



TN : VOLTAS Sales Performance 23/04/2026 9:13 AM

MTD Sales
3,670.54 L

Brand Share %
15.27 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,650.06	15.24 %
W-Disp	12.75	53.75 %
D-Freez	7.74	11.57 %
Total	3,670.54	15.27 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	585.18	17.63 %
SOUTH-01	572.25	14.39 %
CHENNAI-01	479.42	15.62 %
SOUTH-03	426.26	13.31 %
CHENNAI-02	396.86	15.03 %
WEST-02	359.57	15.43 %
NORTH ARCOT	310.00	17.88 %
WEST-01	270.69	12.78 %
SOUTH ARCOT	270.32	16.36 %
Total	3,670.54	15.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	583.80	17.66 %
D-Freez	1.00	8.40 %
W-Disp	0.37	28.92 %
Total	585.18	17.63 %

Branch *	MTD Sales L	Brand Share %
TNJ1	19.56	10.93 %
TYR1	16.27	15.20 %
TVR2	16.17	10.94 %
KUM1	15.94	9.69 %
TRY2	13.12	12.34 %
PDK1	12.79	13.97 %
KUM2	5.36	13.68 %
NMM1	4.08	13.92 %
APM1	2.31	7.88 %
NCK1	1.68	5.57 %
TZSD		0.00 %
Total	585.18	17.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	570.23	14.38 %
D-Freez	1.07	11.34 %
W-Disp	0.95	50.72 %
Total	572.25	14.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	55.35	14.65 %
TVL1	42.16	8.44 %
NGR1	21.36	6.93 %
VLY1	17.44	12.59 %
SVK1	14.52	12.24 %
RPM1	14.00	13.07 %
RND1	12.93	9.24 %
SDI1	8.61	12.93 %
SNL1	6.66	14.33 %
MMT1	6.54	9.03 %
UDN1	5.93	9.97 %
VKM1	5.52	14.97 %
TKY1	5.41	11.12 %
COL1	4.95	12.88 %
PDI1	4.94	9.62 %
KGL1	4.79	5.95 %
KYR1	4.13	9.82 %
SKD1	2.71	7.65 %
KSM1	2.56	11.59 %
SGT1	1.41	7.13 %
WHTV	-2.12	11.68 %
Total	572.25	14.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	473.61	15.50 %
W-Disp	4.56	58.53 %
D-Freez	1.24	21.12 %
Total	479.42	15.62 %

Branch *	MTD Sales L	Brand Share %
CH47	27.01	13.00 %
CH16	25.26	14.23 %
CH05	24.17	11.09 %
CH19	20.30	14.62 %
CH42	17.75	13.39 %
CH28	16.76	13.65 %
CH49	11.84	11.07 %
CH25	11.75	9.67 %
CH45	10.83	9.85 %
CGL1	8.06	12.83 %
CZWH	7.39	11.19 %
SKL1	6.84	10.35 %
CH35	4.84	6.35 %
CH37	4.79	8.65 %
GUD2	4.09	8.37 %
CH40	0.38	3.65 %
WHC3		0.00 %
WCHN	-9.78	13.55 %
Total	479.42	15.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	424.12	13.29 %
D-Freez	1.52	14.95 %
W-Disp	0.62	33.30 %
Total	426.26	13.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	22.85	5.66 %
ATG1	11.83	10.19 %
MDU3	11.53	9.99 %
DGL2	11.18	15.17 %
MDU6	9.67	5.30 %
TEN2	9.48	10.79 %
MDU5	9.04	15.18 %
USL1	8.45	14.94 %
TEN1	7.60	13.87 %
MDU4	4.59	5.10 %
MNM1	4.45	11.67 %
TDI1	4.36	8.91 %
DKI1	4.17	5.43 %
PNV2	3.70	8.73 %
CBM1	3.68	6.68 %
MDU7	3.33	2.79 %
KYK1	2.77	7.82 %
CMR1	2.61	7.67 %
SGP1	2.55	8.79 %
ODM1	2.05	5.05 %
PKM1	1.97	8.75 %
KPT1	1.47	5.12 %
PVI1	1.21	2.48 %
NTM1	0.62	2.51 %
WHMD	-1.60	9.61 %
Total	426.26	13.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	395.09	15.00 %
W-Disp	1.43	50.65 %
D-Freez	0.35	9.03 %
Total	396.86	15.03 %

