



TN : VOLTAS Sales Performance 25/03/2026 9:13 AM

MTD Sales
1,561.54 L

Brand Share %
15.25 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,561.34	15.26 %
W-Disp	0.20	1.65 %
Dummy-AC		7.21 %
Total	1,561.54	15.25 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	255.39	17.93 %
SOUTH-01	200.92	13.67 %
CHENNAI-01	199.95	12.75 %
SOUTH-03	191.05	14.97 %
WEST-01	177.13	19.58 %
WEST-02	158.95	18.56 %
CHENNAI-02	155.11	11.09 %
NORTH ARCOT	117.57	17.13 %
SOUTH ARCOT	105.47	16.05 %
Total	1,561.54	15.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	255.39	17.94 %
Total	255.39	17.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	59.71	14.81 %
PTK1	9.90	14.59 %
KUM1	7.52	9.16 %
TNJ1	7.38	10.28 %
MDI1	5.58	13.28 %
PDK1	5.21	14.97 %
TVR2	4.85	8.49 %
TRY2	1.88	4.98 %
NMM1	1.83	12.94 %
NCK1	1.01	5.58 %
APM1	0.78	7.49 %
TZSD		0.00 %
WTRZ	-0.53	9.79 %
Total	255.39	17.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	200.92	13.68 %
Total	200.92	13.67 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.60	8.16 %
TVL1	14.45	9.54 %
NGR1	10.61	10.73 %
KVT1	8.92	13.57 %
TKS2	8.36	13.45 %
SVK1	5.79	14.30 %
MAR1	4.87	11.88 %
TKS1	3.85	9.76 %
SDI1	3.20	12.24 %
RND1	2.79	6.13 %
TCN1	2.72	12.14 %
VLY1	2.35	7.96 %
APK2	2.11	7.66 %
MMT1	1.83	11.29 %
PDI1	1.71	8.06 %
TKY1	1.11	8.12 %
SGT1	1.10	13.52 %
KGL1	0.25	1.32 %
KSM1	0.24	3.66 %
SKD1	0.24	1.63 %
COL1		0.00 %
Total	200.92	13.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	199.95	12.77 %
Total	199.95	12.75 %

Branch *	MTD Sales L	Brand Share %
CH08	12.97	12.03 %
CH05	11.08	8.98 %
CH22	10.66	13.91 %
CH14	9.80	10.02 %
CH16	8.47	11.69 %
CH28	8.32	14.13 %
CH19	7.98	12.40 %
GUD1	6.87	15.02 %
CH25	4.11	6.68 %
CH39	3.96	13.96 %
CH47	3.87	9.68 %
GUD2	3.20	10.54 %
SKL1	2.74	8.74 %
CGL1	2.52	8.15 %
CH49	2.51	3.27 %
CH37	1.95	6.27 %
CH35	1.41	3.22 %
CZWH	1.15	2.79 %
WHC3	0.98	12.26 %
CH40	0.95	13.73 %
MC10		0.00 %
Total	199.95	12.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	191.05	14.99 %
Total	191.05	14.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.68	8.24 %
MDU2	11.02	13.56 %
KKD3	8.53	15.11 %
MDU3	7.16	12.27 %
ATG1	5.42	11.96 %
MDU6	3.35	5.59 %
PVI1	3.20	15.06 %
PNV2	2.79	11.79 %
TEN2	2.73	11.66 %
TEN1	2.70	12.36 %
CMR1	1.95	11.65 %
CBM1	1.71	8.17 %
PKM1	1.35	13.20 %
KPT1	1.13	9.65 %
TDI1	1.11	6.20 %
MDU4	1.11	4.13 %
KYK1	1.05	6.76 %
SGP1	1.02	7.57 %
SZSD	0.29	4.25 %
DKI1	0.28	0.81 %
MNM1	0.27	1.98 %
NTM1		0.00 %
Total	191.05	14.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	177.00	19.58 %
W-Disp	0.12	19.58 %
Total	177.13	19.58 %

Branch *	MTD Sales L	Brand Share %
SNR1	5.15	13.47 %
CBE6	4.80	13.39 %
CBE4	4.34	6.95 %
SYM2	1.93	15.21 %
TPR1	1.88	4.30 %
KMD1	1.02	8.99 %
KGM1	0.24	1.45 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	177.13	19.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	158.95	18.57 %
Total	158.95	18.56 %

Branch *	MTD Sales L	Brand Share %
ERD1	9.08	11.28 %
SLM1	7.82	8.28 %
NKL2	5.65	12.83 %
ATU1	3.13	9.21 %
MTR1	2.85	9.45 %
HSR2	2.63	12.14 %
TCG1	2.36	9.61 %
PDR1	2.32	13.45 %
KRI1	1.76	12.20 %
CMI1	1.65	14.93 %
KAM1	1.45	13.89 %
PMP1	1.40	9.83 %
APN1	1.06	8.81 %
PLC1	1.02	11.84 %
KMM1	0.86	6.43 %
KVP1	0.59	4.67 %
HSR1	0.47	2.68 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	6.54 %
Total	158.95	18.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	155.11	11.10 %
Dummy-AC		10.53 %
Total	155.11	11.09 %

Branch *	MTD Sales L	Brand Share %
CH03	15.37	11.40 %
CH12	10.17	12.30 %
CH15	9.56	6.42 %
CH06	9.33	13.87 %
CH24	7.18	10.13 %
CH34	6.11	15.20 %
CH43	5.03	14.86 %
CH51	4.85	6.75 %
CH17	4.75	9.47 %
MJR1	4.71	10.48 %
CH23	4.34	13.29 %
CH46	3.89	14.80 %
CH33	3.19	6.44 %
CH20	2.89	4.37 %
CH50	1.70	2.82 %
GPD1	1.16	3.34 %
CH31	1.10	2.97 %
CH32	0.93	8.30 %
MC06	0.28	3.25 %
CH01		0.00 %
Total	155.11	11.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	117.50	17.18 %
W-Disp	0.07	3.14 %
Total	117.57	17.13 %

Branch *	MTD Sales L	Brand Share %
TRL1	11.20	14.37 %
SBR1	6.79	12.46 %
KPM2	6.30	8.49 %
KPM1	3.86	11.94 %
AKM1	2.74	8.87 %
WJD1	2.22	10.04 %
WJP1	2.02	10.31 %
CPT1	1.12	10.30 %
SLG1	1.12	6.67 %
VNB1	1.05	5.28 %
BGR1		0.00 %
WHVL	-0.51	14.90 %
Total	117.57	17.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	105.47	16.07 %
Total	105.47	16.05 %

Branch *	MTD Sales L	Brand Share %
POY1	11.25	13.49 %
POY2	8.02	12.55 %
VPM2	5.59	13.09 %
NVL2	4.36	10.79 %
CUD1	4.12	6.70 %
KLM1	3.10	9.62 %
TDM1	2.64	8.89 %
KML1	1.99	11.42 %
Total	105.47	16.05 %