

MTD Sales
2,795.18 L

Brand Share %
19.15 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.15 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| Air-Cond | 2,766.21 | 19.08 % |
| W-Disp | 14.94 | 45.11 % |
| D-Freez | 14.03 | 20.87 % |
| Total | 2,795.18 | 19.15 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| CHENNAI-01 | 591.55 | 20.99 % |
| CHENNAI-02 | 434.45 | 17.69 % |
| TRICHY-01 | 410.23 | 19.87 % |
| SOUTH-01 | 295.37 | 15.54 % |
| NORTH ARCOT | 273.67 | 25.53 % |
| SOUTH ARCOT | 254.12 | 22.36 % |
| SOUTH-03 | 229.64 | 14.05 % |
| WEST-02 | 198.82 | 21.41 % |
| WEST-01 | 107.32 | 18.41 % |
| Total | 2,795.18 | 19.15 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 585.33 | 20.95 % |
| W-Disp | 4.33 | 29.59 % |
| D-Freez | 1.89 | 18.74 % |
| Total | 591.55 | 20.99 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH05 | 35.82 | 17.48 % |
| CH47 | 27.38 | 17.76 % |
| CH28 | 22.88 | 17.77 % |
| CH25 | 18.66 | 18.48 % |
| CZWH | 18.58 | 16.31 % |
| CH30 | 18.53 | 18.02 % |
| AVD1 | 13.76 | 16.82 % |
| CGL1 | 11.25 | 18.58 % |
| CH35 | 7.88 | 12.02 % |
| CH39 | 7.86 | 16.45 % |
| GUD2 | 6.81 | 15.58 % |
| WHC3 | | 0.00 % |
| WCHN | -11.29 | 16.29 % |
| Total | 591.55 | 20.99 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 429.29 | 17.54 % |
| W-Disp | 2.92 | 73.53 % |
| D-Freez | 2.23 | 46.54 % |
| Total | 434.45 | 17.69 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH12 | 30.50 | 15.53 % |
| CH15 | 30.25 | 14.50 % |
| CH21 | 21.65 | 12.11 % |
| CH18 | 20.38 | 16.47 % |
| CH24 | 18.30 | 12.96 % |
| CH17 | 17.21 | 15.08 % |
| CH06 | 14.55 | 15.02 % |
| MJR1 | 14.45 | 16.70 % |
| CH20 | 13.69 | 13.58 % |
| CH34 | 13.46 | 17.93 % |
| CH51 | 11.77 | 14.38 % |
| CH50 | 11.10 | 11.51 % |
| CH33 | 10.79 | 14.45 % |
| CH43 | 7.42 | 14.11 % |
| CH31 | 6.79 | 12.37 % |
| CH32 | 2.93 | 17.96 % |
| Total | 434.45 | 17.69 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 407.08 | 19.83 % |
| D-Freez | 1.66 | 16.54 % |
| W-Disp | 1.49 | 72.46 % |
| Total | 410.23 | 19.87 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TRY1 | 55.01 | 16.00 % |
| MVM1 | 24.45 | 18.52 % |
| TNJ1 | 15.74 | 13.39 % |
| KUM1 | 14.25 | 12.67 % |
| MDI1 | 10.91 | 15.04 % |
| KIK1 | 10.13 | 15.83 % |
| TVR2 | 8.86 | 7.55 % |
| PDK1 | 8.33 | 14.05 % |
| KRN1 | 4.86 | 17.72 % |
| MSI1 | 4.43 | 14.72 % |
| ORU1 | 4.23 | 18.87 % |
| APM1 | 3.36 | 9.34 % |
| NCK1 | 3.10 | 12.83 % |
| TZSD | | 0.00 % |
| WTRZ | -6.58 | 18.60 % |
| Total | 410.23 | 19.87 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 293.76 | 15.54 % |
| D-Freez | 0.92 | 10.17 % |
| W-Disp | 0.69 | 35.18 % |
| Total | 295.37 | 15.54 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TUT1 | 28.82 | 14.11 % |
| TVL1 | 16.96 | 7.26 % |
| KVT1 | 13.99 | 13.74 % |
| RND1 | 12.45 | 13.08 % |
| TKS2 | 10.58 | 18.09 % |
| VLY1 | 9.45 | 9.28 % |
| NGR1 | 8.20 | 7.67 % |
| RPM1 | 8.07 | 14.87 % |
| SNL1 | 4.62 | 17.94 % |
| ARM1 | 4.21 | 15.82 % |
| UDN1 | 3.72 | 11.55 % |
| SDI1 | 3.16 | 13.97 % |
| TKS1 | 2.75 | 7.95 % |
| MMT1 | 2.68 | 9.38 % |
| KYR1 | 2.32 | 12.39 % |
| PDI1 | 2.20 | 11.86 % |
| SKD1 | 1.52 | 5.01 % |
| KGL1 | 1.50 | 7.08 % |
