

MTD Sales
719.74 L

Brand Share %
19.33 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	718.64	19.36 %
W-Disp	1.11	10.60 %
Total	719.74	19.33 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	163.17	21.76 %
TRICHY-01	129.86	23.53 %
SOUTH-01	117.87	17.98 %
CHENNAI-02	84.05	15.72 %
SOUTH ARCOT	62.09	20.46 %
SOUTH-03	48.41	13.28 %
WEST-02	48.37	24.71 %
NORTH ARCOT	41.94	19.09 %
WEST-01	22.27	18.50 %
KL-SOUTH	1.71	6.33 %
Total	719.74	19.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	163.17	21.85 %
Total	163.17	21.76 %

Branch *	MTD Sales L	Brand Share %
CH16	7.95	15.49 %
CH08	6.61	13.27 %
CH11	5.70	9.34 %
CH48	5.55	15.37 %
CH45	4.06	16.80 %
GUD1	3.75	15.72 %
CH28	3.66	16.79 %
CH14	3.63	10.15 %
SKL1	2.17	15.12 %
CGL1	1.81	7.97 %
CH37	1.28	15.45 %
CH26	0.60	8.79 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	163.17	21.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	129.72	23.53 %
W-Disp	0.14	26.63 %
Total	129.86	23.53 %

Branch *	MTD Sales L	Brand Share %
TVR2	5.50	15.70 %
MDI1	4.31	15.17 %
NGT1	3.94	13.22 %
TYR1	1.01	12.97 %
APM1	0.80	9.84 %
KRN1	0.80	19.03 %
NCK1	0.76	16.67 %
ORU1	0.27	7.30 %
NMM1	0.24	5.50 %
Total	129.86	23.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	117.87	18.00 %
Total	117.87	17.98 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.01	11.99 %
TVL1	9.65	12.88 %
VLY1	4.73	17.28 %
KVT1	3.37	11.80 %
NGR1	2.94	6.60 %
ASM1	2.31	19.00 %
SVK1	1.87	9.28 %
APK1	1.81	18.39 %
TKS1	1.29	9.16 %
SKD1	1.24	6.45 %
MMT1	0.83	14.18 %
MAR1	0.81	6.69 %
SNL1	0.81	15.67 %
VKM1	0.77	14.32 %
SDI1	0.75	15.65 %
ARM1	0.52	13.06 %
RND1	0.48	1.69 %
ERL1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	117.87	17.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	83.98	15.74 %
W-Disp	0.07	5.10 %
Total	84.05	15.72 %

Branch *	MTD Sales L	Brand Share %
CH03	7.56	13.82 %
CH15	5.89	9.81 %
CH12	4.69	13.51 %
CH09	3.27	16.97 %
CH21	3.03	11.91 %
CH41	2.73	12.62 %
CH46	2.37	19.12 %
CH20	2.14	8.36 %
MJR1	1.51	5.18 %
CH31	0.80	9.42 %
CH24	0.79	4.56 %
CH34	0.55	2.41 %
CH06	0.54	2.07 %
MC06	0.34	17.39 %
CH32	0.24	3.23 %
CH36	0.24	1.62 %
CH01		0.00 %
Total	84.05	15.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	61.94	20.46 %
W-Disp	0.15	19.56 %
Total	62.09	20.46 %

Branch *	MTD Sales L	Brand Share %
POY1	7.31	14.76 %
VPM2	2.12	8.28 %
KML1	1.53	14.62 %
KLM1	1.33	9.53 %
PRT1	1.17	15.88 %
VPM1	0.55	12.84 %
STP1	0.52	17.70 %
TVM2	0.28	4.37 %
MKM1	0.24	3.80 %
WHNV		0.00 %
WHUT		0.00 %
Total	62.09	20.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	48.07	13.21 %
W-Disp	0.34	43.78 %
Total	48.41	13.28 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.18	12.64 %
ATG1	2.86	12.85 %
MDU3	2.18	16.57 %
KKD2	1.93	9.54 %
TMM1	1.79	18.72 %
MDU6	0.81	3.80 %
PNV1	0.76	11.72 %
MDU1	0.74	1.20 %
KYK1	0.73	4.91 %
MNM1	0.55	11.41 %
DKI1	0.52	4.42 %
PVI1	0.52	11.52 %
CBM1	0.49	10.24 %
TDI1	0.27	4.82 %
SZSD	0.09	14.26 %
TEN2	0.07	1.31 %
BTU1	0.06	2.56 %
CMR1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	48.41	13.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	48.30	24.74 %
W-Disp	0.07	12.04 %
Total	48.37	24.71 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.57	15.27 %
ATU1	0.79	10.72 %
NKL2	0.52	10.28 %
APN1	0.50	16.83 %
VKL1	0.48	18.56 %
HSR2	0.27	5.63 %
KMM1	0.25	7.69 %
DPR2	0.24	12.72 %
CMI1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	48.37	24.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	41.94	19.17 %
Total	41.94	19.09 %

Branch *	MTD Sales L	Brand Share %
VEL1	3.03	17.44 %
ARC2	2.92	13.83 %
VEL2	2.41	17.97 %
SBR1	2.19	15.09 %
AKM1	2.08	16.96 %
KPM1	1.60	10.58 %
VSI1	1.31	11.92 %
ABR1	0.73	15.50 %
CYR1	0.65	12.96 %
GDM1	0.59	11.65 %
ANI1	0.52	9.91 %
WJP1	0.29	7.96 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	41.94	19.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.94	18.41 %
W-Disp	0.33	27.82 %
Total	22.27	18.50 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.11	12.44 %
CBE1	0.59	9.21 %
CBE6	0.56	9.85 %
GBM1	0.52	11.06 %
AVI1	0.48	16.21 %
SUL1	0.36	17.67 %
TPR3	0.36	12.77 %
UMP1	0.32	11.08 %
DPM2	0.27	8.01 %
TPR1	0.24	5.08 %
MPM1	0.14	4.29 %
CBE4		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	22.27	18.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.71	6.38 %
Total	1.71	6.33 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.87	4.86 %
PAS1	0.84	17.23 %
KLR1		0.00 %
Total	1.71	6.33 %