

MTD Sales  
1,477.41 L

Brand Share %  
24.85 %

Information:

MTD : 01-09-2026 To 27-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.85 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1,449.18    | 24.88 %       |
| W-Disp   | 17.92       | 50.70 %       |
| D-Freez  | 10.32       | 12.16 %       |
| Total    | 1,477.41    | 24.85 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 280.00      | 25.34 %       |
| CHENNAI-01  | 268.37      | 24.87 %       |
| TRICHY-01   | 225.81      | 26.16 %       |
| CHENNAI-02  | 180.38      | 20.51 %       |
| SOUTH-03    | 148.64      | 23.04 %       |
| NORTH ARCOT | 130.40      | 30.06 %       |
| SOUTH ARCOT | 106.29      | 26.54 %       |
| WEST-02     | 57.23       | 29.69 %       |
| WEST-03     | 44.13       | 21.66 %       |
| WEST-01     | 36.17       | 25.26 %       |
| Total       | 1,477.41    | 24.85 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 277.59      | 25.51 %       |
| D-Freez  | 1.55        | 11.38 %       |
| W-Disp   | 0.86        | 26.34 %       |
| Total    | 280.00      | 25.34 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 26.85       | 16.94 %       |
| NGR1     | 11.07       | 22.20 %       |
| TUT2     | 10.27       | 18.42 %       |
| RPM1     | 8.59        | 18.74 %       |
| SVK1     | 6.67        | 23.26 %       |
| TKS2     | 6.37        | 17.78 %       |
| RND1     | 5.71        | 16.86 %       |
| UDN1     | 4.21        | 21.99 %       |
| KGL1     | 3.35        | 22.81 %       |
| TKS1     | 3.26        | 13.44 %       |
| TKY1     | 3.14        | 21.20 %       |
| KYR1     | 2.10        | 22.11 %       |
| PDI1     | 1.92        | 14.56 %       |
| MMT1     | 1.91        | 11.49 %       |
| SDI1     | 1.25        | 9.17 %        |
| SKD1     | 1.12        | 12.88 %       |
| KSM1     | 0.84        | 5.16 %        |
| SGT1     |             | 0.00 %        |
| WHTV     | -0.94       | 15.77 %       |
| Total    | 280.00      | 25.34 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 262.66      | 24.75 %       |
| W-Disp   | 5.14        | 67.22 %       |
| D-Freez  | 0.58        | 5.55 %        |
| Total    | 268.37      | 24.87 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 16.60       | 21.82 %       |
| CH14     | 13.73       | 22.42 %       |
| CH07     | 12.57       | 24.75 %       |
| CH05     | 12.22       | 15.96 %       |
| CH30     | 11.85       | 23.45 %       |
| CH25     | 9.63        | 22.75 %       |
| GUD1     | 9.46        | 22.18 %       |
| CH45     | 8.50        | 23.28 %       |
| CH28     | 7.60        | 15.64 %       |
| CH48     | 7.41        | 17.58 %       |
| AVD1     | 5.34        | 13.14 %       |
| SKL1     | 5.01        | 23.28 %       |
| KNR1     | 4.65        | 18.59 %       |
| GUD2     | 4.51        | 23.25 %       |
| TKM1     | 2.01        | 24.71 %       |
| CGL1     | 1.53        | 10.08 %       |
| Total    | 268.37      | 24.87 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 221.09      | 26.00 %       |
| D-Freez  | 2.93        | 27.58 %       |
| W-Disp   | 1.79        | 84.17 %       |
| Total    | 225.81      | 26.16 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 37.65       | 20.56 %       |
| TNJ1     | 10.29       | 22.69 %       |
| TVR2     | 6.83        | 16.32 %       |
| KUM1     | 5.87        | 12.82 %       |
| NGT1     | 5.69        | 19.06 %       |
| PDK2     | 5.46        | 20.40 %       |
| PDK1     | 3.05        | 18.07 %       |
| KIK1     | 2.96        | 8.27 %        |
| TTP1     | 2.66        | 19.36 %       |
| MDI1     | 1.61        | 7.19 %        |
| NCK1     | 1.17        | 18.79 %       |
| APM1     | 0.88        | 11.38 %       |
| WTRZ     | -2.31       | 24.23 %       |
| Total    | 225.81      | 26.16 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 177.88      | 20.50 %       |
| W-Disp   | 2.16        | 55.14 %       |
| D-Freez  | 0.35        | 4.55 %        |
| Total    | 180.38      | 20.51 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 16.66       | 18.44 %       |
| CH21     | 14.04       | 22.47 %       |
| CH03     | 12.84       | 13.58 %       |
| CH18     | 8.68        | 17.88 %       |
| CH17     | 6.33        | 18.96 %       |
| CH06     | 6.05        | 19.66 %       |
| CH50     | 4.91        | 15.52 %       |
| MJR1     | 4.83        | 19.41 %       |
| CH51     | 4.37        | 12.15 %       |
| CH12     | 4.30        | 8.93 %        |
| UKI1     | 3.50        | 24.53 %       |
| CH43     | 3.32        | 14.06 %       |
| CH46     | 2.99        | 14.29 %       |
| GPD1     | 1.41        | 9.42 %        |
| CH34     | 1.04        | 4.00 %        |
| CH31     | 0.92        | 16.51 %       |
| CH01     | 0.58        | 22.03 %       |
| CH32     | 0.37        | 4.93 %        |
| WHC3     | -1.57       | -7.73 %       |
