



# TN : VOLTAS Sales Performance 27/04/2026 9:13 AM

MTD Sales  
4,538.19 L

Brand Share %  
15.96 %

Information:

MTD : 01-04-2026 To 26-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,513.85	15.93 %
W-Disp	14.55	52.26 %
D-Freez	9.79	12.62 %
<b>Total</b>	<b>4,538.19</b>	<b>15.96 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	744.60	19.06 %
SOUTH-01	713.46	15.13 %
CHENNAI-01	574.51	16.07 %
SOUTH-03	527.19	13.64 %
CHENNAI-02	468.75	15.10 %
WEST-02	436.05	15.97 %
NORTH ARCOT	376.90	18.72 %
WEST-01	358.27	14.07 %
SOUTH ARCOT	338.45	17.11 %
<b>Total</b>	<b>4,538.19</b>	<b>15.96 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	742.72	19.09 %
D-Freez	1.21	8.80 %
W-Disp	0.67	33.63 %
<b>Total</b>	<b>744.60</b>	<b>19.06 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	24.16	11.37 %
TYR1	19.63	15.88 %
KUM1	18.63	10.00 %
TVR2	17.87	9.93 %
PDK1	17.66	15.43 %
TRY2	16.09	13.52 %
KIK1	15.57	15.18 %
NMM1	4.98	15.38 %
APM1	3.51	9.43 %
NCK1	2.63	7.90 %
TZSD		0.00 %
<b>Total</b>	<b>744.60</b>	<b>19.06 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	710.96	15.12 %
D-Freez	1.36	12.37 %
W-Disp	1.14	55.28 %
Total	713.46	15.13 %

Branch *	MTD Sales L	Brand Share %
TUT1	64.62	14.40 %
TVL1	51.82	9.13 %
TUT2	33.96	15.87 %
NGR1	28.55	7.69 %
VL1	19.85	11.32 %
RND1	17.37	10.66 %
SVK1	15.76	11.39 %
SDI1	13.35	15.43 %
UDN1	7.50	10.67 %
MMT1	7.49	8.94 %
KYR1	6.86	14.03 %
PDI1	6.81	11.62 %
TKY1	6.24	10.79 %
COL1	5.92	12.57 %
KGL1	4.79	5.02 %
SKD1	3.61	8.58 %
KSM1	2.56	10.84 %
SGT1	1.92	8.00 %
WHTV	-2.55	12.49 %
Total	713.46	15.13 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	568.41	15.97 %
W-Disp	4.85	58.82 %
D-Freez	1.24	18.77 %
Total	574.51	16.07 %

