

MTD Sales
1,156.05 L

Brand Share %
23.92 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,134.96	23.98 %
W-Disp	13.01	45.53 %
D-Freez	8.08	11.41 %
Total	1,156.05	23.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	217.08	24.32 %
CHENNAI-01	214.46	24.49 %
TRICHY-01	176.12	25.02 %
CHENNAI-02	132.90	19.09 %
SOUTH-03	119.03	22.33 %
NORTH ARCOT	102.00	28.34 %
SOUTH ARCOT	86.14	26.05 %
WEST-02	44.83	27.56 %
WEST-03	36.26	21.84 %
WEST-01	27.23	24.37 %
Total	1,156.05	23.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	215.21	24.46 %
D-Freez	1.22	12.08 %
W-Disp	0.65	24.67 %
Total	217.08	24.32 %

Branch *	MTD Sales L	Brand Share %
TVL1	19.98	15.94 %
RPM1	8.59	20.15 %
TUT2	7.75	19.29 %
NGR1	7.42	18.21 %
TKS2	5.77	17.81 %
SVK1	4.79	21.17 %
RND1	4.77	18.93 %
UDN1	3.88	23.17 %
TKY1	2.18	17.63 %
TKS1	1.97	10.35 %
PDI1	1.92	16.39 %
KYR1	1.48	20.08 %
SDI1	1.25	10.37 %
MMT1	0.97	6.95 %
KSM1	0.84	5.79 %
SKD1	0.30	4.52 %
SGT1		0.00 %
WHTV	-0.31	6.31 %
Total	217.08	24.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	210.06	24.40 %
W-Disp	3.82	64.85 %
D-Freez	0.58	6.57 %
Total	214.46	24.49 %

Branch *	MTD Sales L	Brand Share %
CH47	13.33	23.54 %
CH16	11.63	19.07 %
CH14	10.71	23.48 %
CH42	9.29	21.68 %
CH30	8.98	21.40 %
GUD1	7.52	20.81 %
CH05	7.18	12.21 %
CH45	7.01	21.77 %
CH28	5.93	15.99 %
CH48	5.87	17.61 %
CH25	4.86	14.73 %
AVD1	4.10	13.30 %
KNR1	3.64	20.94 %
CGL1	1.53	10.37 %
Total	214.46	24.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	173.25	25.00 %
D-Freez	1.76	18.53 %
W-Disp	1.10	76.66 %
Total	176.12	25.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	32.77	21.17 %
TNJ1	7.78	22.75 %
TRY4	6.59	22.77 %
TNJ2	6.42	22.41 %
TRY3	5.56	23.46 %
TVR2	5.34	15.18 %
PDK2	4.85	21.54 %
KUM1	4.27	10.47 %
NGT1	3.78	15.60 %
KIK1	2.65	8.81 %
TTP1	2.35	22.09 %
PDK1	1.94	14.03 %
MDI1	1.61	8.04 %
APM1	0.88	19.39 %
NCK1	0.60	13.66 %
Total	176.12	25.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	130.85	19.04 %
W-Disp	1.70	51.62 %
D-Freez	0.35	6.07 %
Total	132.90	19.09 %

Branch *	MTD Sales L	Brand Share %
CH15	11.60	17.12 %
CH21	11.47	22.27 %
CH03	10.08	12.93 %
CH20	6.58	21.61 %
CH18	5.24	13.45 %
CH17	4.81	18.40 %
CH33	4.76	20.67 %
CH06	4.73	18.59 %
MJR1	4.51	22.74 %
CH50	4.45	17.74 %
CH44	4.02	20.08 %
CH51	3.46	11.50 %
UKI1	2.54	19.21 %
CH43	2.45	13.98 %
CH46	2.44	16.62 %
CH12	2.24	6.23 %
GPD1	0.78	5.97 %
CH31	0.66	22.32 %
CH34	0.41	1.75 %
CH32	0.37	7.74 %
WHC3	-0.90	-4.94 %
Total	132.90	19.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	117.02	22.48 %
D-Freez	1.05	14.08 %
W-Disp	0.96	19.29 %
Total	119.03	22.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	20.28	23.76 %
MDU2	6.42	16.60 %
KKD3	4.16	17.88 %
DGL1	3.74	14.21 %
MDU6	2.87	13.11 %
MDU4	2.79	18.91 %
ATG1	2.04	9.79 %
MDU3	2.03	12.75 %
DGL2	1.90	12.88 %
MDU7	1.62	10.07 %
DKI1	1.47	4.56 %
SVG1	1.22	9.03 %
SGP1	0.88	22.89 %
KYK1	0.85	18.44 %
MNM1	0.85	16.62 %
PNI1	0.59	9.67 %
KPT1	0.32	13.19 %
PKM1	0.29	11.89 %
MLR1	0.29	3.80 %
TEN2	0.29	6.63 %
NTM1		0.00 %
SZSD		0.00 %
WHMD	-0.60	17.13 %
Total	119.03	22.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	99.61	28.58 %
D-Freez	1.63	17.42 %
W-Disp	0.75	36.87 %
Total	102.00	28.34 %

Branch *	MTD Sales L	Brand Share %
VEL4	8.43	22.09 %
KPM2	7.30	22.99 %
KPM1	2.30	15.68 %
WJP1	2.05	21.72 %
VEL1	1.39	13.82 %
AKM1	1.30	9.48 %
SLG1	0.63	19.01 %
VNB1	0.55	6.40 %
BGR1	0.36	7.79 %
UGI1		0.00 %
Total	102.00	28.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	84.33	26.45 %
W-Disp	1.35	79.94 %
D-Freez	0.47	4.61 %
Total	86.14	26.05 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.94	21.74 %
VPM2	4.45	23.19 %
KKI2	3.47	23.21 %
TDM1	2.95	17.31 %
POY1	2.70	7.82 %
NVL2	2.67	13.89 %
TVM2	0.93	6.83 %
KML1	0.57	6.90 %
Total	86.14	26.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	44.34	28.70 %
W-Disp	0.49	13.18 %
Total	44.83	27.56 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.13	13.83 %
KRI1	1.87	19.75 %
ATU1	1.65	14.36 %
DPR2	0.98	20.45 %
MTR1	0.93	10.06 %
BMD1	0.81	18.46 %
VPD1	0.67	18.28 %
PLC1	0.66	21.14 %
WZWH	0.43	9.07 %
OML1	0.31	6.71 %
KAM1	0.29	6.36 %
HSR1	0.14	5.15 %
HSR2		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	44.83	27.56 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	35.52	21.94 %
W-Disp	0.51	66.00 %
D-Freez	0.22	6.65 %
Total	36.26	21.84 %

Branch *	MTD Sales L	Brand Share %
ERD2	6.36	17.85 %
NKL2	3.42	15.51 %
TCG1	1.70	21.50 %
KMM1	1.15	21.78 %
TPR1	0.98	10.37 %
KGM1	0.70	17.86 %
AVI1	0.66	11.42 %
VKL1	0.54	23.23 %
TPR3	0.27	16.06 %
CMI1		0.00 %
SYM2		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	36.26	21.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.75	22.98 %
W-Disp	1.67	79.90 %
D-Freez	0.81	41.75 %
Total	27.23	24.37 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.23	17.98 %
MPM1	0.83	14.90 %
CBE4	0.82	8.64 %
CBE6	0.80	8.51 %
DPM2	0.38	14.37 %
CBE5	0.29	10.40 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.90	20.25 %
Total	27.23	24.37 %