



# TN : VOLTAS Sales Performance 26/03/2026 9:13 AM

MTD Sales  
1,607.30 L

Brand Share %  
15.17 %

Information:

MTD : 01-03-2026 To 25-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,607.11	15.18 %
W-Disp	0.20	1.51 %
Dummy-AC		7.21 %
Total	1,607.30	15.17 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	260.32	17.80 %
SOUTH-01	212.42	13.60 %
CHENNAI-01	206.65	12.70 %
SOUTH-03	194.90	14.84 %
WEST-01	182.80	19.27 %
WEST-02	162.20	18.51 %
CHENNAI-02	160.77	11.19 %
NORTH ARCOT	119.99	17.10 %
SOUTH ARCOT	107.25	16.02 %
Total	1,607.30	15.17 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	260.32	17.82 %
Total	260.32	17.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	60.88	14.78 %
PTK1	10.73	15.13 %
TNJ1	7.64	10.40 %
KUM1	7.52	9.03 %
MDI1	5.87	13.67 %
PDK1	5.21	14.81 %
TVR2	4.85	8.18 %
TRY2	2.16	5.54 %
NMM1	1.83	12.70 %
NCK1	1.01	5.33 %
APM1	0.78	7.06 %
TZSD		0.00 %
WTRZ	-0.53	7.61 %
Total	260.32	17.80 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	212.42	13.61 %
<b>Total</b>	<b>212.42</b>	<b>13.60 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	22.90	8.01 %
TVL1	15.71	9.75 %
NGR1	11.69	10.73 %
KVT1	9.52	13.62 %
TKS2	9.05	13.33 %
RPM1	7.24	14.61 %
MAR1	5.44	12.49 %
TKS1	4.13	9.79 %
TCN1	3.97	14.96 %
SDI1	3.52	12.67 %
RND1	2.79	5.67 %
UDN1	2.49	14.98 %
VLV1	2.35	7.87 %
APK2	2.11	7.42 %
MMT1	1.83	10.55 %
PDI1	1.71	7.55 %
TKY1	1.11	7.26 %
SGT1	1.10	12.96 %
KGL1	0.25	1.20 %
KSM1	0.24	3.31 %
SKD1	0.24	1.60 %
COL1		0.00 %
<b>Total</b>	<b>212.42</b>	<b>13.60 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	206.65	12.72 %
Total	206.65	12.70 %

Branch *	MTD Sales L	Brand Share %
CH08	12.97	11.97 %
CH05	12.22	9.52 %
CH22	10.66	13.67 %
CH14	10.07	9.88 %
CH16	8.47	11.51 %
CH28	8.32	13.69 %
CH19	7.98	12.28 %
GUD1	6.87	14.70 %
CH25	4.42	7.00 %
CH39	3.96	13.65 %
CH47	3.87	9.51 %
GUD2	3.20	10.25 %
CGL1	2.79	8.49 %
SKL1	2.74	8.57 %
CH49	2.51	3.14 %
CH37	1.95	6.14 %
CH35	1.41	3.05 %
CZWH	1.15	2.24 %
WHC3	0.98	12.26 %
CH40	0.95	13.73 %
MC10		0.00 %
WCHN	-2.06	12.43 %
Total	206.65	12.70 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	194.90	14.86 %
<b>Total</b>	<b>194.90</b>	<b>14.84 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	15.28	8.31 %
MDU2	11.60	13.63 %
KKD3	8.53	14.54 %
MDU3	7.16	12.03 %
ATG1	5.69	12.15 %
MDU6	3.35	5.41 %
PNV2	2.79	11.79 %
TEN2	2.73	10.94 %
TEN1	2.70	12.36 %
CMR1	1.95	11.60 %
CBM1	1.71	7.59 %
PKM1	1.35	13.20 %
KPT1	1.13	9.65 %
TDI1	1.11	6.11 %
MDU4	1.11	4.03 %
KYK1	1.05	6.76 %
SGP1	1.02	7.40 %
SZSD	0.29	4.25 %
DKI1	0.28	0.79 %
MNM1	0.27	1.93 %
NTM1		0.00 %
<b>Total</b>	<b>194.90</b>	<b>14.84 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	182.68	19.27 %
W-Disp	0.12	19.58 %
<b>Total</b>	<b>182.80</b>	<b>19.27 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	5.15	13.20 %
CBE6	4.80	12.36 %
MPM1	4.39	14.69 %
CBE4	4.34	6.82 %
TPR1	2.15	4.69 %
SYM2	1.93	14.59 %
KMD1	1.02	8.18 %
KGM1	0.24	1.35 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.53	14.57 %
<b>Total</b>	<b>182.80</b>	<b>19.27 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	162.20	18.53 %
<b>Total</b>	<b>162.20</b>	<b>18.51 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	9.46	11.33 %
SLM1	8.13	8.56 %
NKL2	5.65	12.65 %
TRM1	3.32	14.98 %
MTR1	3.16	10.27 %
ATU1	3.13	9.11 %
HSR2	2.63	11.43 %
TCG1	2.36	9.27 %
PDR1	2.32	13.45 %
KRI1	2.07	13.43 %
CMI1	1.65	14.45 %
KAM1	1.45	13.89 %
PMP1	1.40	9.61 %
APN1	1.38	11.12 %
PLC1	1.33	14.94 %
KMM1	0.86	6.43 %
KVP1	0.59	4.43 %
HSR1	0.47	2.63 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	4.95 %
<b>Total</b>	<b>162.20</b>	<b>18.51 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	160.77	11.20 %
Dummy-AC		10.53 %
<b>Total</b>	<b>160.77</b>	<b>11.19 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	16.25	11.56 %
CH12	10.44	12.43 %
CH06	10.24	14.74 %
CH15	9.56	6.21 %
CH24	7.51	10.28 %
CH34	6.11	14.79 %
CH17	5.07	9.86 %
CH51	4.85	6.62 %
MJR1	4.71	10.24 %
CH23	4.34	13.01 %
CH46	3.89	14.64 %
CH33	3.81	7.54 %
CH20	2.89	4.25 %
CH50	1.70	2.72 %
GPD1	1.42	3.99 %
CH31	1.10	2.85 %
CH32	0.93	8.30 %
MC06	0.57	6.05 %
CH01		0.00 %
<b>Total</b>	<b>160.77</b>	<b>11.19 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	119.92	17.15 %
W-Disp	0.07	3.04 %
Total	119.99	17.10 %

Branch *	MTD Sales L	Brand Share %
TRL1	11.20	14.26 %
SBR1	6.79	12.11 %
KPM2	6.30	8.29 %
KPM1	3.86	11.78 %
AKM1	2.74	8.87 %
ANI1	2.59	15.02 %
WJD1	2.53	11.11 %
WJP1	2.02	9.79 %
SLG1	1.40	8.03 %
CPT1	1.12	9.72 %
VNB1	1.05	5.12 %
BGR1	0.31	3.37 %
WHVL	-0.51	11.62 %
Total	119.99	17.10 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	107.25	16.04 %
Total	107.25	16.02 %

Branch *	MTD Sales L	Brand Share %
POY1	11.25	13.19 %
POY2	8.63	13.20 %
VPM2	5.59	13.09 %
NVL2	4.36	10.64 %
CUD1	4.12	6.57 %
KLM1	3.10	9.52 %
TDM1	2.64	8.81 %
KML1	1.99	11.21 %
Total	107.25	16.02 %