



# TN : VOLTAS Sales Performance 25/04/2026 9:13 AM

MTD Sales  
4,002.20 L

Brand Share %  
15.58 %

Information:

MTD : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,979.99	15.55 %
W-Disp	13.70	54.13 %
D-Freez	8.51	12.10 %
<b>Total</b>	<b>4,002.20</b>	<b>15.58 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	643.58	18.11 %
SOUTH-01	626.60	14.71 %
CHENNAI-01	509.45	15.91 %
SOUTH-03	467.99	13.50 %
CHENNAI-02	415.83	14.97 %
WEST-02	391.75	15.69 %
NORTH ARCOT	340.71	18.46 %
WEST-01	307.82	13.37 %
SOUTH ARCOT	298.45	16.77 %
<b>Total</b>	<b>4,002.20</b>	<b>15.58 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	641.77	18.13 %
D-Freez	1.21	9.64 %
W-Disp	0.60	35.84 %
<b>Total</b>	<b>643.58</b>	<b>18.11 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	21.28	11.01 %
TYR1	17.80	15.54 %
KUM1	17.44	9.85 %
TVR2	17.02	10.45 %
KIK1	14.68	15.21 %
TRY2	13.74	12.42 %
KUM2	6.76	15.01 %
NMM1	4.38	14.53 %
APM1	2.94	9.60 %
NCK1	2.02	6.29 %
TZSD		0.00 %
<b>Total</b>	<b>643.58</b>	<b>18.11 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	624.46	14.70 %
D-Freez	1.07	10.74 %
W-Disp	1.07	53.75 %
Total	626.60	14.71 %

Branch *	MTD Sales L	Brand Share %
TUT1	60.25	14.79 %
TVL1	48.59	9.24 %
TUT2	30.01	15.33 %
NGR1	23.27	7.03 %
VLY1	18.57	12.49 %
RPM1	17.73	15.22 %
RND1	15.62	10.47 %
SVK1	14.81	11.76 %
SDI1	9.99	13.65 %
MMT1	6.85	8.89 %
UDN1	6.61	10.43 %
TKY1	5.95	10.88 %
PDI1	5.52	10.18 %
KYR1	5.33	11.62 %
COL1	5.30	12.53 %
KGL1	4.79	5.53 %
SKD1	2.71	7.14 %
KSM1	2.56	11.43 %
SGT1	1.53	7.27 %
WHTV	-2.55	12.76 %
Total	626.60	14.71 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	503.59	15.79 %
W-Disp	4.62	58.85 %
D-Freez	1.24	20.56 %
Total	509.45	15.91 %

