

MTD Sales
582.67 L

Brand Share %
18.04 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	582.41	18.08 %
W-Disp	0.27	2.80 %
Total	582.67	18.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	99.38	15.27 %
CHENNAI-01	92.63	17.99 %
TRICHY-01	90.22	20.96 %
SOUTH-03	62.55	14.92 %
CHENNAI-02	60.66	14.87 %
WEST-02	50.54	25.52 %
SOUTH ARCOT	48.23	21.62 %
NORTH ARCOT	44.14	21.12 %
WEST-01	30.41	20.29 %
KL-SOUTH	3.91	14.35 %
Total	582.67	18.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	99.38	15.29 %
Total	99.38	15.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.86	13.02 %
TVL1	5.76	10.49 %
NGR1	5.47	11.50 %
TUT2	4.45	10.48 %
RPM1	3.76	14.22 %
SVK1	3.53	17.60 %
KVT1	3.06	12.61 %
TKY1	2.25	17.52 %
APK2	1.70	17.46 %
TCN1	1.69	9.12 %
MMT1	1.61	13.82 %
TYI1	1.58	15.90 %
MAR1	1.39	10.71 %
TKS1	1.36	8.62 %
UDN1	1.14	9.81 %
SNL1	1.13	14.37 %
TVL2	1.04	10.96 %
KGL1	1.02	11.99 %
VKM1	0.88	11.43 %
ARM1	0.57	4.66 %
PDI1	0.54	8.74 %
RND1	0.29	1.70 %
S2SD	0.29	6.50 %
COL1	0.28	6.79 %
SKD1	0.27	3.44 %
SGT1		0.00 %
Total	99.38	15.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	92.63	18.07 %
Total	92.63	17.99 %

Branch *	MTD Sales L	Brand Share %
CH05	4.07	12.47 %
CH14	3.31	10.94 %
AVD1	2.98	16.84 %
CH28	2.60	14.31 %
MRM1	2.48	17.99 %
CZWH	2.39	11.01 %
GUD1	2.21	14.82 %
CH16	2.19	5.75 %
CH45	1.93	16.17 %
CH11	1.09	6.69 %
CGL1	0.82	8.30 %
CH35	0.81	7.66 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	92.63	17.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.22	20.98 %
Total	90.22	20.96 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.05	13.85 %
TNJ1	3.85	11.55 %
TRY4	3.05	17.87 %
NGT1	2.16	16.45 %
MDI1	1.67	15.00 %
ORU1	0.51	11.86 %
KRN1	0.28	3.98 %
NCK1	0.28	9.99 %
TTP1	0.28	7.44 %
TZSD		0.00 %
Total	90.22	20.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	62.55	14.96 %
Total	62.55	14.92 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.82	5.57 %
MDU2	4.06	10.13 %
KKD3	2.41	11.50 %
MDU3	2.34	17.04 %
ATG1	2.14	11.61 %
MDU6	1.11	3.85 %
MLR1	0.85	10.96 %
DGL2	0.81	10.85 %
KYK1	0.60	12.46 %
KPT1	0.54	15.15 %
PNV1	0.54	7.69 %
ODM1	0.53	9.49 %
PNI1	0.53	12.01 %
MDU4	0.52	5.89 %
KKD2	0.29	4.76 %
TEN2	0.26	4.93 %
TDI1	0.25	5.67 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
Total	62.55	14.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	60.59	14.93 %
W-Disp	0.07	3.51 %
Total	60.66	14.87 %

Branch *	MTD Sales L	Brand Share %
CH03	5.85	15.55 %
CH15	5.03	10.07 %
CH06	3.08	13.05 %
CH24	2.83	15.97 %
CH12	2.81	10.37 %
CH43	2.11	12.85 %
CH09	1.65	9.11 %
CH33	1.62	10.20 %
CH17	1.40	13.79 %
MJR1	1.38	6.88 %
CH20	1.09	5.13 %
GPD1	1.07	12.56 %
CH46	0.58	3.89 %
CH36	0.25	3.71 %
CH34		0.00 %
Total	60.66	14.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	50.47	25.55 %
W-Disp	0.07	13.28 %
Total	50.54	25.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.03	17.46 %
ATU1	0.84	15.99 %
NKL2	0.83	6.62 %
KMM1	0.56	13.63 %
HSR2	0.28	6.73 %
BMD1		0.00 %
CMI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
Total	50.54	25.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	48.17	21.63 %
W-Disp	0.06	16.32 %
Total	48.23	21.62 %

Branch *	MTD Sales L	Brand Share %
POY1	3.62	10.44 %
POY2	3.58	13.93 %
ULP1	1.39	16.50 %
VPM2	1.20	9.73 %
PRT1	0.56	8.13 %
NVL2		0.00 %
Total	48.23	21.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	44.07	21.19 %
W-Disp	0.07	6.36 %
Total	44.14	21.12 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.42	14.36 %
KPM1	1.92	16.07 %
WJP1	0.56	5.80 %
WJD1	0.55	9.95 %
TRR1	0.28	3.60 %
UGI1		0.00 %
VNB1		0.00 %
Total	44.14	21.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.41	20.38 %
Total	30.41	20.29 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.39	16.40 %
CBE4	1.30	13.20 %
UMP1	0.79	12.91 %
CBE6	0.56	12.24 %
TPR1	0.56	8.64 %
CBE1	0.53	9.64 %
MPM1	0.29	6.08 %
KMD1	0.28	11.09 %
PPI1	0.28	10.69 %
DPM2	0.28	5.70 %
SNR1	0.27	4.70 %
AVI1	0.26	7.22 %
ANR1		0.00 %
GDR1		0.00 %
PDM1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
Total	30.41	20.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.91	14.40 %
Total	3.91	14.35 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	13.25 %
PAS1	0.27	6.87 %
Total	3.91	14.35 %