



# TN : VOLTAS Sales Performance 28/04/2026 9:13 AM

MTD Sales  
4,737.87 L

Brand Share %  
16.07 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,711.15	16.04 %
W-Disp	15.37	52.87 %
D-Freez	11.34	13.85 %
Total	4,737.87	16.07 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	773.06	19.12 %
SOUTH-01	744.31	15.08 %
CHENNAI-01	593.14	16.19 %
SOUTH-03	550.35	13.71 %
CHENNAI-02	488.87	15.30 %
WEST-02	466.47	16.22 %
NORTH ARCOT	386.54	18.73 %
WEST-01	378.70	14.35 %
SOUTH ARCOT	356.42	17.36 %
Total	4,737.87	16.07 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	770.97	19.15 %
D-Freez	1.36	9.21 %
W-Disp	0.73	35.77 %
Total	773.06	19.12 %

Branch *	MTD Sales L	Brand Share %
TNJ1	25.33	11.52 %
KUM1	19.19	9.91 %
MDI1	19.13	15.99 %
TVR2	18.96	10.22 %
PDK1	17.93	15.25 %
KIK1	17.15	16.06 %
TRY2	16.70	13.63 %
APM1	3.80	9.79 %
NCK1	2.90	8.48 %
TZSD		0.00 %
Total	773.06	19.12 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	741.08	15.06 %
D-Freez	1.88	15.65 %
W-Disp	1.35	53.69 %
<b>Total</b>	<b>744.31</b>	<b>15.08 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	67.28	14.24 %
TVL1	53.09	9.05 %
TUT2	35.14	15.86 %
NGR1	31.83	8.25 %
VL1	20.15	10.85 %
RND1	18.65	10.94 %
SVK1	16.43	11.18 %
MMT1	7.78	9.02 %
UDN1	7.77	11.00 %
PDI1	7.47	12.18 %
TKY1	6.91	11.57 %
KYR1	6.86	13.48 %
COL1	5.92	11.50 %
KGL1	4.79	4.89 %
SKD1	3.61	8.29 %
KSM1	2.82	11.51 %
SGT1	1.92	7.44 %
WHTV	-2.55	12.08 %
<b>Total</b>	<b>744.31</b>	<b>15.08 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	586.58	16.08 %
W-Disp	5.09	59.96 %
D-Freez	1.48	20.54 %
<b>Total</b>	<b>593.14</b>	<b>16.19 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	32.99	15.51 %
CH47	32.88	14.31 %
CH05	31.23	10.47 %
CH19	23.98	13.79 %
CH42	22.27	14.10 %
CH28	20.82	14.11 %
CH49	16.36	12.51 %
CH25	14.44	10.67 %
CH45	12.87	10.37 %
SKL1	12.81	13.08 %
CGL1	10.82	14.11 %
CH39	9.89	15.20 %
CZWH	9.06	11.91 %
CH37	6.78	10.79 %
GUD2	5.66	10.00 %
CH35	5.12	5.80 %
CH40	0.38	2.99 %
WHC3		0.00 %
WCHN	-14.80	11.90 %
<b>Total</b>	<b>593.14</b>	<b>16.19 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	547.17	13.68 %
D-Freez	2.36	19.48 %
W-Disp	0.83	33.26 %
<b>Total</b>	<b>550.35</b>	<b>13.71 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	41.94	14.98 %
MDU1	26.02	5.29 %
SVG1	14.13	14.87 %
ATG1	13.92	9.55 %
MDU6	13.17	6.02 %
DGL2	12.77	13.74 %
MDU3	12.42	8.59 %
TEN2	12.24	11.38 %
TEN1	10.10	13.79 %
MDU4	8.16	7.27 %
CBM1	7.62	11.22 %
PNV2	6.92	12.57 %
MNM1	6.58	13.62 %
TDI1	6.08	9.72 %
DKI1	5.00	4.92 %
SGP1	4.64	11.85 %
CMR1	4.18	9.16 %
KYK1	3.71	8.05 %
MDU7	3.61	2.32 %
PVI1	3.22	5.82 %
PKM1	3.14	9.72 %
KPT1	2.50	7.33 %
