

MTD Sales
612.99 L

Brand Share %
19.08 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	612.16	19.11 %
W-Disp	0.83	9.87 %
Total	612.99	19.08 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	141.07	21.26 %
TRICHY-01	102.89	22.09 %
SOUTH-01	96.69	17.62 %
CHENNAI-02	75.37	15.93 %
SOUTH ARCOT	52.57	20.69 %
WEST-02	42.79	24.00 %
SOUTH-03	40.42	13.50 %
NORTH ARCOT	39.15	19.66 %
WEST-01	20.61	19.32 %
KL-SOUTH	1.44	6.19 %
Total	612.99	19.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	141.07	21.34 %
Total	141.07	21.26 %

Branch *	MTD Sales L	Brand Share %
CH16	7.13	14.76 %
CH08	6.06	13.21 %
CH48	5.31	15.86 %
CH11	4.98	8.40 %
CH45	3.78	17.66 %
CH14	3.63	10.72 %
GUD1	3.47	15.19 %
CH28	3.42	16.55 %
SKL1	2.17	18.78 %
CH37	1.28	16.71 %
CGL1	1.05	14.10 %
TKM1	1.02	16.09 %
CH26	0.60	9.67 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	141.07	21.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	102.82	22.09 %
W-Disp	0.07	19.07 %
Total	102.89	22.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.33	18.17 %
TNJ1	4.71	17.49 %
TVR2	4.08	14.22 %
MDI1	3.22	12.89 %
NGT1	2.91	11.98 %
TRY3	2.65	17.59 %
TYR1	1.01	16.43 %
NCK1	0.48	14.07 %
APM1	0.29	3.91 %
KRN1	0.29	9.13 %
NMM1	0.24	7.46 %
ORU1		0.00 %
Total	102.89	22.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	96.69	17.65 %
Total	96.69	17.62 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.94	11.67 %
TVL1	8.89	14.15 %
VLY1	3.91	17.62 %
KVT1	3.12	13.33 %
NGR1	2.69	6.95 %
SVK1	1.32	7.69 %
TKS1	1.29	10.30 %
SKD1	1.24	6.74 %
MMT1	0.83	15.63 %
MAR1	0.81	7.18 %
VKM1	0.77	14.88 %
SNL1	0.57	15.41 %
SDI1	0.51	14.81 %
ARM1	0.28	8.05 %
RND1	0.24	0.98 %
ERL1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	96.69	17.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	75.30	15.95 %
W-Disp	0.07	6.17 %
Total	75.37	15.93 %

Branch *	MTD Sales L	Brand Share %
CH03	7.28	14.10 %
CH15	5.39	9.57 %
CH12	3.91	13.61 %
CH09	2.49	14.30 %
CH21	2.36	11.17 %
CH20	1.86	8.32 %
CH46	1.82	18.28 %
CH41	1.64	8.62 %
MJR1	1.25	5.55 %
CH24	0.79	4.72 %
CH06	0.54	2.28 %
CH31	0.52	6.97 %
CH34	0.27	1.52 %
CH32	0.24	3.23 %
CH36	0.24	1.69 %
CH01		0.00 %
Total	75.37	15.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	52.50	20.71 %
W-Disp	0.08	12.53 %
Total	52.57	20.69 %

Branch *	MTD Sales L	Brand Share %
POY1	6.78	16.88 %
NVL2	3.97	18.52 %
VPM2	1.85	8.26 %
KML1	1.53	16.34 %
KLM1	1.07	9.94 %
VPM1	0.55	17.95 %
TVM2	0.28	4.81 %
STP1	0.27	10.24 %
MKM1	0.24	3.80 %
WHNV		0.00 %
WHUT		0.00 %
Total	52.57	20.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.72	24.02 %
W-Disp	0.07	16.50 %
Total	42.79	24.00 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.03	14.34 %
MCR1	0.83	16.68 %
ATU1	0.79	14.99 %
NKL2	0.52	10.87 %
APN1	0.50	16.83 %
HSR2	0.27	6.94 %
KMM1	0.25	7.69 %
DPR2	0.24	18.60 %
CMI1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	42.79	24.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	40.15	13.43 %
W-Disp	0.27	51.98 %
Total	40.42	13.50 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.93	13.35 %
ATG1	2.86	15.16 %
KKD2	1.93	13.09 %
MDU3	1.64	13.60 %
USL1	1.03	17.04 %
MDU6	0.81	4.99 %
MDU1	0.74	1.26 %
MNM1	0.55	14.28 %
PVI1	0.52	13.31 %
CBM1	0.49	12.89 %
PNV1	0.48	9.12 %
BNR1	0.29	17.11 %
TDI1	0.27	7.34 %
DKI1	0.24	3.01 %
NKI1	0.24	12.53 %
SZSD	0.09	14.26 %
TEN2	0.07	1.68 %
BTU1	0.06	3.37 %
CMR1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	40.42	13.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	39.15	19.76 %
Total	39.15	19.66 %

Branch *	MTD Sales L	Brand Share %
VEL1	2.79	16.54 %
ARC2	2.65	13.20 %
AKM1	2.08	17.64 %
SBR1	1.95	14.92 %
KPM1	1.60	13.37 %
VSI1	1.31	12.50 %
ABR1	0.73	17.41 %
CYR1	0.65	13.76 %
GDM1	0.59	13.15 %
ANI1	0.52	11.49 %
WJP1	0.29	10.20 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	39.15	19.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.34	19.24 %
W-Disp	0.27	28.14 %
Total	20.61	19.32 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.77	8.94 %
CBE1	0.59	9.21 %
CBE6	0.56	11.88 %
GBM1	0.52	13.90 %
AVI1	0.48	17.72 %
SUL1	0.36	17.67 %
TPR3	0.36	14.23 %
UMP1	0.32	11.08 %
DPM2	0.27	8.86 %
TPR1	0.24	5.45 %
MPM1	0.14	4.68 %
CBE4		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	20.61	19.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.44	6.23 %
Total	1.44	6.19 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.87	5.71 %
PAS1	0.56	13.28 %
KLR1		0.00 %
Total	1.44	6.19 %