



# TN : VOLTAS Sales Performance 27/03/2026 9:13 AM

MTD Sales  
1,656.24 L

Brand Share %  
15.10 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,656.04	15.12 %
W-Disp	0.20	1.45 %
Dummy-AC		7.21 %
<b>Total</b>	<b>1,656.24</b>	<b>15.10 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	266.70	17.76 %
SOUTH-01	225.18	13.70 %
CHENNAI-01	211.85	12.70 %
SOUTH-03	202.78	14.91 %
WEST-01	186.40	18.93 %
WEST-02	164.44	18.07 %
CHENNAI-02	163.83	11.13 %
NORTH ARCOT	124.99	17.01 %
SOUTH ARCOT	110.08	15.88 %
<b>Total</b>	<b>1,656.24</b>	<b>15.10 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	266.70	17.77 %
<b>Total</b>	<b>266.70</b>	<b>17.76 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	61.80	14.72 %
TNJ1	7.92	10.60 %
KUM1	7.52	8.99 %
MDI1	5.87	12.79 %
TVR2	5.13	8.30 %
TRY2	2.53	6.37 %
NMM1	1.83	12.41 %
NCK1	1.01	5.25 %
APM1	0.78	6.55 %
TZSD		0.00 %
WTRZ	-0.53	7.61 %
<b>Total</b>	<b>266.70</b>	<b>17.76 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	225.18	13.71 %
Total	225.18	13.70 %

Branch *	MTD Sales L	Brand Share %
TUT1	24.13	8.28 %
TVL1	16.03	9.50 %
NGR1	12.68	10.97 %
KVT1	9.83	13.66 %
TKS2	9.32	12.76 %
RPM1	7.24	14.10 %
MAR1	5.44	12.17 %
TKS1	4.97	10.63 %
SDI1	3.83	12.81 %
RND1	2.79	5.43 %
VLY1	2.66	8.38 %
UDN1	2.49	13.52 %
APK2	2.43	8.24 %
MMT1	1.83	10.21 %
PDI1	1.71	7.33 %
TKY1	1.11	6.55 %
SGT1	1.10	12.12 %
SKD1	0.55	3.55 %
KGL1	0.25	1.10 %
KSM1	0.24	2.92 %
COL1		0.00 %
Total	225.18	13.70 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	211.85	12.72 %
<b>Total</b>	<b>211.85</b>	<b>12.70 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	13.67	10.35 %
CH08	13.57	12.30 %
CH22	10.66	13.57 %
CH14	10.07	9.70 %
CH16	8.75	11.62 %
CH28	8.32	13.38 %
CH19	7.98	11.90 %
GUD1	6.87	14.60 %
CH25	4.42	6.74 %
CH39	3.96	13.51 %
CH47	3.87	9.38 %
CZWH	3.57	5.63 %
GUD2	3.20	10.15 %
CGL1	2.79	8.34 %
SKL1	2.74	8.26 %
CH49	2.51	3.05 %
CH37	1.95	5.94 %
CH35	1.41	2.93 %
WHC3	0.98	12.26 %
CH40	0.95	13.09 %
MC10		0.00 %
WCHN	-3.21	14.37 %
<b>Total</b>	<b>211.85</b>	<b>12.70 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	202.78	14.93 %
Total	202.78	14.91 %

Branch *	MTD Sales L	Brand Share %
MDU1	17.56	9.23 %
MDU2	12.20	13.94 %
KKD3	8.85	14.45 %
MDU3	7.76	12.73 %
MDU7	7.62	14.75 %
ATG1	5.99	12.03 %
MDU6	3.35	5.19 %
TEN2	3.32	12.38 %
TEN1	2.96	13.16 %
PNV2	2.79	11.13 %
CMR1	1.95	11.36 %
CBM1	1.71	7.49 %
PKM1	1.35	13.20 %
SZSD	1.17	15.08 %
KPT1	1.13	9.15 %
TDI1	1.11	5.99 %
MDU4	1.11	3.75 %
KYK1	1.05	6.62 %
SGP1	1.02	7.25 %
DKI1	0.28	0.76 %
MNM1	0.27	1.89 %
NTM1		0.00 %
Total	202.78	14.91 %

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	186.27	18.93 %
W-Disp	0.12	19.58 %
Total	186.40	18.93 %

Branch *	MTD Sales L	Brand Share %
SNR1	5.15	12.80 %
CBE4	4.90	7.37 %
CBE6	4.80	12.25 %
SUL1	4.52	14.91 %
MPM1	4.39	14.00 %
TPR3	3.10	14.43 %
TPR1	2.15	4.49 %
SYM2	1.93	14.28 %
KMD1	1.29	9.33 %
KGM1	0.24	1.31 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.53	12.05 %
Total	186.40	18.93 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	164.44	18.09 %
Total	164.44	18.07 %

Branch *	MTD Sales L	Brand Share %
ERD1	9.46	10.68 %
SLM1	8.13	8.22 %
NKL2	5.65	12.31 %
MTR1	3.16	9.95 %
ATU1	3.13	8.77 %
HSR2	2.63	10.42 %
TCG1	2.36	9.06 %
PDR1	2.32	13.02 %
KRI1	2.07	13.43 %
CMI1	1.65	14.45 %
KAM1	1.45	13.13 %
PMP1	1.40	9.40 %
APN1	1.38	10.77 %
PLC1	1.33	14.39 %
KMM1	0.86	6.43 %
KVP1	0.59	4.32 %
HSR1	0.47	2.63 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	4.87 %
Total	164.44	18.07 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	163.83	11.14 %
Dummy-AC		10.53 %
Total	163.83	11.13 %

Branch *	MTD Sales L	Brand Share %
CH03	16.61	11.52 %
CH06	10.56	14.78 %
CH12	10.44	12.15 %
CH15	9.56	6.09 %
CH24	7.51	10.12 %
CH34	6.43	15.01 %
CH43	5.35	14.82 %
CH51	5.17	6.86 %
CH17	5.07	9.60 %
MJR1	4.71	9.93 %
CH23	4.34	12.90 %
CH33	3.81	7.39 %
CH36	2.94	14.88 %
CH20	2.89	4.16 %
CH50	1.70	2.60 %
GPD1	1.42	3.92 %
CH31	1.10	2.81 %
CH32	0.93	8.30 %
MC06	0.57	6.05 %
CH01		0.00 %
Total	163.83	11.13 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	124.92	17.05 %
W-Disp	0.07	3.04 %
Total	124.99	17.01 %

Branch *	MTD Sales L	Brand Share %
TRL1	11.82	14.34 %
SBR1	6.79	11.54 %
KPM2	6.30	7.88 %
KPM1	3.86	11.64 %
AKM1	2.74	8.53 %
ANI1	2.59	14.75 %
WJD1	2.53	11.11 %
WJP1	2.02	9.79 %
SLG1	1.40	7.88 %
VNB1	1.37	6.48 %
CPT1	1.12	9.21 %
BGR1	0.31	3.27 %
WHVL	-0.51	10.85 %
Total	124.99	17.01 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	110.08	15.90 %
Total	110.08	15.88 %

Branch *	MTD Sales L	Brand Share %
POY1	11.88	13.69 %
POY2	8.63	12.92 %
VPM2	6.24	13.98 %
NVL2	4.36	10.09 %
CUD1	4.12	6.45 %
KLM1	3.10	9.52 %
TDM1	2.64	8.46 %
KML1	1.99	11.21 %
Total	110.08	15.88 %