



TN : VOLTAS Sales Performance 24/03/2026 9:13 AM

MTD Sales
1,530.67 L

Brand Share %
15.44 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,530.47	15.45 %
W-Disp	0.20	1.77 %
Dummy-AC		7.21 %
Total	1,530.67	15.44 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	250.55	18.01 %
SOUTH-01	196.08	13.90 %
CHENNAI-01	194.67	12.75 %
SOUTH-03	187.98	15.21 %
WEST-01	174.12	20.17 %
WEST-02	155.48	18.70 %
CHENNAI-02	151.19	11.27 %
NORTH ARCOT	115.48	17.23 %
SOUTH ARCOT	105.12	16.29 %
Total	1,530.67	15.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	250.55	18.02 %
Total	250.55	18.01 %

Branch *	MTD Sales L	Brand Share %
TRY1	59.40	14.98 %
PTK1	9.90	14.65 %
KUM1	7.52	9.34 %
TNJ1	7.38	10.51 %
MDI1	5.30	13.67 %
PDK1	5.21	15.09 %
TVR2	4.85	8.65 %
NMM1	1.83	12.94 %
TRY2	1.57	4.23 %
NCK1	1.01	5.68 %
APM1	0.78	7.49 %
TZSD		0.00 %
WTRZ	-0.53	9.79 %
Total	250.55	18.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	196.08	13.91 %
Total	196.08	13.90 %

Branch *	MTD Sales L	Brand Share %
TUT1	21.94	8.08 %
TVL1	14.13	9.72 %
NGR1	9.38	10.32 %
KVT1	8.92	13.95 %
TKS2	8.07	13.47 %
SVK1	5.52	13.72 %
MAR1	4.87	12.86 %
TKS1	3.85	10.44 %
SDI1	3.20	12.52 %
RND1	2.79	6.79 %
TCN1	2.72	12.30 %
VLY1	2.35	8.27 %
UDN1	2.22	14.93 %
APK2	2.11	8.04 %
MMT1	1.83	11.29 %
PDI1	1.71	8.17 %
TKY1	1.11	8.74 %
SGT1	1.10	13.52 %
KGL1	0.25	1.36 %
KSM1	0.24	3.66 %
SKD1	0.24	1.74 %
COL1		0.00 %
Total	196.08	13.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	194.67	12.77 %
Total	194.67	12.75 %

Branch *	MTD Sales L	Brand Share %
CH08	12.67	12.02 %
CH05	11.08	9.44 %
CH22	10.37	13.70 %
CH14	9.80	10.44 %
CH16	8.47	11.94 %
CH28	8.32	14.29 %
CH19	7.98	12.59 %
GUD1	6.87	15.02 %
CH39	3.96	13.96 %
CH47	3.87	9.96 %
CH25	3.82	6.38 %
GUD2	3.20	11.24 %
SKL1	2.74	8.77 %
CH49	2.51	3.33 %
CGL1	2.22	7.31 %
CH37	1.95	6.71 %
CH35	1.41	3.30 %
CZWH	1.15	2.79 %
WHC3	0.98	12.76 %
CH40	0.95	13.73 %
MC10		0.00 %
Total	194.67	12.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	187.98	15.23 %
Total	187.98	15.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.68	8.36 %
MDU2	10.44	13.09 %
KKD3	8.53	15.20 %
MDU3	6.84	11.92 %
ATG1	5.42	12.12 %
MDU6	3.35	6.06 %
PVI1	3.20	15.06 %
PNV2	2.79	11.94 %
TEN2	2.73	11.99 %
TEN1	2.70	13.23 %
CMR1	1.95	12.14 %
CBM1	1.71	8.81 %
PKM1	1.35	14.82 %
KPT1	1.13	10.28 %
TDI1	1.11	6.33 %
MDU4	1.11	4.39 %
KYK1	1.05	6.76 %
SGP1	1.02	7.90 %
SZSD	0.29	4.25 %
DKI1	0.28	0.83 %
MNM1	0.27	2.03 %
NTM1		0.00 %
Total	187.98	15.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	174.00	20.17 %
W-Disp	0.12	21.94 %
Total	174.12	20.17 %

Branch *	MTD Sales L	Brand Share %
SNR1	5.15	14.20 %
CBE6	4.80	13.79 %
CBE4	4.34	7.23 %
MPM1	3.76	14.45 %
TPR1	1.88	4.46 %
KMD1	0.76	6.87 %
KGM1	0.24	1.56 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.27	10.68 %
Total	174.12	20.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	155.48	18.72 %
Total	155.48	18.70 %

Branch *	MTD Sales L	Brand Share %
ERD1	8.51	11.44 %
SLM1	7.82	8.37 %
NKL2	5.65	12.99 %
ATU1	3.13	9.57 %
MTR1	2.85	9.66 %
HSR2	2.63	12.14 %
TCG1	2.36	9.61 %
PDR1	2.32	14.22 %
PMP1	1.40	10.33 %
CMI1	1.34	13.22 %
KAM1	1.14	11.87 %
KRI1	1.13	8.21 %
APN1	1.06	9.08 %
PLC1	1.02	12.69 %
KMM1	0.86	6.93 %
KVP1	0.59	4.67 %
HSR1	0.47	2.68 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.25	7.13 %
Total	155.48	18.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	151.19	11.28 %
Dummy-AC		10.53 %
Total	151.19	11.27 %

Branch *	MTD Sales L	Brand Share %
CH03	15.05	11.42 %
CH12	9.86	12.55 %
CH41	9.30	15.20 %
CH15	9.02	6.56 %
CH24	7.18	10.54 %
CH34	5.80	15.13 %
CH43	5.03	15.18 %
CH51	4.54	6.56 %
CH17	4.44	9.26 %
MJR1	4.41	10.32 %
CH23	4.34	13.83 %
CH46	3.89	15.34 %
CH33	3.19	6.62 %
CH20	2.89	4.58 %
CH50	1.70	2.89 %
GPD1	1.16	3.35 %
CH31	1.10	3.09 %
CH32	0.93	8.30 %
MC06	0.28	3.35 %
CH01		0.00 %
Total	151.19	11.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	115.41	17.27 %
W-Disp	0.07	3.14 %
Total	115.48	17.23 %

Branch *	MTD Sales L	Brand Share %
TRL1	11.20	14.67 %
KPM2	6.30	8.85 %
SBR1	6.26	11.78 %
KPM1	3.56	11.20 %
AKM1	2.45	8.01 %
WJP1	2.02	10.62 %
WJD1	1.92	9.03 %
CPT1	1.12	10.58 %
SLG1	1.12	6.80 %
VNB1	1.05	5.28 %
BGR1		0.00 %
WHVL	-0.25	13.59 %
Total	115.48	17.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	105.12	16.32 %
Total	105.12	16.29 %

Branch *	MTD Sales L	Brand Share %
POY1	10.95	13.52 %
POY2	8.02	12.79 %
VPM2	5.59	13.58 %
NVL2	4.36	10.79 %
CUD1	4.12	6.76 %
KLM1	3.10	10.03 %
TDM1	2.64	9.19 %
KML1	1.99	12.28 %
Total	105.12	16.29 %