



TN : VOLTAS Sales Performance 28/05/2026 9:13 AM

MTD Sales
2,912.36 L

Brand Share %
18.90 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,881.24	18.83 %
W-Disp	16.04	45.57 %
D-Freez	15.08	20.81 %
Total	2,912.36	18.90 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	616.15	20.55 %
CHENNAI-02	456.76	17.44 %
TRICHY-01	428.97	19.59 %
SOUTH-01	308.39	15.48 %
NORTH ARCOT	286.38	25.65 %
SOUTH ARCOT	263.58	21.81 %
SOUTH-03	240.94	13.84 %
WEST-02	203.87	21.53 %
WEST-01	107.31	18.07 %
Total	2,912.36	18.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	609.79	20.52 %
W-Disp	4.47	29.09 %
D-Freez	1.89	17.30 %
Total	616.15	20.55 %

Branch *	MTD Sales L	Brand Share %
CH05	37.57	17.14 %
CH47	29.09	17.91 %
CH28	23.86	17.96 %
CH49	22.78	18.66 %
CZWH	20.70	16.78 %
CH30	19.43	18.02 %
CH25	18.92	17.54 %
AVD1	13.76	16.25 %
CGL1	11.81	18.76 %
CH35	8.55	11.87 %
CH39	7.86	15.66 %
GUD2	6.81	14.81 %
WHC3		0.00 %
WCHN	-11.29	15.48 %
Total	616.15	20.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	451.31	17.29 %
W-Disp	3.22	75.34 %
D-Freez	2.23	46.54 %
Total	456.76	17.44 %

Branch *	MTD Sales L	Brand Share %
CH12	32.05	15.64 %
CH15	31.21	14.09 %
CH21	22.99	12.29 %
CH18	21.09	16.17 %
CH24	19.45	12.50 %
CH17	18.23	14.55 %
MJR1	15.02	16.23 %
CH06	14.90	14.65 %
CH20	13.98	13.40 %
CH51	13.79	15.65 %
CH34	13.60	16.64 %
CH33	11.94	13.98 %
CH50	11.10	10.96 %
CH43	7.42	13.79 %
CH31	6.79	11.53 %
CH32	2.93	15.64 %
Total	456.76	17.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	425.67	19.55 %
D-Freez	1.66	15.79 %
W-Disp	1.65	74.40 %
Total	428.97	19.59 %

Branch *	MTD Sales L	Brand Share %
TRY1	55.65	15.71 %
MVM1	26.06	17.81 %
TNJ1	16.70	12.82 %
KUM1	14.25	12.00 %
MDI1	11.22	14.53 %
KIK1	10.13	14.59 %
TVR2	9.93	7.97 %
PDK1	9.03	14.22 %
KRN1	5.14	17.13 %
MSI1	5.04	15.52 %
APM1	3.66	10.01 %
NCK1	3.10	11.96 %
TZSD		0.00 %
WTRZ	-6.78	18.78 %
Total	428.97	19.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	306.78	15.49 %
D-Freez	0.92	9.25 %
W-Disp	0.69	31.55 %
Total	308.39	15.48 %

Branch *	MTD Sales L	Brand Share %
TUT1	28.82	13.56 %
TVL1	18.19	7.35 %
KVT1	13.99	13.41 %
RND1	13.07	12.74 %
TKS2	10.58	17.43 %
VLY1	9.76	9.31 %
NGR1	8.20	7.36 %
RPM1	8.04	14.44 %
ARM1	4.21	15.82 %
UDN1	3.72	10.89 %
TKS1	3.55	9.48 %
SDI1	3.16	13.46 %
MMT1	2.68	9.29 %
KYR1	2.32	12.20 %
PDI1	2.20	11.31 %
SKD1	1.52	4.73 %
KGL1	1.50	6.39 %
TKY1	1.19	6.79 %
COL1	1.19	10.88 %
SGT1	0.54	7.83 %
Total	308.39	15.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	282.28	25.59 %
D-Freez	2.49	24.53 %
W-Disp	1.61	44.75 %
Total	286.38	25.65 %

Branch *	MTD Sales L	Brand Share %
KPM2	21.13	17.99 %
SBR1	19.86	18.72 %
VEL1	12.77	18.50 %
SLG1	5.11	17.62 %
VNB1	4.10	17.33 %
CGM1	2.08	15.95 %
BGR1	0.28	2.78 %
Total	286.38	25.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	260.73	21.72 %
D-Freez	2.29	31.45 %
W-Disp	0.56	53.80 %
Total	263.58	21.81 %

Branch *	MTD Sales L	Brand Share %
CUD1	15.05	13.24 %
KML1	6.99	13.12 %
NVL2	5.79	8.68 %
TDM1	5.62	12.61 %
STP1	1.58	7.38 %
Total	263.58	21.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	238.08	13.77 %
D-Freez	1.52	16.07 %
W-Disp	1.34	48.74 %
Total	240.94	13.84 %

Branch *	MTD Sales L	Brand Share %
DGL1	23.18	11.69 %
MDU2	14.04	13.59 %
MDU1	11.23	6.23 %
ATG1	9.85	10.75 %
SVG1	7.25	13.41 %
CMR1	6.04	16.81 %
MDU3	4.75	8.84 %
MDU7	4.48	6.87 %
MLR1	3.96	12.76 %
USL1	3.83	16.95 %
KYK1	3.40	13.38 %
TEN1	3.31	14.24 %
MDU4	2.98	7.90 %
MDU6	2.87	3.97 %
TEN2	2.49	10.14 %
MNM1	2.22	9.75 %
BTU1	2.11	14.14 %
PKM1	2.09	18.30 %
SGP1	1.84	12.30 %
DKI1	1.84	3.57 %
TDI1	1.75	4.38 %
PVI1	1.06	2.70 %
NTM1	0.85	5.71 %
CBM1	0.64	3.65 %
KPT1	0.56	6.07 %
Total	240.94	13.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	201.27	21.42 %
D-Freez	1.59	30.23 %
W-Disp	1.02	57.78 %
Total	203.87	21.53 %

Branch *	MTD Sales L	Brand Share %
ERD1	14.19	13.44 %
ATU1	7.08	18.24 %
NKL2	5.87	10.17 %
MTR1	5.74	16.14 %
KRI1	4.78	16.59 %
VPD1	3.69	18.09 %
TRM1	3.04	17.47 %
OML1	2.99	17.21 %
HSR2	2.00	8.67 %
KMM1	1.90	9.45 %
CMI1	1.51	10.98 %
PDR1	1.48	10.21 %
APN1	1.36	7.83 %
PLC1	0.92	11.02 %
HSR1	0.82	5.23 %
KVP1	0.73	5.63 %
VKL1	0.27	3.31 %
WZWH		0.00 %
WHKP	-2.34	14.69 %
Total	203.87	21.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	105.34	17.92 %
W-Disp	1.48	74.14 %
D-Freez	0.48	11.74 %
Total	107.31	18.07 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.42	17.55 %
CBE1	5.03	15.31 %
SNR1	4.73	17.97 %
AVI1	2.86	14.39 %
SYM2	2.15	14.99 %
DPM2	1.70	10.11 %
CBE3	1.50	10.89 %
TPR3	1.43	9.48 %
KGM1	0.95	6.94 %
KMD1	0.92	8.19 %
CBE4	0.91	2.86 %
SUL1	0.85	8.80 %
CBE5	0.60	6.37 %
TPR1	0.48	1.22 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	107.31	18.07 %