

MTD Sales
313.81 L

Brand Share %
17.54 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	313.42	17.62 %
W-Disp	0.39	3.73 %
Total	313.81	17.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	54.65	16.51 %
TRICHY-01	48.67	18.62 %
SOUTH-01	43.79	15.65 %
SOUTH ARCOT	41.86	26.97 %
CHENNAI-02	31.64	11.89 %
NORTH ARCOT	26.53	24.61 %
SOUTH-03	26.21	13.02 %
WEST-02	22.42	25.41 %
WEST-01	16.42	20.21 %
KL-SOUTH	1.64	9.63 %
Total	313.81	17.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.53	16.59 %
W-Disp	0.12	5.00 %
Total	54.65	16.51 %

Branch *	MTD Sales L	Brand Share %
CH05	3.82	12.41 %
CH42	2.99	7.89 %
CH30	2.00	14.12 %
CH48	1.91	16.17 %
CH16	1.67	8.06 %
CH14	1.33	9.81 %
AVD1	1.08	6.56 %
CH11	0.84	9.84 %
GUD1	0.34	3.43 %
CH45	0.30	2.47 %
CGL1	0.28	6.24 %
CH37	0.27	6.47 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
MC09		0.00 %
Total	54.65	16.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.54	18.61 %
W-Disp	0.13	22.92 %
Total	48.67	18.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.32	7.88 %
TRY2	2.55	13.48 %
TNJ1	1.67	11.32 %
TVR2	1.65	9.09 %
NGT1	1.31	15.02 %
PDK1	0.49	5.60 %
TRY4	0.32	7.18 %
TYR1	0.29	7.58 %
KRN1	0.29	12.47 %
APM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	48.67	18.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.79	15.75 %
Total	43.79	15.65 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.94	7.77 %
RPM1	2.04	13.71 %
KVT1	1.40	14.22 %
MAR1	0.80	5.88 %
TKS1	0.55	12.18 %
TKY1	0.30	17.08 %
MMT1	0.29	5.78 %
APK1	0.29	7.11 %
ARM1	0.28	9.70 %
KGL1	0.28	13.18 %
SKD1	0.26	8.22 %
ASM1	0.25	9.97 %
TVL2	0.25	3.99 %
KSM1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
UDN1		0.00 %
WHTV	-0.77	11.19 %
TVL1	-2.62	-8.66 %
Total	43.79	15.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	41.86	27.07 %
Total	41.86	26.97 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.56	13.69 %
PRT1	0.56	9.08 %
NVL2	0.51	5.95 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	41.86	26.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	31.64	11.97 %
Total	31.64	11.89 %

Branch *	MTD Sales L	Brand Share %
CH15	4.17	8.91 %
CH12	2.85	11.47 %
CH24	2.17	10.87 %
CH20	1.90	12.53 %
CH18	1.70	14.45 %
CH17	1.39	14.18 %
CH44	1.23	14.60 %
CH41	1.15	12.61 %
CH09	1.03	10.01 %
CH06	1.01	10.76 %
CH34	0.84	8.45 %
CH21	0.77	8.78 %
PON1	0.32	10.38 %
GPD1	0.26	8.52 %
CH27	0.25	15.49 %
CH46	0.25	3.13 %
CH31		0.00 %
CH43		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	31.64	11.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.46	24.73 %
W-Disp	0.07	8.48 %
Total	26.53	24.61 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.82	13.86 %
CGM1	0.31	14.73 %
CPT1	0.29	16.58 %
CYR1	0.28	11.94 %
ABR1	0.25	9.30 %
ANI1		0.00 %
GDM1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	26.53	24.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	26.21	13.07 %
Total	26.21	13.02 %

Branch *	MTD Sales L	Brand Share %
MDU3	2.43	9.62 %
MDU2	2.22	12.77 %
MDU1	1.42	6.60 %
DGL1	1.37	12.77 %
MDU6	1.34	12.36 %
TMM1	1.13	16.14 %
PNV2	1.09	15.89 %
KKD3	1.03	5.40 %
ATG1	0.80	10.06 %
DGL2	0.74	14.35 %
MPA1	0.54	9.24 %
TEN2	0.29	12.43 %
MNM1	0.26	11.84 %
TEN1	0.26	5.66 %
MDU4	0.26	5.57 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
NKI1		0.00 %
KYK1	-0.04	-1.68 %
Total	26.21	13.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	22.42	25.54 %
Total	22.42	25.41 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.29	14.66 %
ERD1	0.85	12.72 %
DPR2	0.57	7.53 %
DPR1	0.29	12.97 %
OML1	0.28	15.95 %
HSR2	0.26	7.52 %
NKL2	0.26	6.64 %
PMP1	0.25	8.47 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
WZWH		0.00 %
APN1	-0.25	-272.74 %
Total	22.42	25.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.35	20.46 %
W-Disp	0.07	5.16 %
Total	16.42	20.21 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.60	13.99 %
CBE1	0.53	7.87 %
SNR1	0.27	13.28 %
CBE6	0.25	10.08 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	16.42	20.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.64	9.63 %
Total	1.64	9.63 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.82	6.20 %
PAS1	0.25	14.76 %
Total	1.64	9.63 %