| Total    | 180.38      | 20.51 %       |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 146.37      | 23.16 %       |
| D-Freez  | 1.19        | 15.22 %       |
| W-Disp   | 1.09        | 20.72 %       |
| Total    | 148.64      | 23.04 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 21.60       | 22.62 %       |
| MDU2     | 7.99        | 17.43 %       |
| DGL1     | 4.05        | 12.84 %       |
| MDU6     | 3.51        | 14.69 %       |
| ATG1     | 3.02        | 11.79 %       |
| DGL2     | 2.84        | 17.78 %       |
| MDU4     | 2.79        | 17.59 %       |
| TEN1     | 2.37        | 22.89 %       |
| MDU7     | 2.22        | 10.90 %       |
| MDU3     | 2.03        | 11.59 %       |
| SVG1     | 1.53        | 10.01 %       |
| DKI1     | 1.47        | 4.06 %        |
| PNI1     | 1.21        | 17.35 %       |
| MNM1     | 1.16        | 21.45 %       |
| KYK1     | 1.16        | 18.49 %       |
| CMR1     | 0.70        | 24.35 %       |
| PKM1     | 0.62        | 19.78 %       |
| KPT1     | 0.32        | 11.38 %       |
| MLR1     | 0.29        | 3.24 %        |
| TEN2     | 0.29        | 3.34 %        |
| NTM1     |             | 0.00 %        |
| WHMD     | -0.60       | 14.84 %       |
| Total    | 148.64      | 23.04 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 127.49      | 30.42 %       |
| D-Freez  | 2.02        | 16.91 %       |
| W-Disp   | 0.89        | 32.95 %       |
| Total    | 130.40      | 30.06 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL4     | 9.37        | 22.20 %       |
| VEL3     | 7.83        | 24.46 %       |
| KPM1     | 4.13        | 22.88 %       |
| AKM1     | 2.24        | 12.56 %       |
| WJP1     | 2.05        | 19.36 %       |
| VEL1     | 1.70        | 15.46 %       |
| BGR1     | 0.68        | 12.45 %       |
| VNB1     | 0.55        | 5.48 %        |
| UGI1     |             | 0.00 %        |
| NASD     | -0.57       | 16.45 %       |
| Total    | 130.40      | 30.06 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 102.95      | 26.70 %       |
| W-Disp   | 2.87        | 87.18 %       |
| D-Freez  | 0.47        | 4.04 %        |
| Total    | 106.29      | 26.54 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CDM1     | 6.23        | 22.28 %       |
| VPM2     | 5.38        | 24.64 %       |
| TDM1     | 3.59        | 18.92 %       |
| NVL2     | 3.04        | 12.58 %       |
| POY1     | 2.70        | 6.63 %        |
| TVM2     | 0.93        | 6.27 %        |
| KML1     | 0.57        | 4.73 %        |
| Total    | 106.29      | 26.54 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 56.67       | 30.83 %       |
| W-Disp   | 0.56        | 14.68 %       |
| Total    | 57.23       | 29.69 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 5.76        | 19.86 %       |
| KRI1     | 1.87        | 18.68 %       |
| ATU1     | 1.65        | 12.84 %       |
| MTR1     | 1.58        | 14.78 %       |
| VPD1     | 0.98        | 24.72 %       |
| MCR1     | 0.92        | 12.28 %       |
| BMD1     | 0.81        | 17.23 %       |
| HSR1     | 0.77        | 18.64 %       |
| PLC1     | 0.66        | 18.84 %       |
| OML1     | 0.64        | 13.12 %       |
| WZWH     | 0.43        | 8.64 %        |
| HSR2     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| WHKP     | -0.32       | 19.62 %       |
| Total    | 57.23       | 29.69 %       |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 42.80       | 21.54 %       |
| W-Disp   | 0.89        | 77.12 %       |
| D-Freez  | 0.43        | 11.22 %       |
| Total    | 44.13       | 21.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 6.98        | 15.39 %       |
| NKL2     | 5.73        | 20.15 %       |
| TPR2     | 2.76        | 24.14 %       |
| TCG1     | 1.70        | 19.78 %       |
| TPR1     | 0.98        | 7.31 %        |
| KGM1     | 0.70        | 17.86 %       |
| AVI1     | 0.66        | 9.29 %        |
| VKL1     | 0.54        | 18.08 %       |
| SYM2     | 0.33        | 4.91 %        |
| TPR3     | 0.27        | 10.38 %       |
| CMI1     |             | 0.00 %        |
| W3SD     |             | 0.00 %        |
| WHPD     | -0.53       | 15.08 %       |
| Total    | 44.13       | 21.66 %       |

### WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 33.69       | 24.28 %       |
| W-Disp   | 1.67        | 76.81 %       |
| D-Freez  | 0.81        | 35.88 %       |
| Total    | 36.17       | 25.26 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 7.11        | 18.84 %       |
| MPM1     | 1.14        | 13.82 %       |
| CBE4     | 0.82        | 6.85 %        |
| CBE6     | 0.80        | 6.85 %        |
| KMD1     | 0.30        | 7.36 %        |
| CBE5     | 0.29        | 7.60 %        |
| PPI1     | 0.25        | 20.54 %       |
| CBE3     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| WHCB     | -1.17       | 19.24 %       |
| Total    | 36.17       | 25.26 %       |