.92 %
TEN1	3.26	13.25 %
PNV2	2.79	10.89 %
CMR1	1.95	10.87 %
TDI1	1.50	7.77 %
MNM1	1.44	8.83 %
CBM1	1.40	5.86 %
PKM1	1.35	12.48 %
SZSD	1.17	15.08 %
KPT1	1.13	7.56 %
MDU4	1.11	3.41 %
KYK1	1.05	6.16 %
SGP1	1.02	6.93 %
DKI1	0.28	0.69 %
NTM1		0.00 %
WHMD	-0.38	14.29 %
Total	210.89	14.32 %

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	201.41	18.45 %
W-Disp	0.12	17.63 %
Total	201.53	18.45 %

Branch *	MTD Sales L	Brand Share %
SNR1	5.46	11.80 %
CBE4	5.21	7.11 %
CBE6	4.80	10.78 %
SUL1	4.52	14.09 %
MPM1	4.39	12.47 %
SYM2	2.21	14.32 %
TPR1	2.15	3.98 %
KMD1	1.57	9.74 %
KGM1	0.24	1.22 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.53	9.23 %
Total	201.53	18.45 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	185.29	11.19 %
Dummy-AC		10.53 %
<b>Total</b>	<b>185.29</b>	<b>11.17 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	17.57	10.83 %
CH12	12.74	12.70 %
CH15	10.77	6.30 %
CH06	10.56	13.63 %
CH24	7.51	9.11 %
CH34	6.72	14.13 %
CH17	6.10	9.89 %
CH43	5.64	13.38 %
CH51	5.17	6.16 %
MJR1	5.01	9.53 %
CH33	4.65	8.22 %
CH46	4.50	13.23 %
CH20	3.18	3.90 %
CH36	2.94	13.56 %
GPD1	1.72	4.40 %
CH50	1.70	2.36 %
CH31	1.10	2.63 %
CH32	0.93	7.32 %
MC06	0.57	4.84 %
CH01		0.00 %
<b>Total</b>	<b>185.29</b>	<b>11.17 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	180.97	18.19 %
<b>Total</b>	<b>180.97</b>	<b>18.18 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	9.46	9.82 %
SLM1	9.30	8.67 %
NKL2	5.94	11.93 %
ATU1	3.43	8.78 %
MTR1	3.16	8.77 %
TCG1	2.98	10.20 %
HSR2	2.63	8.82 %
PDR1	2.61	13.05 %
PMP1	1.70	10.81 %
KAM1	1.45	12.51 %
APN1	1.38	9.82 %
HSR1	1.36	6.59 %
PLC1	1.33	13.20 %
KVP1	0.87	6.12 %
KMM1	0.86	5.43 %
SGI1	0.83	13.66 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.55	9.89 %
<b>Total</b>	<b>180.97</b>	<b>18.18 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	130.42	16.66 %
W-Disp	0.07	3.04 %
<b>Total</b>	<b>130.49</b>	<b>16.62 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	12.07	13.65 %
SBR1	7.36	11.51 %
KPM2	6.63	7.87 %
KPM1	3.86	11.23 %
AKM1	2.74	7.71 %
WJD1	2.53	10.95 %
WJP1	2.02	8.77 %
SLG1	1.40	7.46 %
VNB1	1.37	6.22 %
CPT1	1.12	8.16 %
BGR1	0.31	3.07 %
WHVL	-0.51	7.99 %
<b>Total</b>	<b>130.49</b>	<b>16.62 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	119.28	15.76 %
<b>Total</b>	<b>119.28</b>	<b>15.74 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	13.12	13.25 %
POY2	11.12	14.58 %
VPM2	6.24	13.30 %
NVL2	4.36	9.79 %
CUD1	4.12	5.92 %
KLM1	3.69	9.63 %
TDM1	2.97	9.11 %
KML1	2.29	11.22 %
<b>Total</b>	<b>119.28</b>	<b>15.74 %</b>