

MTD Sales
390.09 L

Brand Share %
15.03 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	388.02	15.42 %
Stab-HA	1.53	2.23 %
W-Disp	0.54	5.87 %
Total	390.09	15.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	100.87	16.38 %
CHENNAI-01	67.18	15.96 %
TRICHY-01	63.80	19.63 %
CHENNAI-02	42.87	10.62 %
SOUTH ARCOT	32.71	17.22 %
SOUTH-03	29.12	11.52 %
WEST-02	20.47	16.07 %
NORTH ARCOT	19.69	14.62 %
WEST-01	12.58	12.67 %
KL-SOUTH	0.80	3.20 %
Total	390.09	15.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	100.77	16.65 %
W-Disp	0.07	8.40 %
Stab-HA	0.03	0.31 %
Total	100.87	16.38 %

Branch *	MTD Sales L	Brand Share %
TVL1	10.48	10.63 %
RPM1	6.47	14.51 %
KVT1	2.97	8.05 %
MAR1	2.42	8.35 %
SVK1	1.91	12.89 %
TKY1	1.15	13.26 %
TKS1	0.94	14.86 %
ASM1	0.56	8.71 %
TVL2	0.54	8.04 %
SNL1	0.52	7.82 %
MMT1	0.52	8.28 %
PDI1	0.50	8.19 %
SDI1	0.29	3.64 %
VKM1	0.29	5.19 %
ARM1	0.27	5.66 %
SKD1		0.00 %
COL1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
RND1	-0.25	-1.20 %
Total	100.87	16.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.82	16.57 %
Stab-HA	0.36	2.22 %
Total	67.18	15.96 %

Branch *	MTD Sales L	Brand Share %
CH14	4.11	13.80 %
CH42	3.13	10.59 %
CH30	2.79	11.09 %
GUD2	1.40	13.49 %
CH35	0.86	11.55 %
CH26	0.64	15.00 %
CH16	0.59	2.07 %
CGL1	0.57	8.44 %
WHC3	0.36	2.72 %
TKM1	0.29	5.69 %
GUD1	0.28	2.49 %
MRM1	0.27	5.05 %
CH37		0.00 %
CH40		0.00 %
CZWH	-1.91	-293.94 %
Total	67.18	15.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	63.68	20.14 %
W-Disp	0.07	7.35 %
Stab-HA	0.06	0.73 %
Total	63.80	19.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.17	11.94 %
KUM1	2.46	12.47 %
TVR2	2.21	11.52 %
APM1	0.27	9.61 %
ORU1	0.25	5.91 %
TZSD	0.06	11.63 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
Total	63.80	19.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.80	10.91 %
W-Disp	0.07	3.59 %
Total	42.87	10.62 %

Branch *	MTD Sales L	Brand Share %
CH15	4.28	7.63 %
CH33	1.50	12.19 %
UKI1	1.37	7.55 %
CH20	1.29	6.75 %
CH17	1.20	10.06 %
CH21	1.15	4.15 %
CH41	1.14	7.42 %
CH24	0.80	3.56 %
MJR1	0.75	5.62 %
CH31	0.57	8.61 %
CH43	0.57	5.38 %
CH27	0.54	8.64 %
CH46	0.54	6.39 %
CH06	0.29	1.33 %
CH32	0.29	5.10 %
CH36	0.29	4.27 %
CH34	0.25	1.85 %
MC06	0.07	1.52 %
Total	42.87	10.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.53	17.67 %
Stab-HA	0.17	3.38 %
Total	32.71	17.22 %

Branch *	MTD Sales L	Brand Share %
POY2	2.37	10.97 %
CDM1	1.78	13.99 %
ULP1	1.64	14.90 %
CUD1	0.75	4.70 %
TVM2	0.27	7.35 %
PRT1	0.27	4.33 %
MKM1		0.00 %
NVL2		0.00 %
Total	32.71	17.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	28.84	11.81 %
Stab-HA	0.28	3.46 %
Total	29.12	11.52 %

Branch *	MTD Sales L	Brand Share %
KKD3	4.75	14.95 %
ATG1	2.40	13.16 %
TMM1	0.81	11.77 %
TDI1	0.59	11.19 %
DGL2	0.51	8.84 %
BNR1	0.29	8.80 %
KYK1	0.29	8.22 %
MNM1	0.29	3.03 %
MDU6	0.29	2.60 %
MDU1	0.27	0.82 %
PNV1	0.25	3.92 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
Total	29.12	11.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.38	16.38 %
W-Disp	0.07	9.16 %
Stab-HA	0.02	0.87 %
Total	20.47	16.07 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.25	13.42 %
TRM1	0.63	12.06 %
NKL2	0.60	5.39 %
HSR2	0.53	5.89 %
ATU1	0.36	8.88 %
MCR1	0.29	10.28 %
RSP1	0.29	9.54 %
SLM2	0.29	9.15 %
VPD1	0.29	10.41 %
EDP1	0.28	9.90 %
WZWH	0.02	6.28 %
CMI1		0.00 %
DPR2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
VKL1		0.00 %
Total	20.47	16.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.40	15.29 %
Stab-HA	0.23	3.42 %
W-Disp	0.06	5.97 %
Total	19.69	14.62 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.21	14.35 %
SBR1	1.82	9.85 %
KPM2	1.62	9.88 %
AKM1	0.82	11.80 %
ABR1	0.53	8.01 %
GDM1	0.27	6.42 %
VNB1	0.25	9.82 %
TRR1	0.25	5.28 %
SLG1	0.06	2.18 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	19.69	14.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.01	12.52 %
Stab-HA	0.38	16.34 %
W-Disp	0.20	17.98 %
Total	12.58	12.67 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.31	14.72 %
CBE4	0.27	12.40 %
CBE6	0.27	5.89 %
TPR2	0.27	10.77 %
UMP1	0.26	10.99 %
TPR1	0.07	2.71 %
MPM1	0.07	1.75 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
Total	12.58	12.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.80	3.28 %
Total	0.80	3.20 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.27	6.79 %
KLR1	0.27	10.62 %
TVP1	0.25	1.38 %
Total	0.80	3.20 %