

MTD Sales
1,180.42 L

Brand Share %
23.75 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,156.69	23.77 %
W-Disp	14.70	47.77 %
D-Freez	9.03	12.12 %
Total	1,180.42	23.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	221.86	24.24 %
CHENNAI-01	219.07	24.24 %
TRICHY-01	180.06	24.97 %
CHENNAI-02	137.42	19.06 %
SOUTH-03	119.61	21.86 %
NORTH ARCOT	104.46	27.94 %
SOUTH ARCOT	88.27	26.16 %
WEST-02	44.90	27.48 %
WEST-03	37.15	21.71 %
WEST-01	27.62	23.59 %
Total	1,180.42	23.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	219.65	24.37 %
D-Freez	1.34	12.55 %
W-Disp	0.86	29.21 %
Total	221.86	24.24 %

Branch *	MTD Sales L	Brand Share %
TVL1	20.53	15.72 %
RPM1	8.59	19.80 %
TUT2	7.75	18.94 %
NGR1	7.71	18.39 %
TKS2	5.45	16.84 %
SVK1	4.79	20.31 %
RND1	4.77	18.29 %
UDN1	3.88	23.17 %
TKY1	2.18	17.10 %
TKS1	1.97	10.35 %
PDI1	1.92	15.96 %
KYR1	1.48	20.08 %
SDI1	1.25	10.07 %
MMT1	0.97	6.67 %
KSM1	0.84	5.43 %
SKD1	0.60	8.66 %
SGT1		0.00 %
WHTV	-0.31	5.88 %
Total	221.86	24.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	214.02	24.10 %
W-Disp	4.47	67.46 %
D-Freez	0.58	6.43 %
Total	219.07	24.24 %

Branch *	MTD Sales L	Brand Share %
CH47	13.33	22.93 %
CH16	11.63	18.83 %
CH14	10.78	22.77 %
CH42	9.37	21.22 %
CH30	9.34	21.72 %
GUD1	7.60	20.75 %
CH05	7.54	12.39 %
CH45	7.29	22.22 %
CH28	6.63	17.42 %
CH48	5.87	17.03 %
CH25	5.13	14.87 %
AVD1	4.10	12.66 %
KNR1	3.64	19.93 %
CGL1	1.53	10.37 %
Total	219.07	24.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	176.57	24.87 %
D-Freez	2.18	22.48 %
W-Disp	1.32	79.65 %
Total	180.06	24.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	33.07	20.89 %
TNJ1	7.78	22.30 %
TRY4	6.88	23.53 %
TNJ2	6.48	21.97 %
TVR2	5.34	15.18 %
PDK2	5.15	22.20 %
KUM1	4.58	10.98 %
NGT1	3.78	15.60 %
KIK1	2.65	8.65 %
TTP1	2.35	20.92 %
PDK1	2.34	16.43 %
MDI1	1.61	8.04 %
APM1	0.88	17.99 %
NCK1	0.60	12.56 %
WTRZ	-2.09	22.45 %
Total	180.06	24.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	135.15	19.01 %
W-Disp	1.93	54.72 %
D-Freez	0.35	5.25 %
Total	137.42	19.06 %

Branch *	MTD Sales L	Brand Share %
CH15	12.31	16.94 %
CH21	11.85	21.24 %
CH03	11.36	14.13 %
CH20	7.58	23.30 %
CH18	5.55	13.81 %
CH17	4.81	17.88 %
CH33	4.76	19.90 %
CH06	4.73	18.32 %
CH50	4.52	17.70 %
MJR1	4.51	22.40 %
CH44	4.02	19.33 %
CH51	3.46	11.50 %
CH46	2.60	16.31 %
UKI1	2.54	19.21 %
CH43	2.45	13.17 %
CH12	2.24	6.18 %
GPD1	0.78	5.73 %
CH34	0.41	1.70 %
CH32	0.37	6.71 %
WHC3	-1.57	-9.99 %
Total	137.42	19.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	117.61	22.00 %
D-Freez	1.05	13.63 %
W-Disp	0.96	19.29 %
Total	119.61	21.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	20.28	22.87 %
MDU2	6.42	16.22 %
KKD3	4.16	17.52 %
DGL1	3.74	13.60 %
MDU6	2.87	13.11 %
MDU4	2.79	17.98 %
ATG1	2.04	9.79 %
MDU3	2.03	12.75 %
DGL2	1.90	12.88 %
MDU7	1.62	8.69 %
DKI1	1.47	4.44 %
SVG1	1.22	8.82 %
KYK1	0.85	18.44 %
MNM1	0.85	16.62 %
PNI1	0.59	9.67 %
KPT1	0.32	11.38 %
PKM1	0.29	11.89 %
MLR1	0.29	3.47 %
TEN2	0.29	6.63 %
NTM1		0.00 %
SZSD		0.00 %
WHMD	-0.60	17.13 %
Total	119.61	21.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	101.74	28.14 %
D-Freez	1.83	18.33 %
W-Disp	0.89	36.55 %
Total	104.46	27.94 %

Branch *	MTD Sales L	Brand Share %
VEL4	8.43	21.31 %
KPM2	7.30	21.68 %
KPM1	2.30	15.68 %
WJP1	2.05	20.86 %
PLR1	1.82	21.83 %
VEL1	1.39	13.30 %
AKM1	1.30	8.41 %
SLG1	0.63	19.01 %
VNB1	0.55	6.40 %
BGR1	0.36	7.79 %
UGI1		0.00 %
NASD	-0.57	16.45 %
Total	104.46	27.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	86.26	26.53 %
W-Disp	1.54	82.01 %
D-Freez	0.47	4.50 %
Total	88.27	26.16 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.94	19.88 %
VPM2	4.45	22.86 %
TDM1	2.95	17.31 %
NVL2	2.73	13.51 %
POY1	2.70	7.82 %
TVM2	0.93	6.83 %
KML1	0.57	6.90 %
Total	88.27	26.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	44.34	28.58 %
W-Disp	0.56	14.68 %
Total	44.90	27.48 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.20	14.08 %
KRI1	1.87	19.75 %
ATU1	1.65	14.36 %
DPR2	0.98	20.45 %
MTR1	0.93	10.06 %
BMD1	0.81	17.23 %
VPD1	0.67	18.28 %
PLC1	0.66	21.14 %
WZWH	0.43	9.07 %
OML1	0.31	6.71 %
KAM1	0.29	6.36 %
HSR1	0.14	4.58 %
HSR2		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	44.90	27.48 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	36.20	21.75 %
W-Disp	0.51	66.00 %
D-Freez	0.43	11.22 %
Total	37.15	21.71 %

Branch *	MTD Sales L	Brand Share %
ERD2	6.36	17.37 %
NKL2	4.10	16.64 %
TCG1	1.70	21.50 %
KMM1	1.15	21.78 %
TPR1	0.98	10.37 %
KGM1	0.70	17.86 %
AVI1	0.66	11.42 %
VKL1	0.54	23.23 %
TPR3	0.27	16.06 %
CMI1		0.00 %
SYM2		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	37.15	21.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.14	22.29 %
W-Disp	1.67	76.81 %
D-Freez	0.81	38.18 %
Total	27.62	23.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.23	16.94 %
SNR1	1.27	23.20 %
MPM1	0.83	13.40 %
CBE4	0.82	8.29 %
CBE6	0.80	8.24 %
DPM2	0.38	14.37 %
CBE5	0.29	9.52 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.90	20.25 %
Total	27.62	23.59 %