| COL1 | 1.19 | 11.50 % |
| TKY1 | 0.85 | 4.94 % |
| SGT1 | 0.54 | 7.83 % |
| Total | 295.37 | 15.54 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 269.72 | 25.46 % |
| D-Freez | 2.49 | 27.44 % |
| W-Disp | 1.46 | 42.35 % |
| Total | 273.67 | 25.53 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| KPM2 | 19.94 | 17.79 % |
| SBR1 | 18.03 | 17.97 % |
| VEL1 | 12.21 | 18.21 % |
| SLG1 | 5.11 | 17.84 % |
| VNB1 | 4.10 | 17.55 % |
| CGM1 | 2.08 | 15.95 % |
| BGR1 | 0.28 | 2.78 % |
| Total | 273.67 | 25.53 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 251.96 | 22.32 % |
| D-Freez | 1.60 | 24.27 % |
| W-Disp | 0.56 | 53.80 % |
| Total | 254.12 | 22.36 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CUD1 | 14.51 | 13.66 % |
| KML1 | 6.99 | 13.90 % |
| NVL2 | 5.48 | 9.05 % |
| TDM1 | 5.35 | 12.93 % |
| STP1 | 1.58 | 8.42 % |
| WHUT | -3.15 | 18.11 % |
| Total | 254.12 | 22.36 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 227.37 | 14.01 % |
| D-Freez | 1.29 | 14.34 % |
| W-Disp | 0.97 | 42.39 % |
| Total | 229.64 | 14.05 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| DGL1 | 22.84 | 12.01 % |
| MDU2 | 14.04 | 14.13 % |
| MDU1 | 10.25 | 5.98 % |
| ATG1 | 9.04 | 10.93 % |
| SVG1 | 6.92 | 13.90 % |
| CMR1 | 6.04 | 17.10 % |
| MDU3 | 4.11 | 7.83 % |
| MDU7 | 3.89 | 6.37 % |
| USL1 | 3.83 | 17.94 % |
| MLR1 | 3.62 | 12.89 % |
| KYK1 | 3.40 | 14.01 % |
| MDU4 | 2.70 | 8.96 % |
| TEN1 | 2.69 | 12.52 % |
| MDU6 | 2.56 | 3.66 % |
| TEN2 | 2.49 | 10.56 % |
| MNM1 | 2.22 | 10.02 % |
| BTU1 | 2.11 | 16.25 % |
| PKM1 | 2.09 | 18.30 % |
| DKI1 | 1.84 | 4.10 % |
| SGP1 | 1.52 | 10.77 % |
| TDI1 | 1.48 | 4.01 % |
| PVI1 | 0.99 | 2.82 % |
| CBM1 | 0.64 | 4.01 % |
| KPT1 | 0.56 | 6.07 % |
| NTM1 | 0.28 | 1.98 % |
| Total | 229.64 | 14.05 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 196.21 | 21.28 % |
| D-Freez | 1.59 | 34.40 % |
| W-Disp | 1.02 | 60.48 % |
| Total | 198.82 | 21.41 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| ERD1 | 14.19 | 13.61 % |
| ATU1 | 6.79 | 18.27 % |
| MTR1 | 5.74 | 16.41 % |
| NKL2 | 5.50 | 10.04 % |
| KRI1 | 4.78 | 16.76 % |
| VPD1 | 3.69 | 18.09 % |
| TRM1 | 3.04 | 17.82 % |
| OML1 | 2.99 | 17.54 % |
| HSR2 | 2.00 | 8.67 % |
| KMM1 | 1.62 | 8.70 % |
| CMI1 | 1.51 | 10.98 % |
| PDR1 | 1.48 | 10.69 % |
| APN1 | 1.36 | 8.11 % |
| PLC1 | 0.92 | 11.51 % |
| HSR1 | 0.82 | 5.34 % |
| KVP1 | 0.73 | 5.63 % |
| VKL1 | 0.27 | 3.43 % |
| WZWH | | 0.00 % |
| WHKP | -1.32 | 11.40 % |
| Total | 198.82 | 21.41 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 105.48 | 18.29 % |
| W-Disp | 1.48 | 74.14 % |
| D-Freez | 0.36 | 8.96 % |
| Total | 107.32 | 18.41 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TPR2 | 6.14 | 17.34 % |
| CBE1 | 5.03 | 15.31 % |
| SNR1 | 4.73 | 18.60 % |
| AVI1 | 2.86 | 14.62 % |
| SYM2 | 2.15 | 15.75 % |
| DPM2 | 1.70 | 10.74 % |
| CBE3 | 1.50 | 11.13 % |
| TPR3 | 1.43 | 9.66 % |
| KGM1 | 0.95 | 6.94 % |
| KMD1 | 0.92 | 8.65 % |
| CBE4 | 0.91 | 2.89 % |
| SUL1 | 0.85 | 9.20 % |
| CBE5 | 0.60 | 6.60 % |
| TPR1 | 0.35 | 0.92 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| UAM1 | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 107.32 | 18.41 % |