



TN : VOLTAS Sales Performance 26/04/2026 9:13 AM

MTD Sales
4,248.40 L

Brand Share %
15.72 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4,225.54	15.69 %
W-Disp	14.13	52.77 %
D-Freez	8.73	11.66 %
Total	4,248.40	15.72 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	684.28	18.32 %
SOUTH-01	678.63	15.06 %
CHENNAI-01	531.24	15.97 %
SOUTH-03	501.44	13.57 %
CHENNAI-02	434.57	14.91 %
WEST-02	413.65	15.76 %
NORTH ARCOT	355.10	18.53 %
WEST-01	328.74	13.58 %
SOUTH ARCOT	320.74	17.00 %
Total	4,248.40	15.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	682.40	18.34 %
D-Freez	1.21	9.22 %
W-Disp	0.67	33.63 %
Total	684.28	18.32 %

Branch *	MTD Sales L	Brand Share %
TNJ1	22.79	11.05 %
TYR1	18.76	15.57 %
KUM1	17.78	9.74 %
TVR2	17.59	10.15 %
PDK1	16.65	15.15 %
KIK1	15.28	15.22 %
TRY2	14.90	12.98 %
NMM1	4.65	15.13 %
APM1	3.51	9.68 %
NCK1	2.29	7.01 %
TZSD		0.00 %
Total	684.28	18.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	676.49	15.05 %
D-Freez	1.07	10.18 %
W-Disp	1.07	53.75 %
Total	678.63	15.06 %

Branch *	MTD Sales L	Brand Share %
TUT1	63.05	14.71 %
TVL1	49.45	9.04 %
TUT2	32.38	15.47 %
NGR1	27.02	7.63 %
VL1	19.85	12.06 %
RND1	16.17	10.43 %
SVK1	15.09	11.44 %
SDI1	10.92	14.11 %
UDN1	7.50	11.09 %
MMT1	7.19	8.80 %
TKY1	6.24	11.21 %
PDI1	6.13	10.83 %
KYR1	5.95	12.49 %
COL1	5.58	12.50 %
KGL1	4.79	5.16 %
SKD1	2.96	7.32 %
KSM1	2.56	11.14 %
SGT1	1.53	7.07 %
WHTV	-2.55	12.49 %
Total	678.63	15.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	525.29	15.86 %
W-Disp	4.71	59.29 %
D-Freez	1.24	19.69 %
Total	531.24	15.97 %

Branch *	MTD Sales L	Brand Share %
CH47	30.57	13.85 %
CH16	28.90	14.85 %
CH05	26.47	10.96 %
CH19	23.07	14.16 %
CH28	19.51	14.43 %
CH42	19.36	13.48 %
CH49	14.62	12.47 %
CH25	12.68	9.95 %
CH45	11.38	9.72 %
CGL1	9.06	12.91 %
CZWH	8.34	11.24 %
SKL1	6.84	10.25 %
CH37	5.38	9.17 %
GUD2	5.02	9.42 %
CH35	4.84	5.94 %
CH40	0.38	3.42 %
WHC3		0.00 %
WCHN	-11.10	12.37 %
Total	531.24	15.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	498.89	13.55 %
D-Freez	1.87	16.27 %
W-Disp	0.68	30.27 %
Total	501.44	13.57 %

Branch *	MTD Sales L	Brand Share %
MDU2	38.54	15.42 %
MDU1	24.83	5.39 %
SVG1	13.27	15.35 %
ATG1	13.21	9.79 %
DGL2	12.44	14.11 %
MDU3	12.42	9.44 %
MDU6	11.97	5.95 %
TEN2	10.67	10.71 %
PNI1	10.00	15.58 %
TEN1	8.93	13.75 %
MDU4	6.54	6.25 %
PNV2	6.39	12.42 %
CBM1	6.26	10.09 %
MNM1	6.25	14.21 %
TDI1	5.51	9.54 %
DKI1	4.72	5.06 %
SGP1	3.67	10.28 %
MDU7	3.61	2.60 %
CMR1	3.57	8.60 %
KYK1	3.06	7.40 %
PKM1	2.80	9.83 %
PVI1	2.68	5.01 %
KPT1	2.14	6.72 %
ODM1	2.05	4.38 %
NTM1	0.62	2.02 %
WHMD	-1.96	11.09 %
Total	501.44	13.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	432.72	14.89 %
W-Disp	1.51	46.67 %
D-Freez	0.35	7.76 %
Total	434.57	14.91 %