Branch *	MTD Sales L	Brand Share %
CH03	36.64	13.84 %
CH15	31.26	12.65 %
CH12	20.05	13.12 %
CH21	16.68	9.96 %
CH20	14.53	10.20 %
CH34	13.40	14.79 %
CH06	12.37	12.29 %
CH17	11.26	9.71 %
CH50	8.95	8.29 %
CH31	7.44	13.08 %
UKI1	7.35	14.30 %
CH51	7.09	8.51 %
MJR1	7.02	7.80 %
CH43	6.93	11.39 %
CH32	1.22	6.22 %
MC06	0.55	4.53 %
Total	396.86	15.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	357.67	15.40 %
W-Disp	1.91	72.09 %
Total	359.57	15.43 %

Branch *	MTD Sales L	Brand Share %
ERD1	40.13	15.11 %
SLM1	24.65	9.64 %
NKL2	14.93	12.83 %
ATU1	12.29	14.15 %
MTR1	6.08	10.21 %
TCG1	5.77	9.43 %
KVP1	4.77	13.01 %
TRM1	4.01	8.83 %
KMM1	3.98	10.60 %
HSR1	3.57	5.16 %
BMD1	3.51	15.24 %
MCR1	2.94	6.43 %
VKL1	2.66	9.97 %
HSR2	2.56	3.53 %
WHKP	2.34	11.62 %
PLC1	2.31	7.05 %
KAM1	2.07	7.61 %
SGI1	0.58	3.28 %
WZWH		0.00 %
WHPD	-1.49	11.17 %
Total	359.57	15.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	307.68	17.88 %
D-Freez	1.29	11.55 %
W-Disp	1.04	50.09 %
Total	310.00	17.88 %

Branch *	MTD Sales L	Brand Share %
KPM2	20.27	11.64 %
TRL1	17.32	14.17 %
SBR1	14.47	12.56 %
VEL1	12.47	13.33 %
AKM1	11.75	13.19 %
SLG1	5.57	13.27 %
WJP1	3.92	7.03 %
CPT1	3.81	10.48 %
VNB1	2.33	4.00 %
UGI1	1.47	7.80 %
BGR1	0.91	3.16 %
Total	310.00	17.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	269.00	12.74 %
W-Disp	1.25	56.51 %
D-Freez	0.43	9.44 %
Total	270.69	12.78 %

Branch *	MTD Sales L	Brand Share %
SNR1	10.65	12.45 %
CBE4	9.25	6.59 %
MPM1	8.20	8.15 %
CBE6	5.50	6.41 %
TPR3	5.28	10.52 %
TPR1	4.76	4.20 %
PDM1	4.51	10.52 %
SUL1	4.03	7.79 %
CBE5	3.76	9.64 %
PPI1	3.43	13.87 %
KGM1	3.12	6.12 %
CBE3	2.63	9.43 %
SYM2	1.87	4.90 %
KMD1	1.84	4.41 %
DPM2	1.84	3.45 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	270.69	12.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	268.85	16.33 %
D-Freez	0.84	16.83 %
W-Disp	0.63	53.55 %
Total	270.32	16.36 %

Branch *	MTD Sales L	Brand Share %
POY2	22.47	13.59 %
CUD1	8.82	5.92 %
TDM1	8.57	14.83 %
MKM1	6.16	15.06 %
VCM1	3.83	12.45 %
NVL2	2.73	3.04 %
VPM1	2.10	9.48 %
STP1	2.08	8.59 %
KML1	1.79	3.22 %
WHUT	-2.32	15.20 %
Total	270.32	16.36 %