

MTD Sales
2,544.28 L

Brand Share %
18.85 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,517.36	18.79 %
W-Disp	13.75	44.30 %
D-Freez	13.17	21.10 %
Total	2,544.28	18.85 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	524.68	20.84 %
CHENNAI-02	386.76	17.38 %
TRICHY-01	379.55	19.61 %
SOUTH-01	275.75	15.49 %
NORTH ARCOT	240.83	24.56 %
SOUTH ARCOT	231.95	22.10 %
SOUTH-03	212.65	13.71 %
WEST-02	189.17	21.13 %
WEST-01	102.94	18.39 %
Total	2,544.28	18.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	519.20	20.81 %
W-Disp	3.80	27.77 %
D-Freez	1.68	18.04 %
Total	524.68	20.84 %

Branch *	MTD Sales L	Brand Share %
CH05	33.60	18.14 %
CH28	20.47	18.39 %
CH25	17.19	18.53 %
CZWH	16.93	15.42 %
AVD1	11.89	16.59 %
CH39	7.59	17.64 %
CH35	6.78	11.25 %
GUD2	5.10	13.07 %
WHC3		0.00 %
WCHN	-11.05	16.00 %
Total	524.68	20.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	381.83	17.23 %
W-Disp	2.70	71.92 %
D-Freez	2.23	46.54 %
Total	386.76	17.38 %

Branch *	MTD Sales L	Brand Share %
CH12	29.44	16.19 %
CH15	28.75	15.02 %
CH21	19.42	12.08 %
CH18	17.76	16.88 %
CH24	15.96	12.42 %
CH17	15.60	14.97 %
MJR1	13.30	16.55 %
CH20	12.32	13.37 %
CH06	12.28	14.25 %
CH34	11.39	17.16 %
CH51	10.05	13.62 %
CH50	9.82	11.50 %
CH33	9.20	13.47 %
CH43	6.31	12.57 %
CH31	6.26	12.31 %
Total	386.76	17.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	376.55	19.56 %
D-Freez	1.66	19.14 %
W-Disp	1.34	70.29 %
Total	379.55	19.61 %

Branch *	MTD Sales L	Brand Share %
TRY1	51.96	15.75 %
MVM1	20.75	17.53 %
TNJ1	15.16	13.63 %
KUM1	11.95	11.38 %
TRY3	10.77	18.64 %
MDI1	10.55	15.55 %
KIK1	8.82	15.07 %
PDK1	8.07	14.21 %
TVR2	8.05	7.61 %
KRN1	4.34	17.16 %
MSI1	3.66	12.77 %
NCK1	3.10	12.99 %
APM1	3.08	8.72 %
TZSD		0.00 %
Total	379.55	19.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	274.21	15.49 %
D-Freez	0.92	10.63 %
W-Disp	0.62	34.30 %
Total	275.75	15.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.98	13.76 %
TVL1	14.80	6.64 %
KVT1	11.59	12.31 %
RND1	10.75	12.38 %
TKS2	10.05	17.52 %
VLY1	8.86	10.04 %
NGR1	8.20	7.89 %
RPM1	8.07	15.74 %
ARM1	4.21	16.00 %
SNL1	4.09	17.06 %
UDN1	3.72	13.66 %
SDI1	2.89	13.40 %
TKS1	2.75	8.17 %
MMT1	2.68	9.49 %
PDI1	2.20	12.35 %
KGL1	1.50	7.10 %
KYR1	1.45	9.06 %
SKD1	1.20	4.35 %
COL1	1.19	11.50 %
TKY1	0.85	5.23 %
SGT1	0.54	8.21 %
Total	275.75	15.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	237.37	24.49 %
D-Freez	2.07	24.98 %
W-Disp	1.39	43.14 %
Total	240.83	24.56 %

Branch *	MTD Sales L	Brand Share %
KPM2	16.93	16.15 %
SBR1	15.65	16.81 %
VEL1	11.63	18.57 %
WJD1	5.99	18.60 %
SLG1	5.11	18.47 %
VNB1	3.79	17.64 %
CGM1	1.81	15.91 %
BGR1	0.28	2.97 %
Total	240.83	24.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	229.86	22.05 %
D-Freez	1.60	25.69 %
W-Disp	0.49	54.72 %
Total	231.95	22.10 %

Branch *	MTD Sales L	Brand Share %
CUD1	13.04	13.45 %
KML1	5.94	13.28 %
NVL2	4.59	7.97 %
TDM1	4.55	12.70 %
VPM1	2.83	18.78 %
STP1	1.24	7.19 %
Total	231.95	22.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	210.62	13.67 %
D-Freez	1.06	13.47 %
W-Disp	0.97	42.39 %
Total	212.65	13.71 %

Branch *	MTD Sales L	Brand Share %
DGL1	22.24	11.89 %
MDU2	12.90	13.70 %
MDU1	9.20	5.66 %
ATG1	8.20	10.35 %
SVG1	6.39	13.23 %
CMR1	5.78	16.77 %
MDU3	3.85	7.67 %
MLR1	3.30	13.27 %
KYK1	3.14	13.43 %
MDU7	3.10	5.39 %
USL1	2.94	14.37 %
TEN1	2.69	13.04 %
TEN2	2.49	11.74 %
MDU4	2.42	8.92 %
MDU6	2.25	3.42 %
MNM1	1.93	9.27 %
DKI1	1.84	4.58 %
BTU1	1.75	13.91 %
PKM1	1.52	13.97 %
SGP1	1.52	11.50 %
TDI1	1.24	3.54 %
PVI1	0.73	2.35 %
CBM1	0.64	4.27 %
KPT1	0.56	6.46 %
NTM1	0.28	1.98 %
Total	212.65	13.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	186.56	20.98 %
D-Freez	1.59	34.40 %
W-Disp	1.02	63.82 %
Total	189.17	21.13 %

Branch *	MTD Sales L	Brand Share %
SLM1	16.75	18.58 %
ERD1	13.88	13.89 %
ATU1	6.48	18.50 %
MTR1	5.74	16.56 %
NKL2	5.23	10.18 %
KRI1	4.40	15.64 %
VPD1	3.42	17.62 %
TRM1	3.04	17.92 %
OML1	2.99	17.86 %
HSR2	2.00	8.67 %
KMM1	1.62	8.87 %
CMI1	1.51	10.98 %
PDR1	1.48	11.47 %
APN1	1.02	6.42 %
HSR1	0.82	5.44 %
KVP1	0.73	5.92 %
PLC1	0.60	7.88 %
VKL1	0.27	3.43 %
WZWH		0.00 %
WHKP	-1.32	11.40 %
Total	189.17	21.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.17	18.26 %
W-Disp	1.41	76.06 %
D-Freez	0.36	8.96 %
Total	102.94	18.39 %

Branch *	MTD Sales L	Brand Share %
TPR2	5.62	17.00 %
CBE1	5.03	15.50 %
SNR1	4.41	18.08 %
AVI1	2.86	15.11 %
SYM2	2.15	16.46 %
DPM2	1.70	10.74 %
TPR3	1.43	10.06 %
CBE3	1.19	9.06 %
KGM1	0.95	7.43 %
KMD1	0.92	8.65 %
CBE4	0.91	3.10 %
SUL1	0.85	10.06 %
CBE5	0.60	6.81 %
TPR1	0.35	0.98 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	102.94	18.39 %