Branch *	MTD Sales L	Brand Share %
CH03	41.50	14.26 %
CH15	34.30	11.87 %
CH12	22.18	13.35 %
CH21	18.69	10.21 %
CH20	15.62	9.78 %
CH34	14.84	15.56 %
CH06	14.00	12.54 %
CH17	13.23	10.29 %
CH50	9.85	8.08 %
CH31	8.38	13.81 %
CH51	8.04	8.70 %
MJR1	7.64	7.88 %
CH43	7.55	11.94 %
CH32	1.22	5.59 %
MC06	1.08	7.96 %
Total	434.57	14.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	411.60	15.73 %
W-Disp	2.06	73.58 %
Total	413.65	15.76 %

Branch *	MTD Sales L	Brand Share %
ERD1	43.23	14.66 %
SLM1	26.20	9.30 %
NKL2	18.16	13.93 %
KRI1	13.74	14.90 %
ATU1	13.53	13.84 %
MTR1	10.17	12.13 %
TCG1	8.03	11.77 %
VPD1	7.92	15.30 %
TRM1	6.87	12.27 %
KVP1	5.12	13.25 %
APN1	5.03	14.56 %
KMM1	4.94	11.64 %
HSR2	4.50	5.52 %
MCR1	4.24	7.91 %
BMD1	3.88	13.65 %
HSR1	3.85	5.15 %
VKL1	2.97	10.37 %
WHKP	2.34	11.62 %
PLC1	2.31	6.02 %
KAM1	2.07	7.03 %
SGI1	0.73	3.79 %
WZWH		0.00 %
WHPD	-1.49	9.74 %
Total	413.65	15.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	352.19	18.53 %
D-Freez	1.72	13.89 %
W-Disp	1.19	45.64 %
Total	355.10	18.53 %

Branch *	MTD Sales L	Brand Share %
KPM2	24.84	12.56 %
TRL1	19.49	14.25 %
SBR1	15.71	12.70 %
VEL1	14.60	14.39 %
AKM1	13.86	13.92 %
SLG1	6.64	13.90 %
WJP1	6.03	9.46 %
CPT1	5.30	12.30 %
VNB1	2.33	3.80 %
UGI1	1.47	7.39 %
BGR1	0.91	3.06 %
Total	355.10	18.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	326.84	13.54 %
W-Disp	1.47	56.99 %
D-Freez	0.43	8.49 %
Total	328.74	13.58 %

Branch *	MTD Sales L	Brand Share %
SNR1	12.23	12.86 %
CBE4	11.79	7.35 %
MPM1	9.96	8.58 %
CBE6	8.47	8.55 %
PDM1	7.31	13.49 %
TPR3	6.14	10.21 %
TPR1	5.70	4.42 %
CBE5	5.32	11.77 %
SUL1	5.04	8.34 %
KGM1	4.13	6.86 %
CBE3	3.71	11.38 %
PPI1	3.50	12.98 %
SYM2	3.14	6.49 %
DPM2	2.49	4.17 %
KMD1	2.13	4.53 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	328.74	13.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	319.13	16.98 %
D-Freez	0.84	14.09 %
W-Disp	0.78	55.81 %
Total	320.74	17.00 %

Branch *	MTD Sales L	Brand Share %
POY2	25.25	13.94 %
CUD1	11.03	6.53 %
TDM1	9.18	14.15 %
MKM1	7.03	15.58 %
KML1	4.18	6.36 %
NVL2	3.68	3.63 %
STP1	3.31	10.86 %
VPM1	2.39	9.83 %
WHUT	-2.65	15.18 %
Total	320.74	17.00 %