Branch *	MTD Sales L	Brand Share %
CH47	29.32	13.58 %
CH16	26.53	14.27 %
CH05	25.35	11.09 %
CH19	21.79	13.85 %
CH42	18.78	13.51 %
CH28	18.11	14.13 %
CH49	14.04	12.47 %
CH25	12.39	9.90 %
CH45	11.12	9.75 %
CGL1	8.68	12.86 %
CZWH	8.34	11.90 %
SKL1	6.84	10.25 %
CH37	5.07	8.85 %
CH35	4.84	6.13 %
GUD2	4.73	9.19 %
CH40	0.38	3.55 %
WHC3		0.00 %
WCHN	-9.78	11.99 %
Total	509.45	15.91 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	465.72	13.48 %
D-Freez	1.65	16.04 %
W-Disp	0.62	31.85 %
<b>Total</b>	<b>467.99</b>	<b>13.50 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	34.79	15.21 %
MDU1	24.30	5.68 %
ATG1	12.38	9.91 %
MDU3	12.12	9.58 %
SVG1	11.84	14.90 %
DGL2	11.46	14.59 %
MDU6	10.81	5.53 %
MDU5	9.66	15.16 %
TEN2	9.48	10.17 %
USL1	9.08	14.53 %
TEN1	8.57	13.91 %
MDU4	6.25	6.30 %
CBM1	5.63	9.53 %
MNM1	5.63	13.54 %
TDI1	4.96	8.99 %
PNV2	4.84	10.38 %
DKI1	4.72	5.37 %
SGP1	3.67	10.60 %
MDU7	3.33	2.60 %
CMR1	3.24	8.37 %
KYK1	2.77	7.00 %
ODM1	2.05	4.53 %
PVI1	2.00	3.90 %
PKM1	1.97	7.72 %
KPT1	1.79	5.96 %
NTM1	0.62	2.25 %
WHMD	-1.60	9.61 %
<b>Total</b>	<b>467.99</b>	<b>13.50 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	413.98	14.94 %
W-Disp	1.51	50.49 %
D-Freez	0.35	8.38 %
<b>Total</b>	<b>415.83</b>	<b>14.97 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	38.17	13.75 %
CH15	31.86	12.41 %
CH12	21.91	13.66 %
CH21	17.95	10.07 %
CH20	15.09	9.69 %
CH34	14.26	15.29 %
CH06	12.94	12.25 %
CH17	12.86	10.39 %
CH50	9.85	8.48 %
UKI1	8.52	15.44 %
CH31	7.73	13.42 %
CH51	7.40	8.58 %
MJR1	7.35	7.80 %
CH43	6.93	11.34 %
CH32	1.22	5.78 %
MC06	0.83	6.51 %
<b>Total</b>	<b>415.83</b>	<b>14.97 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	389.76	15.66 %
W-Disp	1.99	72.91 %
<b>Total</b>	<b>391.75</b>	<b>15.69 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	42.35	14.94 %
SLM1	25.30	9.33 %
NKL2	16.79	13.47 %
KRI1	13.39	14.81 %
ATU1	12.67	13.70 %
MTR1	9.22	13.00 %
TCG1	7.08	10.98 %
TRM1	5.34	10.90 %
KVP1	5.12	13.45 %
APN1	5.03	14.96 %
KMM1	3.98	10.04 %
HSR2	3.66	4.86 %
MCR1	3.62	7.12 %
HSR1	3.57	5.09 %
BMD1	3.51	13.41 %
VKL1	2.97	10.64 %
WHKP	2.34	11.62 %
PLC1	2.31	6.48 %
KAM1	2.07	7.27 %
SGI1	0.66	3.52 %
WZWH		0.00 %
WHPD	-1.49	10.12 %
<b>Total</b>	<b>391.75</b>	<b>15.69 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	337.88	18.45 %
D-Freez	1.72	14.52 %
W-Disp	1.12	50.03 %
<b>Total</b>	<b>340.71</b>	<b>18.46 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	22.85	12.04 %
TRL1	18.87	14.41 %
SBR1	15.71	13.08 %
VEL1	13.97	14.26 %
AKM1	13.00	13.79 %
SLG1	6.28	13.77 %
WJP1	5.41	8.84 %
CPT1	5.03	12.21 %
VNB1	2.33	3.93 %
UGI1	1.47	7.66 %
BGR1	0.91	3.12 %
<b>Total</b>	<b>340.71</b>	<b>18.46 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	305.99	13.33 %
W-Disp	1.40	55.77 %
D-Freez	0.43	9.44 %
<b>Total</b>	<b>307.82</b>	<b>13.37 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	11.63	12.78 %
CBE4	10.23	6.80 %
MPM1	9.30	8.36 %
CBE6	7.70	8.22 %
PDM1	6.46	12.91 %
TPR3	5.57	9.63 %
TPR1	5.36	4.42 %
CBE5	4.65	11.05 %
SUL1	4.40	7.76 %
CBE3	3.71	12.80 %
PPI1	3.50	13.27 %
KGM1	3.44	6.05 %
SYM2	2.80	6.33 %
DPM2	2.49	4.22 %
KMD1	2.13	4.78 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>307.82</b>	<b>13.37 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	296.84	16.74 %
D-Freez	0.84	15.45 %
W-Disp	0.78	55.81 %
Total	298.45	16.77 %

Branch *	MTD Sales L	Brand Share %
POY2	23.73	13.77 %
TDM1	8.91	14.38 %
CUD1	8.82	5.81 %
MKM1	6.45	15.02 %
VCM1	5.06	15.17 %
NVL2	3.36	3.47 %
KML1	3.27	5.30 %
STP1	2.46	9.33 %
VPM1	2.39	10.08 %
WHUT	-2.32	14.28 %
Total	298.45	16.77 %