

MTD Sales
353.84 L

Brand Share %
18.35 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	353.45	18.44 %
W-Disp	0.39	3.55 %
Total	353.84	18.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	59.21	17.11 %
TRICHY-01	55.59	19.50 %
SOUTH-01	50.06	16.76 %
SOUTH ARCOT	44.45	27.25 %
CHENNAI-02	33.77	11.89 %
NORTH ARCOT	30.84	26.09 %
WEST-02	30.52	28.43 %
SOUTH-03	29.48	13.35 %
WEST-01	18.27	20.91 %
KL-SOUTH	1.64	9.47 %
Total	353.84	18.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.09	17.20 %
W-Disp	0.12	4.83 %
Total	59.21	17.11 %

Branch *	MTD Sales L	Brand Share %
CH05	4.05	12.54 %
CH42	2.99	7.65 %
CH30	2.00	14.12 %
CH16	1.67	7.84 %
CH14	1.33	9.66 %
AVD1	1.08	6.56 %
CH11	0.84	8.93 %
GUD1	0.34	3.27 %
CH45	0.30	2.01 %
CGL1	0.28	5.90 %
CH37	0.27	6.47 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
MC09		0.00 %
Total	59.21	17.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.46	19.50 %
W-Disp	0.13	20.55 %
Total	55.59	19.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.32	7.50 %
TRY3	2.58	17.88 %
TRY2	2.55	13.27 %
TNJ2	1.74	17.29 %
TNJ1	1.67	11.32 %
TVR2	1.65	9.09 %
NGT1	1.31	14.59 %
MSI1	0.87	17.58 %
JKM1	0.56	17.99 %
TYR1	0.56	14.50 %
PDK1	0.49	5.29 %
TRY4	0.32	5.66 %
APM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	55.59	19.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.06	16.86 %
Total	50.06	16.76 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.65	10.70 %
NGR1	3.13	17.28 %
RPM1	2.04	12.56 %
KVT1	1.70	15.59 %
MAR1	0.80	5.40 %
MMT1	0.57	9.71 %
TKS1	0.55	12.18 %
KGL1	0.51	15.32 %
VKM1	0.46	13.58 %
APK1	0.29	7.11 %
ARM1	0.28	8.97 %
SKD1	0.26	8.22 %
ASM1	0.25	9.97 %
TVL2	0.25	3.99 %
KSM1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
UDN1		0.00 %
WHTV	-0.77	11.19 %
TVL1	-2.39	-7.39 %
Total	50.06	16.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	44.45	27.35 %
Total	44.45	27.25 %

Branch *	MTD Sales L	Brand Share %
VCM1	1.76	17.83 %
ULP1	0.56	12.78 %
PRT1	0.56	9.08 %
NVL2	0.51	5.76 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	44.45	27.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.77	11.97 %
Total	33.77	11.89 %

Branch *	MTD Sales L	Brand Share %
CH15	4.66	8.99 %
CH03	3.13	17.71 %
CH12	2.85	11.16 %
CH24	2.39	11.91 %
CH20	1.90	12.53 %
CH18	1.70	13.78 %
CH17	1.39	13.05 %
CH44	1.23	14.60 %
CH41	1.15	12.18 %
CH09	1.03	9.72 %
CH06	1.01	10.76 %
CH34	0.84	8.45 %
CH21	0.77	8.46 %
PON1	0.32	10.38 %
GPD1	0.26	8.52 %
CH27	0.25	15.49 %
CH46	0.25	3.02 %
CH31		0.00 %
CH43		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	33.77	11.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.77	26.25 %
W-Disp	0.07	7.16 %
Total	30.84	26.09 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.82	12.10 %
CGM1	0.31	14.73 %
CPT1	0.29	16.58 %
ABR1	0.25	8.47 %
ANI1		0.00 %
GDM1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	30.84	26.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	30.52	28.57 %
Total	30.52	28.43 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.11	13.42 %
DPR2	0.57	6.37 %
PDR1	0.53	16.63 %
DPR1	0.29	12.97 %
MCR1	0.29	16.27 %
HSR2	0.26	7.52 %
NKL2	0.26	5.23 %
PMP1	0.25	7.73 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
WZWH		0.00 %
APN1	-0.25	-28.57 %
Total	30.52	28.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	29.48	13.40 %
Total	29.48	13.35 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.48	13.84 %
MDU3	2.43	9.51 %
DGL1	1.90	12.48 %
KKD3	1.82	8.75 %
MDU1	1.65	7.21 %
TMM1	1.39	16.78 %
MDU6	1.34	11.77 %
PNV2	1.09	15.89 %
ATG1	0.80	7.69 %
DGL2	0.74	11.27 %
MPA1	0.54	8.80 %
TEN2	0.29	10.17 %
MNM1	0.26	11.84 %
TEN1	0.26	5.06 %
ADP1	0.26	17.43 %
MDU4	0.26	5.31 %
CBM1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
KYK1	-0.04	-1.68 %
Total	29.48	13.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.20	21.15 %
W-Disp	0.07	5.16 %
Total	18.27	20.91 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.60	13.99 %
CBE1	0.53	7.89 %
AVI1	0.52	17.84 %
GBM1	0.31	12.53 %
MPM1	0.28	17.81 %
SNR1	0.27	11.65 %
CBE6	0.25	8.87 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	18.27	20.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.64	9.47 %
Total	1.64	9.47 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.82	6.20 %
PAS1	0.25	14.76 %
Total	1.64	9.47 %