ODM1	2.05	4.18 %
NTM1	0.62	1.88 %
WHMD	-1.96	10.32 %
<b>Total</b>	<b>550.35</b>	<b>13.71 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	486.81	15.28 %
W-Disp	1.51	42.39 %
D-Freez	0.55	11.19 %
<b>Total</b>	<b>488.87</b>	<b>15.30 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	50.07	15.81 %
CH15	41.14	12.68 %
CH24	29.77	15.67 %
CH12	23.37	12.23 %
CH21	21.19	10.57 %
CH20	16.89	9.89 %
CH06	16.59	12.67 %
CH17	15.68	11.13 %
CH34	15.65	15.39 %
CH50	11.59	8.69 %
CH43	9.72	14.10 %
CH31	9.64	14.80 %
CH51	9.62	9.41 %
MJR1	9.35	8.94 %
CH32	1.22	5.29 %
MC06	1.08	7.96 %
<b>Total</b>	<b>488.87</b>	<b>15.30 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	464.21	16.19 %
W-Disp	2.06	73.58 %
D-Freez	0.21	3.58 %
<b>Total</b>	<b>466.47</b>	<b>16.22 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	47.50	14.96 %
SLM1	32.74	10.73 %
NKL2	20.28	13.97 %
KRI1	15.05	15.07 %
ATU1	15.04	13.65 %
TCG1	11.51	15.23 %
MTR1	11.10	11.70 %
OML1	9.72	15.10 %
VPD1	8.79	15.43 %
TRM1	8.38	13.71 %
APN1	5.67	15.57 %
HSR2	5.66	5.92 %
KVP1	5.46	13.20 %
KMM1	5.31	11.68 %
MCR1	4.58	7.97 %
HSR1	4.51	5.40 %
BMD1	4.21	13.48 %
VKL1	3.27	10.92 %
KAM1	2.73	8.69 %
WHKP	2.34	11.92 %
PLC1	2.31	5.92 %
SGI1	0.73	3.68 %
WZWH		0.00 %
WHPD	-1.49	8.24 %
<b>Total</b>	<b>466.47</b>	<b>16.22 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	383.32	18.71 %
D-Freez	1.96	14.87 %
W-Disp	1.25	44.27 %
<b>Total</b>	<b>386.54</b>	<b>18.73 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	28.87	13.01 %
TRL1	24.03	15.81 %
SBR1	18.20	13.65 %
AKM1	15.23	14.14 %
VEL1	14.94	13.83 %
SLG1	8.83	15.99 %
WJP1	6.31	9.12 %
CPT1	5.57	12.14 %
VNB1	2.67	4.07 %
UGI1	1.47	7.15 %
BGR1	0.91	2.96 %
<b>Total</b>	<b>386.54</b>	<b>18.73 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	376.56	14.31 %
W-Disp	1.71	60.68 %
D-Freez	0.43	8.26 %
<b>Total</b>	<b>378.70</b>	<b>14.35 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	14.21	8.14 %
SNR1	13.07	12.38 %
CBE6	10.55	9.72 %
MPM1	9.96	7.97 %
PDM1	9.55	15.54 %
CBE5	7.07	14.10 %
TPR3	6.98	10.14 %
TPR1	6.63	4.67 %
SUL1	5.97	8.90 %
CBE3	5.14	13.33 %
KGM1	5.07	7.97 %
SYM2	4.03	7.42 %
KMD1	3.84	6.27 %
DPM2	3.10	4.84 %
UAM1	0.33	15.68 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>378.70</b>	<b>14.35 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	354.45	17.33 %
D-Freez	1.11	16.78 %
W-Disp	0.85	54.88 %
<b>Total</b>	<b>356.42</b>	<b>17.36 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	26.71	13.81 %
CUD1	14.92	7.09 %
TDM1	10.40	14.91 %
NVL2	4.46	4.01 %
KML1	4.18	5.95 %
STP1	3.65	10.98 %
VPM1	2.67	9.89 %
WHUT	-2.95	15.43 %
<b>Total</b>	<b>356.42</b>	<b>17.36 %</b>