

MTD Sales
314.52 L

Brand Share %
14.43 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	312.51	14.80 %
Stab-HA	1.53	2.57 %
W-Disp	0.47	5.68 %
Total	314.52	14.43 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	76.23	14.85 %
CHENNAI-01	59.76	16.28 %
TRICHY-01	55.23	19.21 %
CHENNAI-02	37.41	10.98 %
SOUTH ARCOT	24.30	14.94 %
SOUTH-03	20.70	10.56 %
NORTH ARCOT	15.97	14.51 %
WEST-02	14.12	14.64 %
WEST-01	9.99	11.92 %
KL-SOUTH	0.80	3.54 %
Total	314.52	14.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	76.13	15.11 %
W-Disp	0.07	8.40 %
Stab-HA	0.03	0.35 %
Total	76.23	14.85 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.87	13.38 %
TVL1	8.30	10.34 %
RPM1	3.94	10.02 %
VLY1	1.86	12.26 %
MAR1	1.60	6.76 %
KVT1	1.19	4.28 %
TKY1	1.15	14.41 %
SVK1	1.05	8.74 %
ASM1	0.56	10.03 %
SNL1	0.52	9.02 %
MMT1	0.52	8.79 %
PDI1	0.50	8.64 %
SDI1	0.29	3.94 %
TVL2	0.29	5.17 %
ARM1	0.27	6.17 %
SKD1		0.00 %
COL1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
VKM1		0.00 %
RND1	-0.25	-1.38 %
Total	76.23	14.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.40	16.92 %
Stab-HA	0.36	2.44 %
Total	59.76	16.28 %

Branch *	MTD Sales L	Brand Share %
CH14	2.99	11.23 %
CH30	2.79	12.69 %
CH42	1.40	5.46 %
CH35	0.86	14.17 %
CGL1	0.57	10.14 %
WHC3	0.36	2.75 %
CH16	0.30	1.31 %
GUD1	0.28	2.64 %
MRM1	0.27	5.36 %
CH37		0.00 %
CH40		0.00 %
TKM1		0.00 %
CZWH	-1.91	-293.94 %
Total	59.76	16.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.10	19.68 %
W-Disp	0.07	8.77 %
Stab-HA	0.06	0.84 %
Total	55.23	19.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.08	11.88 %
KUM1	2.19	11.97 %
TVR2	1.40	8.01 %
APM1	0.27	10.96 %
ORU1	0.25	6.42 %
TZSD	0.06	11.63 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
Total	55.23	19.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.34	11.29 %
W-Disp	0.07	4.07 %
Total	37.41	10.98 %

Branch *	MTD Sales L	Brand Share %
CH15	3.77	7.52 %
CH33	1.50	14.22 %
CH20	1.29	7.95 %
CH17	1.20	11.29 %
CH41	1.14	11.09 %
UKI1	1.08	7.56 %
CH21	0.86	4.03 %
CH24	0.80	3.75 %
MJR1	0.75	6.89 %
CH31	0.57	9.50 %
CH43	0.57	6.36 %
GPD1	0.54	10.44 %
CH27	0.29	5.06 %
CH46	0.29	4.34 %
CH06	0.29	1.68 %
CH32	0.29	6.09 %
CH36	0.29	5.22 %
CH34	0.25	2.09 %
MC06	0.07	2.54 %
Total	37.41	10.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.13	15.32 %
Stab-HA	0.17	3.86 %
Total	24.30	14.94 %

Branch *	MTD Sales L	Brand Share %
POY2	2.37	12.33 %
KLM1	1.42	12.96 %
ULP1	1.35	13.04 %
CDM1	1.21	11.04 %
TVM2	0.27	10.16 %
PRT1	0.27	4.77 %
MKM1		0.00 %
NVL2		0.00 %
VPM1		0.00 %
CUD1	-0.26	-2.19 %
Total	24.30	14.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.42	10.84 %
Stab-HA	0.28	3.95 %
Total	20.70	10.56 %

Branch *	MTD Sales L	Brand Share %
ATG1	2.11	12.89 %
TMM1	0.55	9.12 %
TDI1	0.31	6.59 %
BNR1	0.29	9.73 %
KYK1	0.29	10.24 %
MNM1	0.29	3.03 %
MDU6	0.29	2.88 %
MDU1	0.27	0.95 %
PNV1	0.25	4.14 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
Total	20.70	10.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.74	15.21 %
Stab-HA	0.23	4.05 %
Total	15.97	14.51 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.35	8.86 %
SBR1	0.91	5.94 %
ABR1	0.53	13.17 %
GDM1	0.27	6.44 %
TRR1	0.25	7.25 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	15.97	14.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.04	14.92 %
W-Disp	0.07	9.16 %
Stab-HA	0.02	1.12 %
Total	14.12	14.64 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.12	12.70 %
TRM1	0.63	13.98 %
HSR2	0.53	6.54 %
ATU1	0.36	9.62 %
NKL2	0.31	6.94 %
MCR1	0.29	10.28 %
EDP1	0.28	11.11 %
WZWH	0.02	6.28 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	14.12	14.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.41	11.61 %
Stab-HA	0.38	20.75 %
W-Disp	0.20	21.77 %
Total	9.99	11.92 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.27	6.89 %
TPR2	0.27	12.18 %
TPR1	0.07	2.73 %
MPM1	0.07	2.00 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
Total	9.99	11.92 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.80	3.63 %
Total	0.80	3.54 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.27	6.79 %
KLR1	0.27	10.62 %
TVP1	0.25	1.59 %
Total	0.80	3.54 %