

MTD Sales
569.36 L

Brand Share %
19.21 %

Information:

MTD : 01-08-2025 To 23-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	568.53	19.23 %
W-Disp	0.83	10.97 %
Total	569.36	19.21 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	126.33	20.87 %
TRICHY-01	97.80	22.89 %
SOUTH-01	91.79	17.94 %
CHENNAI-02	66.56	15.32 %
SOUTH ARCOT	48.45	21.07 %
WEST-02	41.05	25.24 %
SOUTH-03	39.84	13.80 %
NORTH ARCOT	37.03	20.42 %
WEST-01	19.08	18.78 %
KL-SOUTH	1.44	6.99 %
Total	569.36	19.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	126.33	20.95 %
Total	126.33	20.87 %

Branch *	MTD Sales L	Brand Share %
CH16	6.61	14.67 %
CH08	5.10	12.06 %
CH11	4.98	9.69 %
CH48	3.96	12.98 %
CH14	3.63	11.47 %
CH28	3.42	17.62 %
GUD1	2.66	13.63 %
SKL1	1.31	15.46 %
CGL1	1.05	14.10 %
TKM1	0.77	13.71 %
CH37	0.77	11.22 %
CH26	0.60	9.67 %
CZWH		0.00 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	126.33	20.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	97.73	22.89 %
W-Disp	0.07	19.07 %
Total	97.80	22.89 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.30	16.84 %
TNJ1	4.71	18.03 %
TVR2	4.08	16.10 %
MDI1	2.95	12.65 %
NGT1	2.91	11.98 %
TYR1	1.01	17.40 %
NCK1	0.48	14.07 %
APM1	0.29	3.91 %
KRN1	0.29	9.13 %
NMM1	0.24	7.46 %
ORU1		0.00 %
Total	97.80	22.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	91.79	17.97 %
Total	91.79	17.94 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.67	10.96 %
TVL1	7.93	13.79 %
VLY1	3.91	19.18 %
KVT1	3.12	14.15 %
TKS2	2.07	17.64 %
NGR1	1.90	6.34 %
SVK1	1.32	8.63 %
TKS1	1.29	10.55 %
SKD1	1.24	6.74 %
MMT1	0.83	15.63 %
MAR1	0.81	7.18 %
VKM1	0.77	14.88 %
SNL1	0.57	15.41 %
SDI1	0.51	14.81 %
ARM1	0.28	8.05 %
RND1	0.24	1.07 %
ERL1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	91.79	17.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	66.49	15.33 %
W-Disp	0.07	9.39 %
Total	66.56	15.32 %

Branch *	MTD Sales L	Brand Share %
CH03	6.17	13.26 %
CH15	5.39	10.44 %
CH12	3.91	15.57 %
CH09	2.49	15.43 %
CH21	2.36	11.81 %
CH41	1.64	9.62 %
CH20	1.61	7.50 %
CH46	1.55	15.97 %
CH27	1.36	15.07 %
MJR1	1.25	5.55 %
CH06	0.54	2.78 %
CH24	0.53	3.47 %
CH31	0.52	7.97 %
CH34	0.27	1.57 %
CH32	0.24	3.23 %
CH36	0.24	1.70 %
CH01		0.00 %
Total	66.56	15.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	48.37	21.09 %
W-Disp	0.08	12.53 %
Total	48.45	21.07 %

Branch *	MTD Sales L	Brand Share %
POY1	6.78	17.05 %
NVL2	2.12	16.70 %
TDM1	1.69	19.14 %
KML1	1.53	16.34 %
KLM1	1.07	9.94 %
VPM2	0.73	6.66 %
VPM1	0.55	17.95 %
TVM2	0.28	4.81 %
STP1	0.27	10.24 %
MKM1	0.24	3.80 %
WHNV		0.00 %
WHUT		0.00 %
Total	48.45	21.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	40.98	25.23 %
W-Disp	0.07	27.46 %
Total	41.05	25.24 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.62	13.98 %
ATU1	0.79	14.99 %
NKL2	0.52	12.37 %
APN1	0.50	16.83 %
HSR2	0.27	6.94 %
KMM1	0.25	7.69 %
CMI1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	41.05	25.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	39.57	13.73 %
W-Disp	0.27	51.98 %
Total	39.84	13.80 %

Branch *	MTD Sales L	Brand Share %
ATG1	2.86	15.16 %
MDU2	2.62	13.26 %
KKD2	1.93	13.09 %
MDU3	1.64	13.60 %
USL1	1.03	17.04 %
MDU6	0.81	4.99 %
MDU1	0.74	1.35 %
MNM1	0.55	14.28 %
PVI1	0.52	13.31 %
CBM1	0.49	12.89 %
PNV1	0.48	9.12 %
BNR1	0.29	17.11 %
TDI1	0.27	7.34 %
DKI1	0.24	3.01 %
NKI1	0.24	12.53 %
SZSD	0.09	14.26 %
TEN2	0.07	1.68 %
BTU1	0.06	3.37 %
CMR1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	39.84	13.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	37.03	20.52 %
Total	37.03	20.42 %

Branch *	MTD Sales L	Brand Share %
ARC2	2.65	13.88 %
VEL1	1.98	12.85 %
AKM1	1.82	17.75 %
SBR1	1.69	15.09 %
KPM1	1.60	14.02 %
VSI1	1.31	12.83 %
SLG1	0.83	16.16 %
CYR1	0.65	15.90 %
GDM1	0.59	13.15 %
ANI1	0.52	14.85 %
WJP1	0.29	10.20 %
CGM1		0.00 %
PTU1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	37.03	20.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.81	18.69 %
W-Disp	0.27	28.14 %
Total	19.08	18.78 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.77	9.54 %
GBM1	0.52	13.90 %
AVI1	0.48	17.72 %
SUL1	0.36	17.67 %
TPR3	0.36	14.23 %
UMP1	0.32	12.14 %
CBE1	0.27	4.52 %
DPM2	0.27	8.86 %
CBE6	0.25	6.04 %
TPR1	0.24	6.10 %
MPM1	0.14	5.13 %
CBE4		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	19.08	18.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.44	7.04 %
Total	1.44	6.99 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.87	6.62 %
PAS1	0.56	14.32 %
KLR1		0.00 %
Total	1.44	6.99 %