Branch *	MTD Sales L	Brand Share %
CH47	32.04	14.16 %
CH16	31.76	15.35 %
CH05	29.47	10.17 %
CH19	23.70	14.02 %
CH42	21.17	13.85 %
CH28	20.82	14.55 %
CH49	15.48	12.27 %
CH25	13.83	10.46 %
CH45	12.62	10.31 %
SKL1	11.74	12.60 %
CGL1	9.88	13.32 %
CH39	9.61	15.22 %
CZWH	8.34	11.24 %
CH37	6.41	10.58 %
GUD2	5.66	10.28 %
CH35	5.44	6.28 %
CH40	0.38	3.06 %
WHC3		0.00 %
WCHN	-13.90	13.42 %
Total	574.51	16.07 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	524.08	13.62 %
D-Freez	2.36	19.67 %
W-Disp	0.75	31.27 %
<b>Total</b>	<b>527.19</b>	<b>13.64 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	41.04	15.47 %
MDU1	25.41	5.29 %
SVG1	13.27	14.98 %
ATG1	13.21	9.47 %
MDU6	12.62	5.95 %
DGL2	12.44	13.66 %
MDU3	12.42	8.88 %
TEN2	11.94	11.54 %
PNI1	10.84	15.95 %
TEN1	9.82	14.20 %
MDU4	8.16	7.35 %
CBM1	6.61	10.17 %
PNV2	6.39	11.92 %
MNM1	6.25	13.58 %
TDI1	6.01	9.96 %
DKI1	5.00	5.13 %
SGP1	4.64	12.25 %
CMR1	3.91	9.02 %
KYK1	3.71	8.47 %
MDU7	3.61	2.45 %
PKM1	3.14	10.23 %
PVI1	2.95	5.45 %
KPT1	2.14	6.59 %
ODM1	2.05	4.28 %
NTM1	0.62	1.96 %
WHMD	-1.96	10.98 %
<b>Total</b>	<b>527.19</b>	<b>13.64 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	466.90	15.08 %
W-Disp	1.51	44.42 %
D-Freez	0.35	7.28 %
<b>Total</b>	<b>468.75</b>	<b>15.10 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	48.46	15.76 %
CH15	36.91	12.03 %
CH12	23.07	12.38 %
CH21	20.53	10.53 %
CH20	16.89	10.01 %
CH06	16.02	12.51 %
CH17	15.10	10.91 %
CH34	14.84	15.02 %
CH50	11.27	8.68 %
CH31	9.06	14.37 %
MJR1	8.82	8.52 %
CH51	8.81	8.74 %
CH43	8.60	12.79 %
CH32	1.22	5.43 %
MC06	1.08	7.96 %
<b>Total</b>	<b>468.75</b>	<b>15.10 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	433.99	15.95 %
W-Disp	2.06	73.58 %
<b>Total</b>	<b>436.05</b>	<b>15.97 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	44.87	14.77 %
SLM1	27.29	9.42 %
NKL2	19.00	13.98 %
ATU1	14.16	13.78 %
KRI1	14.09	14.69 %
MTR1	10.50	11.55 %
OML1	9.72	15.82 %
TCG1	9.71	13.46 %
TRM1	7.81	13.16 %
KVP1	5.46	13.68 %
APN1	5.32	14.86 %
KMM1	5.31	12.21 %
HSR2	5.09	5.87 %
MCR1	4.58	8.42 %
BMD1	3.88	12.88 %
HSR1	3.85	4.90 %
VKL1	2.97	10.00 %
KAM1	2.40	7.82 %
WHKP	2.34	11.92 %
PLC1	2.31	6.02 %
SGI1	0.73	3.74 %
WZWH		0.00 %
WHPD	-1.49	9.74 %
<b>Total</b>	<b>436.05</b>	<b>15.97 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	373.93	18.71 %
D-Freez	1.72	13.89 %
W-Disp	1.25	44.27 %
<b>Total</b>	<b>376.90</b>	<b>18.72 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	28.21	13.08 %
TRL1	21.73	14.82 %
SBR1	17.22	13.21 %
VEL1	14.94	14.14 %
AKM1	14.88	14.07 %
SLG1	7.84	15.15 %
WJP1	6.31	9.35 %
CPT1	5.30	11.99 %
VNB1	2.67	4.16 %
UGI1	1.47	7.29 %
BGR1	0.91	2.96 %
<b>Total</b>	<b>376.90</b>	<b>18.72 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	356.29	14.04 %
W-Disp	1.55	58.35 %
D-Freez	0.43	8.49 %
<b>Total</b>	<b>358.27</b>	<b>14.07 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	13.22	7.82 %
SNR1	12.91	12.85 %
MPM1	9.96	8.37 %
CBE6	9.70	9.35 %
PDM1	9.25	15.96 %
CBE5	6.80	13.81 %
TPR3	6.70	10.43 %
TPR1	6.32	4.61 %
SUL1	5.04	7.81 %
KGM1	4.73	7.63 %
CBE3	3.71	10.89 %
KMD1	3.52	6.79 %
SYM2	3.42	6.72 %
DPM2	3.10	5.02 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>358.27</b>	<b>14.07 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	336.56	17.08 %
D-Freez	1.11	17.40 %
W-Disp	0.78	52.67 %
<b>Total</b>	<b>338.45</b>	<b>17.11 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	25.54	13.70 %
CUD1	12.74	6.51 %
TDM1	9.51	14.14 %
MKM1	7.03	15.48 %
KML1	4.18	6.14 %
NVL2	4.17	3.94 %
STP1	3.65	11.72 %
VPM1	2.39	9.40 %
WHUT	-2.95	15.68 %
<b>Total</b>	<b>338.45</b>	<b>17.11 %</b>