

MTD Sales
275.05 L

Brand Share %
17.32 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	274.73	17.40 %
W-Disp	0.32	3.51 %
Total	275.05	17.32 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	48.98	16.23 %
TRICHY-01	47.81	19.66 %
SOUTH ARCOT	36.05	25.87 %
SOUTH-01	30.42	13.28 %
CHENNAI-02	28.47	12.21 %
SOUTH-03	24.29	13.54 %
NORTH ARCOT	23.30	24.13 %
WEST-02	19.65	24.58 %
WEST-01	14.72	20.85 %
KL-SOUTH	1.35	9.03 %
Total	275.05	17.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.86	16.30 %
W-Disp	0.12	5.83 %
Total	48.98	16.23 %

Branch *	MTD Sales L	Brand Share %
CH05	3.54	12.01 %
CZWH	2.82	14.60 %
CH42	2.67	7.36 %
CH48	1.91	17.11 %
CH30	1.70	12.81 %
CH16	1.67	8.91 %
CH14	1.33	10.03 %
AVD1	1.08	6.97 %
CH11	0.57	7.13 %
GUD1	0.34	3.91 %
CGL1	0.28	6.24 %
CH37	0.27	6.95 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
Total	48.98	16.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.75	19.67 %
W-Disp	0.06	12.26 %
Total	47.81	19.66 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.32	9.06 %
TRY2	2.55	13.48 %
TNJ1	1.67	11.56 %
TVR2	1.39	9.04 %
NGT1	1.31	15.51 %
MSI1	0.59	13.33 %
PDK1	0.49	5.78 %
TRY4	0.32	8.24 %
TYR1	0.29	8.91 %
KRN1	0.29	14.51 %
APM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
WTRZ		0.00 %
Total	47.81	19.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.05	25.96 %
Total	36.05	25.87 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.56	13.69 %
PRT1	0.56	9.61 %
NVL2	0.51	5.72 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	36.05	25.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.42	13.38 %
Total	30.42	13.28 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.08	6.97 %
RPM1	1.78	13.39 %
KVT1	0.82	11.03 %
MAR1	0.80	7.04 %
TKS1	0.55	13.62 %
MMT1	0.29	6.84 %
APK1	0.29	7.11 %
ARM1	0.28	12.65 %
KGL1	0.28	13.18 %
ASM1	0.25	9.97 %
TVL2	0.25	3.99 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
VKM1		0.00 %
UDN1		0.00 %
WHTV	-0.77	11.83 %
TVL1	-3.17	-12.71 %
Total	30.42	13.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	28.47	12.29 %
Total	28.47	12.21 %

Branch *	MTD Sales L	Brand Share %
CH15	3.01	7.08 %
CH12	2.55	12.97 %
CH24	2.17	11.46 %
CH18	1.70	15.34 %
CH20	1.33	9.65 %
CH44	1.23	16.52 %
CH41	1.15	13.55 %
CH17	1.05	11.08 %
CH09	1.03	13.29 %
CH06	1.01	11.09 %
CH21	0.77	9.74 %
CH34	0.56	6.97 %
PON1	0.32	11.53 %
GPD1	0.26	10.44 %
CH46	0.25	4.66 %
CH31		0.00 %
CH43		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	28.47	12.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	24.29	13.59 %
Total	24.29	13.54 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.22	14.45 %
MDU3	1.40	6.01 %
DGL1	1.37	14.12 %
MDU6	1.34	12.36 %
MDU1	1.15	5.81 %
KKD3	1.03	5.56 %
ATG1	0.80	12.54 %
MPA1	0.54	12.79 %
TEN2	0.29	12.43 %
MNM1	0.26	14.87 %
TEN1	0.26	7.75 %
MDU4	0.26	6.44 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
KYK1	-0.04	-1.68 %
Total	24.29	13.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.23	24.25 %
W-Disp	0.07	9.30 %
Total	23.30	24.13 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.82	15.66 %
CPT1	0.29	16.58 %
CYR1	0.28	13.69 %
ABR1	0.25	10.62 %
ANI1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	23.30	24.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.65	24.70 %
Total	19.65	24.58 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.29	14.66 %
ERD1	0.85	12.72 %
SLM3	0.51	13.86 %
DPR1	0.29	12.97 %
DPR2	0.27	3.71 %
HSR2	0.26	7.52 %
NKL2	0.26	7.90 %
PMP1	0.25	8.47 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
WZWH		0.00 %
Total	19.65	24.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.65	21.05 %
W-Disp	0.07	6.89 %
Total	14.72	20.85 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.60	15.80 %
CBE1	0.53	8.59 %
SNR1	0.27	13.28 %
CBE6	0.25	11.19 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	14.72	20.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.35	9.03 %
Total	1.35	9.03 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.54	4.68 %
PAS1	0.25	14.76 %
Total	1.35	9.03 %