

MTD Sales  
**348.35 L**

Brand Share %  
**14.70 %**

Information:

**MTD :** 01-09-2025 To 23-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.70 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 346.34      | 15.07 %       |
| Stab-HA  | 1.53        | 2.42 %        |
| W-Disp   | 0.47        | 5.46 %        |
| Total    | 348.35      | 14.70 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 87.74       | 15.52 %       |
| CHENNAI-01  | 63.07       | 15.85 %       |
| TRICHY-01   | 60.13       | 19.73 %       |
| CHENNAI-02  | 39.38       | 10.48 %       |
| SOUTH ARCOT | 29.42       | 16.79 %       |
| SOUTH-03    | 22.42       | 10.61 %       |
| NORTH ARCOT | 17.71       | 14.96 %       |
| WEST-02     | 17.65       | 16.40 %       |
| WEST-01     | 10.02       | 11.23 %       |
| KL-SOUTH    | 0.80        | 3.35 %        |
| Total       | 348.35      | 14.70 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 87.64       | 15.78 %       |
| W-Disp   | 0.07        | 8.40 %        |
| Stab-HA  | 0.03        | 0.33 %        |
| Total    | 87.74       | 15.52 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 9.69        | 10.64 %       |
| RPM1     | 4.23        | 10.28 %       |
| VLY1     | 2.11        | 13.29 %       |
| MAR1     | 1.89        | 7.25 %        |
| KVT1     | 1.69        | 5.84 %        |
| SVK1     | 1.34        | 9.34 %        |
| TKY1     | 1.15        | 13.84 %       |
| ASM1     | 0.56        | 8.71 %        |
| SNL1     | 0.52        | 9.02 %        |
| MMT1     | 0.52        | 8.35 %        |
| PDI1     | 0.50        | 8.19 %        |
| SDI1     | 0.29        | 3.64 %        |
| TVL2     | 0.29        | 4.67 %        |
| ARM1     | 0.27        | 5.66 %        |
| SKD1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| RND1     | -0.25       | -1.27 %       |
| Total    | 87.74       | 15.52 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 62.71       | 16.46 %       |
| Stab-HA  | 0.36        | 2.31 %        |
| Total    | 63.07       | 15.85 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14     | 2.99        | 10.71 %       |
| CH42     | 2.84        | 9.98 %        |
| CH30     | 2.79        | 12.13 %       |
| CH22     | 1.97        | 14.53 %       |
| GUD2     | 1.40        | 13.49 %       |
| CH35     | 0.86        | 13.47 %       |
| CGL1     | 0.57        | 9.21 %        |
| WHC3     | 0.36        | 2.72 %        |
| CH16     | 0.30        | 1.10 %        |
| GUD1     | 0.28        | 2.56 %        |
| MRM1     | 0.27        | 5.36 %        |
| CH37     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| CZWH     | -1.91       | -293.94 %     |
| Total    | 63.07       | 15.85 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 60.01       | 20.23 %       |
| W-Disp   | 0.07        | 7.35 %        |
| Stab-HA  | 0.06        | 0.80 %        |
| Total    | 60.13       | 19.73 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 11.67       | 11.98 %       |
| KUM1     | 2.19        | 11.78 %       |
| TVR2     | 1.92        | 10.71 %       |
| APM1     | 0.27        | 9.61 %        |
| ORU1     | 0.25        | 6.42 %        |
| TZSD     | 0.06        | 11.63 %       |
| KRN1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| Total    | 60.13       | 19.73 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 39.31       | 10.77 %       |
| W-Disp   | 0.07        | 3.90 %        |
| Total    | 39.38       | 10.48 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 3.77        | 7.05 %        |
| CH33     | 1.50        | 13.14 %       |
| CH20     | 1.29        | 7.25 %        |
| CH17     | 1.20        | 10.06 %       |
| CH41     | 1.14        | 7.94 %        |
| UKI1     | 1.08        | 7.35 %        |
| CH21     | 0.86        | 3.37 %        |
| CH24     | 0.80        | 3.65 %        |
| MJR1     | 0.75        | 5.76 %        |
| CH31     | 0.57        | 9.04 %        |
| CH43     | 0.57        | 5.77 %        |
| CH27     | 0.29        | 5.06 %        |
| CH46     | 0.29        | 3.66 %        |
| CH06     | 0.29        | 1.45 %        |
| CH32     | 0.29        | 5.39 %        |
| CH36     | 0.29        | 4.48 %        |
| CH34     | 0.25        | 1.99 %        |
| MC06     | 0.07        | 2.09 %        |
| Total    | 39.38       | 10.48 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 29.25       | 17.22 %       |
| Stab-HA  | 0.17        | 3.65 %        |
| Total    | 29.42       | 16.79 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY2     | 2.37        | 11.13 %       |
| CDM1     | 1.78        | 14.33 %       |
| VPM1     | 0.29        | 13.99 %       |
| TVM2     | 0.27        | 9.13 %        |
| PRT1     | 0.27        | 4.77 %        |
| CUD1     | 0.25        | 1.93 %        |
| MKM1     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| Total    | 29.42       | 16.79 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 22.14       | 10.88 %       |
| Stab-HA  | 0.28        | 3.80 %        |
| Total    | 22.42       | 10.61 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATG1     | 2.40        | 14.12 %       |
| TMM1     | 0.81        | 11.77 %       |
| TDI1     | 0.59        | 11.82 %       |
| MLR1     | 0.57        | 12.10 %       |
| BNR1     | 0.29        | 8.80 %        |
| KYK1     | 0.29        | 10.24 %       |
| MNM1     | 0.29        | 3.03 %        |
| MDU6     | 0.29        | 2.75 %        |
| MDU1     | 0.27        | 0.84 %        |
| PNV1     | 0.25        | 4.14 %        |
| ADP1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KKD2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| Total    | 22.42       | 10.61 %       |

### NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 17.48       | 15.69 %       |
| Stab-HA  | 0.23        | 3.78 %        |
| Total    | 17.71       | 14.96 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 1.62        | 9.89 %        |
| SBR1     | 1.26        | 7.58 %        |
| ABR1     | 0.53        | 12.49 %       |
| GDM1     | 0.27        | 6.42 %        |
| VNB1     | 0.25        | 11.24 %       |
| TRR1     | 0.25        | 6.20 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| Total    | 17.71       | 14.96 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 17.57       | 16.73 %       |
| W-Disp   | 0.07        | 9.16 %        |
| Stab-HA  | 0.02        | 1.01 %        |
| Total    | 17.65       | 16.40 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRM1     | 0.63        | 12.11 %       |
| HSR2     | 0.53        | 6.54 %        |
| ATU1     | 0.36        | 8.88 %        |
| NKL2     | 0.31        | 6.94 %        |
| MCR1     | 0.29        | 10.28 %       |
| RSP1     | 0.29        | 13.51 %       |
| SLM2     | 0.29        | 10.06 %       |
| EDP1     | 0.28        | 9.90 %        |
| WZWH     | 0.02        | 6.28 %        |
| CMI1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| Total    | 17.65       | 16.40 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 9.45        | 10.94 %       |
| Stab-HA  | 0.38        | 19.38 %       |
| W-Disp   | 0.20        | 21.77 %       |
| Total    | 10.02       | 11.23 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 4.27        | 13.89 %       |
| TPR3     | 0.29        | 9.09 %        |
| CBE4     | 0.27        | 13.97 %       |
| CBE6     | 0.27        | 6.85 %        |
| TPR2     | 0.27        | 10.77 %       |
| UMP1     | 0.26        | 13.08 %       |
| TPR1     | 0.07        | 2.73 %        |
| MPM1     | 0.07        | 2.00 %        |
| ANR1     |             | 0.00 %        |
| AVI1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| Total    | 10.02       | 11.23 %       |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.80        | 3.43 %        |
| Total    | 0.80        | 3.35 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     | 0.27        | 6.79 %        |
| KLR1     | 0.27        | 10.62 %       |
| TVP1     | 0.25        | 1.47 %        |
| Total    | 0.80        | 3.35 %        |