



TN : VOLTAS Sales Performance 25/05/2026 9:13 AM

MTD Sales
2,701.53 L

Brand Share %
19.11 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,673.57	19.04 %
W-Disp	14.14	44.44 %
D-Freez	13.82	21.36 %
Total	2,701.53	19.11 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	561.84	20.90 %
CHENNAI-02	410.24	17.45 %
TRICHY-01	403.07	20.01 %
SOUTH-01	289.07	15.61 %
NORTH ARCOT	262.63	25.33 %
SOUTH ARCOT	247.02	22.41 %
SOUTH-03	226.99	14.19 %
WEST-02	194.90	21.20 %
WEST-01	105.76	18.47 %
Total	2,701.53	19.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	556.20	20.87 %
W-Disp	3.96	28.11 %
D-Freez	1.68	17.43 %
Total	561.84	20.90 %

Branch *	MTD Sales L	Brand Share %
CH05	34.70	17.46 %
CH47	25.80	17.55 %
CH28	22.34	18.20 %
CH30	18.27	18.38 %
CH25	17.46	18.27 %
CZWH	16.93	15.42 %
AVD1	13.19	16.95 %
CGL1	10.98	19.02 %
CH39	7.59	16.54 %
CH35	7.35	11.67 %
GUD2	5.45	12.97 %
WHC3		0.00 %
WCHN	-11.05	16.00 %
Total	561.84	20.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	405.23	17.30 %
W-Disp	2.78	72.50 %
D-Freez	2.23	46.54 %
Total	410.24	17.45 %

Branch *	MTD Sales L	Brand Share %
CH12	29.97	15.89 %
CH15	29.59	14.74 %
CH21	20.02	11.78 %
CH18	18.60	16.20 %
CH24	16.80	12.45 %
CH17	16.65	15.14 %
MJR1	14.19	16.77 %
CH06	14.00	15.12 %
CH20	13.16	13.43 %
CH34	12.62	17.69 %
CH51	10.83	13.61 %
CH50	10.46	11.39 %
CH33	9.83	13.71 %
CH43	7.14	13.92 %
CH31	6.26	12.01 %
CH32	2.93	17.96 %
Total	410.24	17.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	399.99	19.97 %
D-Freez	1.66	18.62 %
W-Disp	1.42	71.45 %
Total	403.07	20.01 %

Branch *	MTD Sales L	Brand Share %
TRY1	54.37	16.01 %
MVM1	23.84	18.60 %
TNJ1	15.74	13.74 %
KUM1	13.94	12.68 %
MDI1	10.55	15.20 %
KIK1	10.13	16.31 %
TVR2	8.58	7.75 %
PDK1	8.07	13.96 %
KRN1	4.86	18.11 %
MSI1	4.24	14.30 %
NCK1	3.10	12.83 %
APM1	3.08	8.64 %
TZSD		0.00 %
WTRZ	-5.80	17.42 %
Total	403.07	20.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	287.54	15.62 %
D-Freez	0.92	10.38 %
W-Disp	0.62	34.30 %
Total	289.07	15.61 %

Branch *	MTD Sales L	Brand Share %
TUT1	28.19	14.10 %
TVL1	16.68	7.22 %
KVT1	13.67	13.88 %
RND1	11.54	12.78 %
TKS2	10.58	18.09 %
VLY1	9.17	9.29 %
NGR1	8.20	7.76 %
RPM1	8.07	15.08 %
SNL1	4.62	17.94 %
ARM1	4.21	16.00 %
UDN1	3.72	12.01 %
SDI1	3.16	14.44 %
TKS1	2.75	8.10 %
MMT1	2.68	9.38 %
PDI1	2.20	12.13 %
KYR1	1.71	9.44 %
KGL1	1.50	7.23 %
SKD1	1.20	4.10 %
COL1	1.19	11.50 %
TKY1	0.85	5.14 %
SGT1	0.54	7.83 %
Total	289.07	15.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	258.68	25.25 %
D-Freez	2.49	28.55 %
W-Disp	1.46	43.38 %
Total	262.63	25.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	19.10	17.41 %
SBR1	17.40	17.86 %
VEL1	11.95	18.61 %
SLG1	5.11	18.26 %
VNB1	4.10	18.10 %
CGM1	2.39	18.34 %
BGR1	0.28	2.78 %
Total	262.63	25.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	244.93	22.38 %
D-Freez	1.60	24.79 %
W-Disp	0.49	50.39 %
Total	247.02	22.41 %

Branch *	MTD Sales L	Brand Share %
CUD1	14.19	13.82 %
KML1	6.99	14.07 %
NVL2	5.17	8.62 %
TDM1	5.08	13.36 %
VPM1	2.83	18.78 %
STP1	1.58	8.70 %
WHUT	-3.15	18.11 %
Total	247.02	22.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	224.72	14.15 %
D-Freez	1.29	14.82 %
W-Disp	0.97	42.39 %
Total	226.99	14.19 %

Branch *	MTD Sales L	Brand Share %
DGL1	22.55	11.95 %
MDU2	13.74	14.15 %
MDU1	10.25	6.15 %
ATG1	9.04	11.16 %
SVG1	6.92	13.99 %
CMR1	6.04	17.25 %
MDU3	4.11	8.04 %
USL1	3.83	17.94 %
MDU7	3.62	6.10 %
MLR1	3.62	13.70 %
KYK1	3.40	14.22 %
MDU4	2.70	9.67 %
TEN1	2.69	13.04 %
MDU6	2.56	3.75 %
TEN2	2.49	11.18 %
BTU1	2.11	16.25 %
PKM1	2.09	18.30 %
MNM1	1.93	8.99 %
DKI1	1.84	4.29 %
SGP1	1.52	11.24 %
TDI1	1.48	4.10 %
PVI1	0.99	2.91 %
CBM1	0.64	4.20 %
KPT1	0.56	6.25 %
NTM1	0.28	1.98 %
Total	226.99	14.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	192.29	21.06 %
D-Freez	1.59	34.40 %
W-Disp	1.02	63.82 %
Total	194.90	21.20 %

Branch *	MTD Sales L	Brand Share %
SLM1	17.64	19.10 %
ERD1	13.88	13.48 %
ATU1	6.79	18.68 %
MTR1	5.74	16.41 %
NKL2	5.50	10.27 %
KRI1	4.78	16.76 %
VPD1	3.69	18.09 %
TRM1	3.04	17.92 %
OML1	2.99	17.86 %
HSR2	2.00	8.67 %
KMM1	1.62	8.70 %
CMI1	1.51	10.98 %
PDR1	1.48	11.18 %
APN1	1.02	6.22 %
PLC1	0.92	11.51 %
HSR1	0.82	5.34 %
KVP1	0.73	5.77 %
VKL1	0.27	3.43 %
WZWH		0.00 %
WHKP	-1.32	11.40 %
Total	194.90	21.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	103.99	18.34 %
W-Disp	1.41	76.06 %
D-Freez	0.36	8.96 %
Total	105.76	18.47 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.14	17.73 %
CBE1	5.03	15.31 %
SNR1	4.73	18.85 %
AVI1	2.86	15.11 %
SYM2	2.15	15.75 %
DPM2	1.70	10.74 %
TPR3	1.43	10.06 %
CBE3	1.19	9.06 %
KGM1	0.95	7.10 %
KMD1	0.92	8.65 %
CBE4	0.91	2.89 %
SUL1	0.85	9.49 %
CBE5	0.60	6.60 %
TPR1	0.35	0.98 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	105.76	18.47 %