

MTD Sales
619.01 L

Brand Share %
18.13 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	618.67	18.18 %
W-Disp	0.34	3.13 %
Total	619.01	18.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	104.63	15.19 %
TRICHY-01	97.45	21.51 %
CHENNAI-01	96.17	17.70 %
SOUTH-03	67.95	15.43 %
CHENNAI-02	64.00	14.80 %
WEST-02	54.21	25.66 %
SOUTH ARCOT	51.90	21.89 %
NORTH ARCOT	46.12	20.99 %
WEST-01	32.65	20.55 %
KL-SOUTH	3.91	13.78 %
Total	619.01	18.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.63	15.22 %
Total	104.63	15.19 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.14	12.72 %
TVL1	5.76	9.66 %
NGR1	5.75	11.88 %
TUT2	4.73	10.40 %
RPM1	4.04	14.93 %
SVK1	3.53	16.29 %
KVT1	3.06	12.33 %
TKY1	2.25	15.57 %
APK2	1.70	17.46 %
TCN1	1.69	9.00 %
MAR1	1.67	12.59 %
TKS1	1.63	9.53 %
MMT1	1.61	13.24 %
TYI1	1.58	15.90 %
TVL2	1.55	14.24 %
UDN1	1.44	11.28 %
SNL1	1.13	13.91 %
KGL1	1.02	11.66 %
VKM1	0.88	11.43 %
ARM1	0.57	4.42 %
PDI1	0.54	7.96 %
RND1	0.29	1.58 %
S2SD	0.29	6.50 %
COL1	0.28	6.02 %
SKD1	0.27	3.31 %
SGT1		0.00 %
WHTV		0.00 %
Total	104.63	15.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	97.45	21.53 %
Total	97.45	21.51 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.61	13.92 %
TNJ1	4.13	11.80 %
MVM1	3.35	17.23 %
NGT1	2.16	15.75 %
MDI1	1.67	14.63 %
KRN1	0.56	6.88 %
ORU1	0.51	11.86 %
NCK1	0.28	9.99 %
TTP1	0.28	7.44 %
TZSD		0.00 %
WTRZ		0.00 %
Total	97.45	21.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	96.17	17.80 %
Total	96.17	17.70 %

Branch *	MTD Sales L	Brand Share %
CH08	6.67	16.91 %
CH05	4.07	11.47 %
CH14	3.31	10.72 %
AVD1	2.98	16.54 %
CZWH	2.86	12.65 %
CH28	2.60	13.59 %
GUD1	2.49	15.34 %
CH16	2.19	5.44 %
CH45	1.93	14.31 %
CGL1	1.10	10.83 %
CH11	1.09	6.45 %
CH35	0.81	7.46 %
CH26	0.28	8.76 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	96.17	17.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	67.95	15.46 %
Total	67.95	15.43 %

Branch *	MTD Sales L	Brand Share %
MDU2	5.30	12.66 %
MDU1	5.09	5.70 %
ATG1	2.70	13.63 %
KKD3	2.41	11.39 %
MDU3	2.34	15.27 %
MDU6	1.67	5.47 %
DGL2	1.09	14.06 %
MLR1	0.85	10.96 %
PNI1	0.79	16.74 %
KYK1	0.60	10.68 %
KPT1	0.54	14.08 %
PNV1	0.54	6.81 %
ODM1	0.53	9.49 %
MDU4	0.52	5.54 %
KKD2	0.29	4.76 %
TEN2	0.26	4.43 %
TDI1	0.25	5.67 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	67.95	15.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	63.94	14.85 %
W-Disp	0.07	3.67 %
Total	64.00	14.80 %

Branch *	MTD Sales L	Brand Share %
CH03	5.85	14.85 %
CH15	5.03	9.75 %
CH06	3.08	12.39 %
CH24	2.83	15.45 %
CH12	2.81	9.78 %
CH43	2.39	14.03 %
CH17	1.67	14.63 %
CH09	1.65	9.11 %
CH33	1.62	9.40 %
MJR1	1.38	6.46 %
CH20	1.09	5.13 %
GPD1	1.07	12.12 %
CH46	0.58	3.81 %
CH36	0.25	3.40 %
CH34		0.00 %
Total	64.00	14.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	54.14	25.69 %
W-Disp	0.07	13.28 %
Total	54.21	25.66 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.03	15.74 %
NKL2	0.83	6.19 %
KMM1	0.56	12.77 %
HSR2	0.28	6.73 %
BMD1		0.00 %
CMI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
Total	54.21	25.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	51.77	21.88 %
W-Disp	0.13	25.63 %
Total	51.90	21.89 %

Branch *	MTD Sales L	Brand Share %
POY2	4.39	15.68 %
POY1	4.18	11.59 %
ULP1	1.39	15.88 %
VPM2	1.20	9.33 %
PRT1	0.56	7.07 %
NVL2		0.00 %
Total	51.90	21.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	46.05	21.08 %
W-Disp	0.07	5.36 %
Total	46.12	20.99 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.42	14.05 %
KPM1	1.92	15.73 %
WJP1	0.56	5.58 %
WJD1	0.55	9.95 %
TRR1	0.28	3.49 %
UGI1		0.00 %
VNB1		0.00 %
Total	46.12	20.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.65	20.64 %
Total	32.65	20.55 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.30	12.06 %
UMP1	1.07	16.70 %
CBE6	0.56	12.24 %
TPR1	0.56	8.37 %
CBE1	0.53	9.50 %
KGM1	0.32	16.94 %
MPM1	0.29	6.08 %
KMD1	0.28	11.09 %
PPI1	0.28	10.69 %
DPM2	0.28	5.70 %
SNR1	0.27	4.42 %
AVI1	0.26	6.70 %
ANR1		0.00 %
GDR1		0.00 %
PDM1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	32.65	20.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.91	13.82 %
Total	3.91	13.78 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	12.51 %
PAS1	0.27	6.87 %
Total	3.91	13.78 %