

MTD Sales
589.31 L

Brand Share %
14.90 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	586.89	15.33 %
W-Disp	2.32	20.12 %
Stab-HA	0.10	0.09 %
Total	589.31	14.90 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	144.51	17.55 %
SOUTH-01	102.39	15.45 %
TRICHY-01	97.65	15.26 %
CHENNAI-02	57.29	10.04 %
SOUTH ARCOT	51.74	15.11 %
SOUTH-03	46.69	10.83 %
WEST-02	39.04	26.71 %
NORTH ARCOT	33.50	14.62 %
WEST-01	13.81	16.19 %
KL-SOUTH	2.70	11.49 %
Total	589.31	14.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	144.35	18.31 %
W-Disp	0.13	3.11 %
Stab-HA	0.03	0.08 %
Total	144.51	17.55 %

Branch *	MTD Sales L	Brand Share %
CH05	10.43	14.81 %
CH08	7.89	12.80 %
CH16	6.07	12.27 %
CH28	4.34	13.54 %
GUD1	4.13	14.03 %
CH14	3.50	5.98 %
CH39	2.24	11.48 %
CGL1	2.22	12.58 %
AVD1	2.08	10.03 %
TKM1	0.54	7.71 %
CH40		0.00 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	144.51	17.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.92	15.72 %
W-Disp	0.46	26.09 %
Total	102.39	15.45 %

Branch *	MTD Sales L	Brand Share %
RND1	5.67	12.74 %
KVT1	3.92	10.00 %
TUT2	3.72	10.28 %
TYI1	1.93	6.56 %
MAR1	1.53	6.33 %
TKY1	1.38	13.94 %
TCN1	1.25	7.39 %
SVK1	1.14	4.47 %
ERL1	1.08	11.28 %
TKS1	0.96	8.82 %
TVL2	0.88	7.27 %
SNL1	0.54	6.07 %
PDI1	0.31	5.69 %
ASM1	0.28	4.16 %
MMT1	0.27	4.15 %
KYR1	0.26	9.16 %
SDI1	0.26	7.58 %
ARM1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
Total	102.39	15.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	97.51	15.62 %
W-Disp	0.13	29.58 %
Total	97.65	15.26 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.67	14.03 %
KUM1	6.23	14.41 %
TVR2	4.40	13.70 %
TNJ2	4.24	13.45 %
MVM1	3.90	12.11 %
KIK1	2.84	12.10 %
PDK1	2.36	13.33 %
MDI1	0.89	4.79 %
NGT1	0.77	2.49 %
KRN1	0.59	7.87 %
TZSD	0.03	0.71 %
NCK1		0.00 %
ORU1		0.00 %
WTRZ		0.00 %
Total	97.65	15.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	57.00	10.34 %
W-Disp	0.28	14.67 %
Stab-HA	0.02	0.09 %
Total	57.29	10.04 %

Branch *	MTD Sales L	Brand Share %
CH03	8.69	13.66 %
CH15	5.14	8.46 %
CH18	4.37	14.64 %
CH46	3.20	12.86 %
CH43	2.85	12.39 %
CH12	2.76	10.78 %
CH09	2.62	11.20 %
CH33	2.23	10.60 %
CH34	1.97	8.13 %
GPD1	1.70	13.53 %
CH21	1.33	5.01 %
CH36	1.16	9.29 %
CH27	1.02	11.28 %
CH17	0.96	4.11 %
CH20	0.84	3.26 %
CH06	0.81	2.82 %
MJR1	0.62	2.42 %
UKI1	0.59	6.96 %
CH24	0.56	2.29 %
CH32	0.55	6.83 %
CH01	0.27	9.23 %
Total	57.29	10.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	51.54	15.53 %
W-Disp	0.20	29.02 %
Total	51.74	15.11 %

Branch *	MTD Sales L	Brand Share %
POY1	4.79	9.87 %
VPM2	2.68	14.00 %
NVL2	2.61	8.18 %
KLM1	1.37	7.28 %
ULP1	1.21	9.59 %
TVM2	0.55	10.11 %
MKM1	0.28	2.79 %
WHUT		0.00 %
Total	51.74	15.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	46.50	11.12 %
W-Disp	0.14	37.75 %
Stab-HA	0.05	0.37 %
Total	46.69	10.83 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.45	6.90 %
SVG1	3.49	14.55 %
MDU6	2.57	10.74 %
TMM1	2.28	12.54 %
MDU3	1.92	10.16 %
ATG1	1.88	7.79 %
KKD2	1.69	8.05 %
PNV1	1.36	13.16 %
CBM1	1.24	9.21 %
DGL2	1.16	14.71 %
MNM1	0.59	11.31 %
MLR1	0.58	6.18 %
MPA1	0.58	7.37 %
TDI1	0.55	4.95 %
DKI1	0.28	1.43 %
PVI1	0.27	2.98 %
ODM1	0.27	6.52 %
TEN2	0.25	5.55 %
BTU1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
WHMD		0.00 %
PNI1	-0.01	-1.25 %
Total	46.69	10.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.47	26.89 %
W-Disp	0.57	100.00 %
Total	39.04	26.71 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.87	12.00 %
HSR2	0.66	10.78 %
MCR1	0.58	8.98 %
ATU1	0.57	9.61 %
PDR1	0.27	13.29 %
VPD1	0.26	9.54 %
VKL1	0.25	11.74 %
APN1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
KMM1	-0.28	-7.47 %
Total	39.04	26.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.50	15.33 %
Total	33.50	14.62 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.78	14.64 %
WJD1	1.16	14.16 %
SBR1	1.14	5.88 %
ABR1	0.91	11.26 %
CYR1	0.64	14.50 %
GDM1	0.63	12.42 %
ANI1	0.56	12.07 %
KPM1	0.53	3.28 %
WJP1	0.28	5.46 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	33.50	14.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.39	16.26 %
W-Disp	0.41	43.16 %
Stab-HA	0.02	0.78 %
Total	13.81	16.19 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.85	9.18 %
SNR1	0.27	8.80 %
CBE4	0.07	1.03 %
CBE6	0.07	1.70 %
UMP1	0.07	7.75 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	13.81	16.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.70	11.72 %
Total	2.70	11.49 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.94	9.34 %
WTVP		0.00 %
Total	2.70	11.49 %